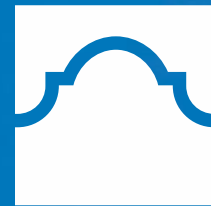


Using Career Coach to Align High School Endorsements to AlamoINTITUTES

Cassandra Segura,
Director of District-wide
Career Resources & Services

09/15/2021



ALAMO
COLLEGES
DISTRICT



Malcolm Baldrige
National Quality Award
2018 Award Recipient

Achieving the Dream
LEADER
COLLEGE
OF DISTINCTION

Career Coach: A Career Exploration Tool

Students explore their interests, search programs and connect to in-demand careers.

The Alamo Colleges District provides Career Coach as a **free mobile-friendly** resource

Direct Link: www.alamo.edu/careercoach



From EMSI Data to Career Coach

- Industry Data
- Industries and Occupations
- Programs Linking to Careers




O*NET

(Occupational Information Network)

- Knowledge, skill and ability characteristics of occupations
- Level of Education Attainment for each occupation - %
- U.S. Bureau of Labor Statistics / Department of Labor data:
Projected Growth/ Industry employment data
- “What would I do in this job?”

<https://www.onetonline.org/>

- 
- Provides information on individual occupations
 - Provides National Education Attainment
 - Not tied to any particular employer/job posting

Find your AlamoINSTITUTE Match

High School Endorsement



AlamoINSTITUTES Alamo Colleges District

Arts & Humanities



Creative & Communication
Arts

Business & Industry



Business & Entrepreneurship
/ Advanced Manufacturing &
Logistics

Multidisciplinary Studies



Applies to any AlamoINSTITUTE

Public Service



Public Service

Science, Technology,
Engineering and Math



Science & Technology /
Health & Biosciences

We have an
AlamoINSTITUTE
for each
High School
Endorsement.

You may choose to follow a different AlamoINSTITUTE at the colleges
of the Alamo Colleges District from your High School Endorsements.



ALAMO
COLLEGES
DISTRICT

AlamoINSTITUTES: Alamo Colleges Landing Page



ALAMO COLLEGES DISTRICT

Apply 

Request Information 

Login to ACES 

MENU 

Enroll Now for the Fall

Fall classes begin on August 23. Learn Here. You have what it takes!

Apply Now

Search for a Program or Career you love

What program or career fits your future?



Program Search



Career Search

Six AlamoINSTITUTES

6 INSTITUTES. ENDLESS POSSIBILITIES.



Creative & Communication Arts

The Creative & Communication Arts Institute is designed for students who have a key interest in areas such as the arts, audio/video technology and communications.

More about a creative path >



Business & Entrepreneurship

The Business & Entrepreneurship Institute is designed for students who have an interest in areas such as business management and administration, finance, hospitality and tourism and marketing.

