



ALAMO
COLLEGES

PALO ALTO COLLEGE

NEWS RELEASE

Contact: Natalie Barajas, Public Information Officer
nbarajas3@alamo.edu; 210.486.3882

March 10, 2017

PACfest 2017, an official Fiesta® San Antonio event, heats up the south side at Palo Alto College

Alamo Colleges District-Palo Alto College will host PACfest 2017, an annual official Fiesta® San Antonio event, on Thursday, April 27, with live music from co-headliners David Lee Garza y Los Musicales and Fito Olivares y La Pura Sabrosura, traditional Fiesta food and fun, and a festive fireworks show to end the night.

PACfest will take place on the College's south side campus from noon to 10 p.m. Approximately 50 food, crafts, and community vendors will be on site. Admission is \$5 per person (children ages 12 and under are free) or free with a current Alamo Colleges ID. Parking is free all day.

The family-friendly event will feature a Kids Game Zone, interactive social media alley, and the fourth annual Fiesta Grilldown Carne Asada Contest, a cookoff-style team event with a panel of guest judges to select the winning asada. Details on how to enter are available at alamo.edu/pac/fiesta-grilldown. Guest judges for the contest will include City Councilman Rey Saldana, 98.5 The Beat's Dana Cortez, San Antonio Express-News and MySA.com digital reporter Madalyn "Maddy Skye" Mendoza, and other local favorites.

An official Fiesta® event since 2003, this year's PACfest is presented by Silver Eagle Distributors, Schneider Electric, and Vara Chevrolet.

Alamo Colleges District-Palo Alto College is accredited by the Southern Association of Colleges and Schools Commission on Colleges and a recipient of the 2015 Texas Award for Performance Excellence. With over 9,000 students enrolled annually, Palo Alto College is accredited to offer associate degrees, short-term certificates and non-credit continuing education classes. The campus is located on the south side of San Antonio at 1400 W. Villaret Blvd. at I-410 and Texas Hwy 16 and online at alamo.edu/pac.

PACfest Highlights:

Noon	Gates Open
12:30/2:30/4:30 p.m.	Musical Acts (Main Stage)
3-7 p.m.	Kids Game Zone
5-6 p.m.	4 th Annual Fiesta Grilldown
6:30 p.m.	Fito Olivares y La Pura Sabrosura (Main Stage)
8:30 p.m.	David Lee Garza y Los Musicales (Main Stage)
9:55 p.m.	Fireworks Show

-PAC-