Business Programs for you >



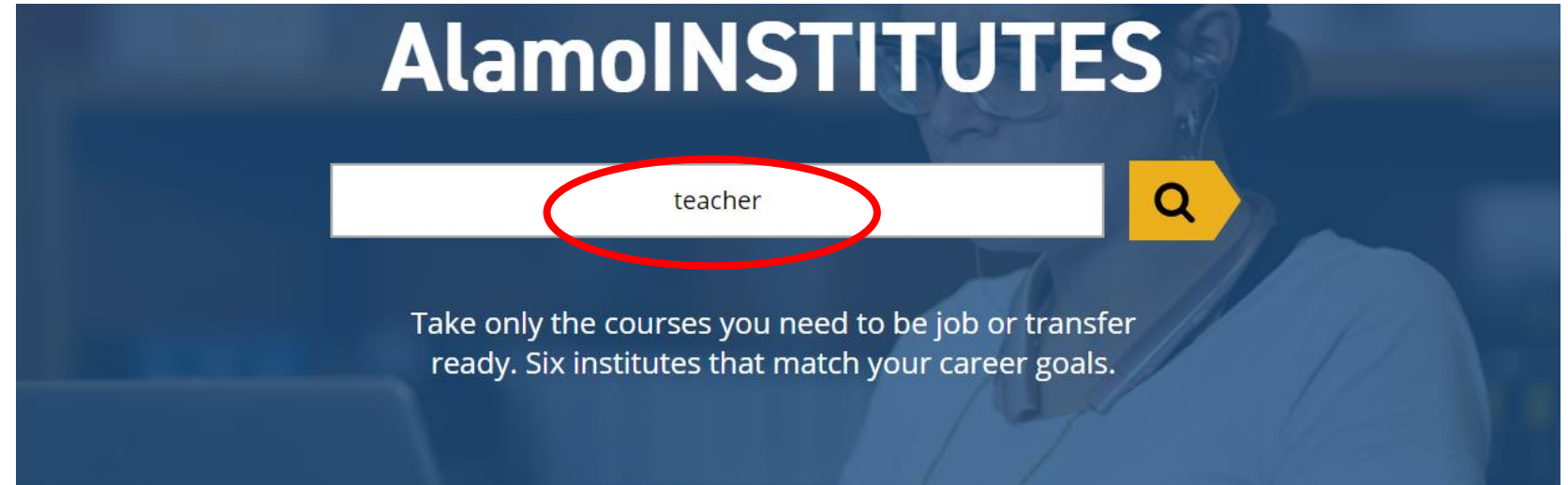
Health & Biosciences

The Health and Biosciences Institute is designed for students who have an interest in areas such as health sciences.

Health Programs for you >

Connect to our Career Exploration Tool: Career Coach

Direct URL:
www.alamo.edu/enroll



YOU ARE INTERESTED IN: **TEACHER**

♥ **Public Service Institute**

Kindergarten Teachers, Except Special Education

Law Teachers, Postsecondary

View Available Online Education/Training

Communications Teachers, Postsecondary

Locations



Locations



Career Exploration Resource: Career Coach

Access Career Coach at
Alamo.edu/careercoach

Undecided on your career?

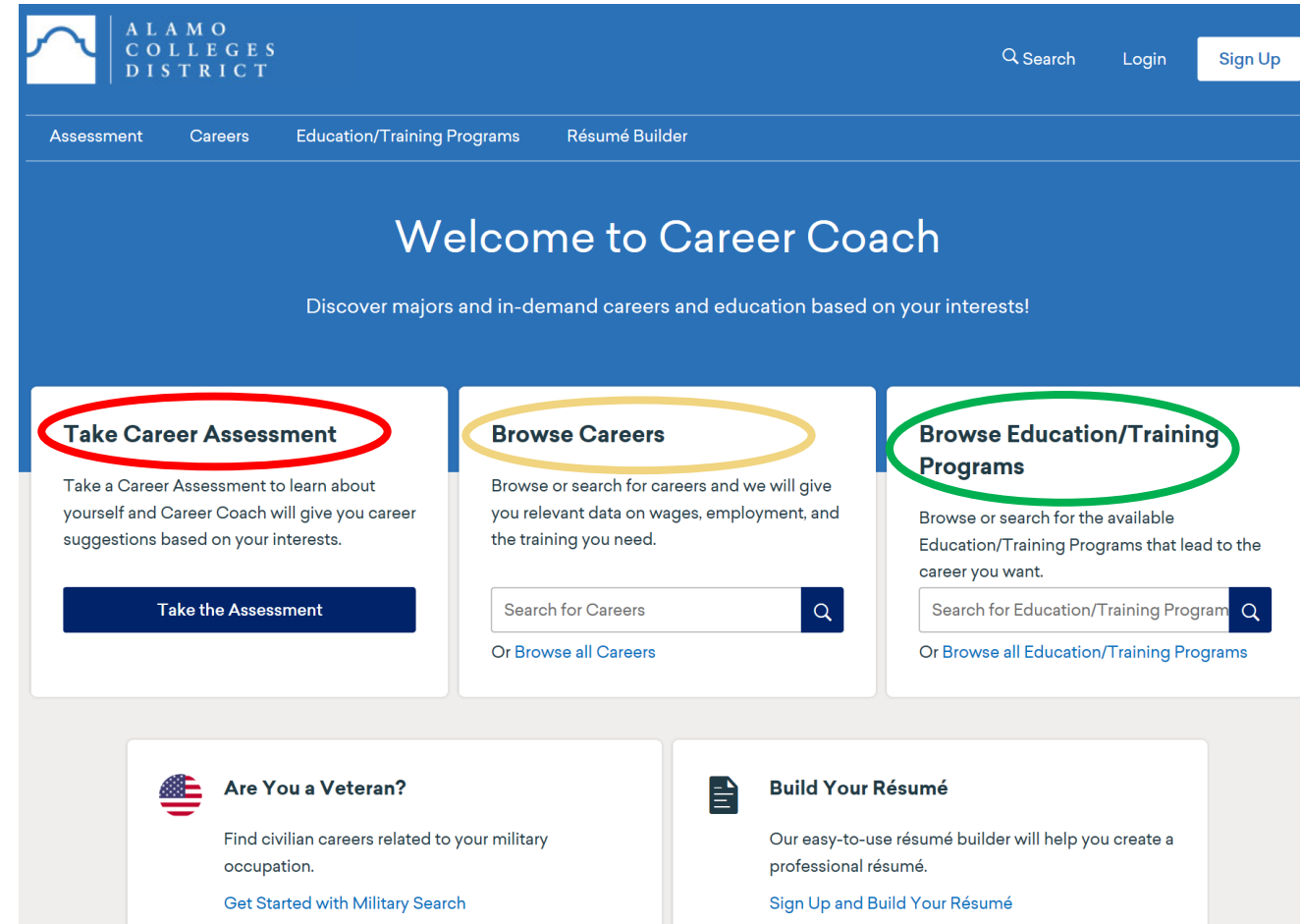
[Take a Career Assessment](#)

Researching your career?

[Browse Careers](#)

**Ready to choose a
program/AlamoINSTITUTE?**

[Browse Education/Training](#)



**‘Are you a Veteran’ tool to search
using military occupation codes**

‘Build Your Resume’ tool to build a resume

Career Coach Features

1. Career Assessment
2. Explore Careers
3. Explore Alamo Colleges District Programs
4. Are you a Veteran?
5. Build Your Resume
6. Signup – Create an account

Holland Interest Assessment

1. Career Assessment

- [Quick Start Assessment](#)
- Detailed Assessment

Direct Link: www.alamo.edu/careercoach

Careers

2. Explore Careers

- By 16 career clusters

Career Pages based on the O*NET

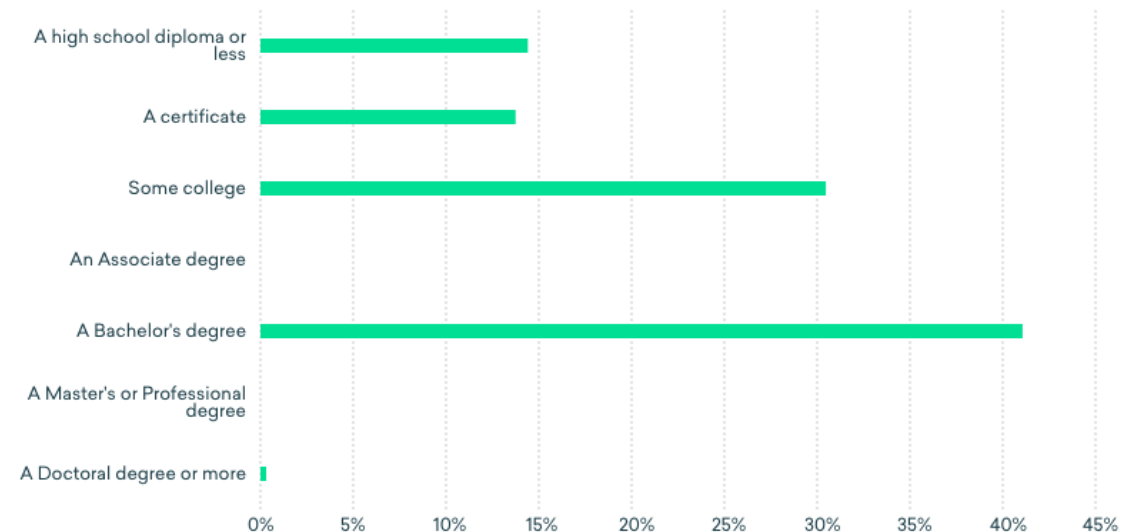
Daily Tasks

- Prepare, examine, or analyze accounting records, financial statements, or other financial reports to assess accuracy, completeness, and conformance to reporting and procedural standards.
- Report to management regarding the finances of establishment.
- Establish tables of accounts and assign entries to proper accounts.
- Develop, implement, modify, and document recordkeeping and accounting systems, making use of current computer technology.

National Education Attainment Level

Educational Attainment is a national breakdown of the education levels attained by the occupation's workforce.

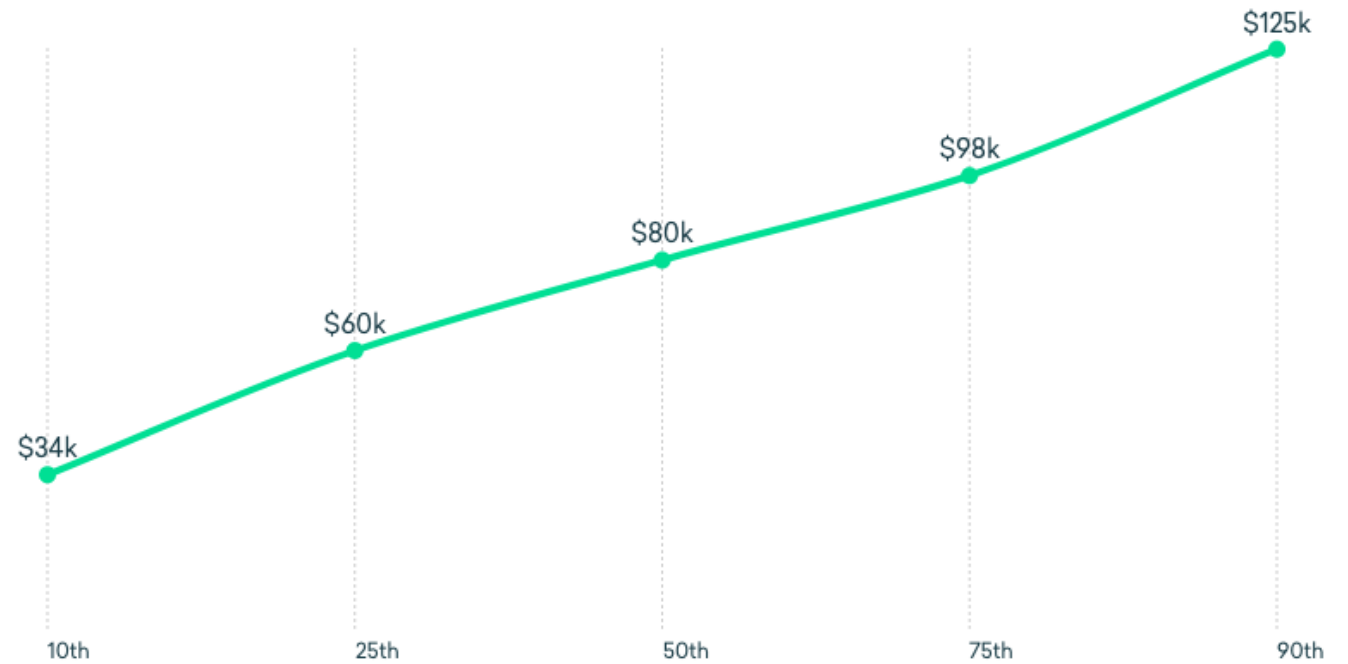
The following shows the percentage of Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products that have achieved different levels of education. This is not meant to represent what you should pursue, but rather to inform what other workers in the field have attained.



Careers: Wages

Wages

New workers generally start around \$33,727. Normal pay for Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products is \$79,627 per year, while highly experienced workers can earn as much as \$124,755.



Education/Training Programs

3. Explore ACD Programs

by selecting:

Education/Training Programs

- By AlamoINSTITUTES

ALAMO
COLLEGES
DISTRICT

AssessmentCareersEducation/Training ProgramsRésumé BuilderWork Opportunities

Browse Education/Training Programs

Advanced Manufacturing & Logistics Institute
64 Programs
High School Endorsement Match: Business & Industry / Multidisciplinary Studies



Business & Entrepreneurship Institute
85 Programs
High School Endorsement Match: Business & Industry / Multidisciplinary Studies



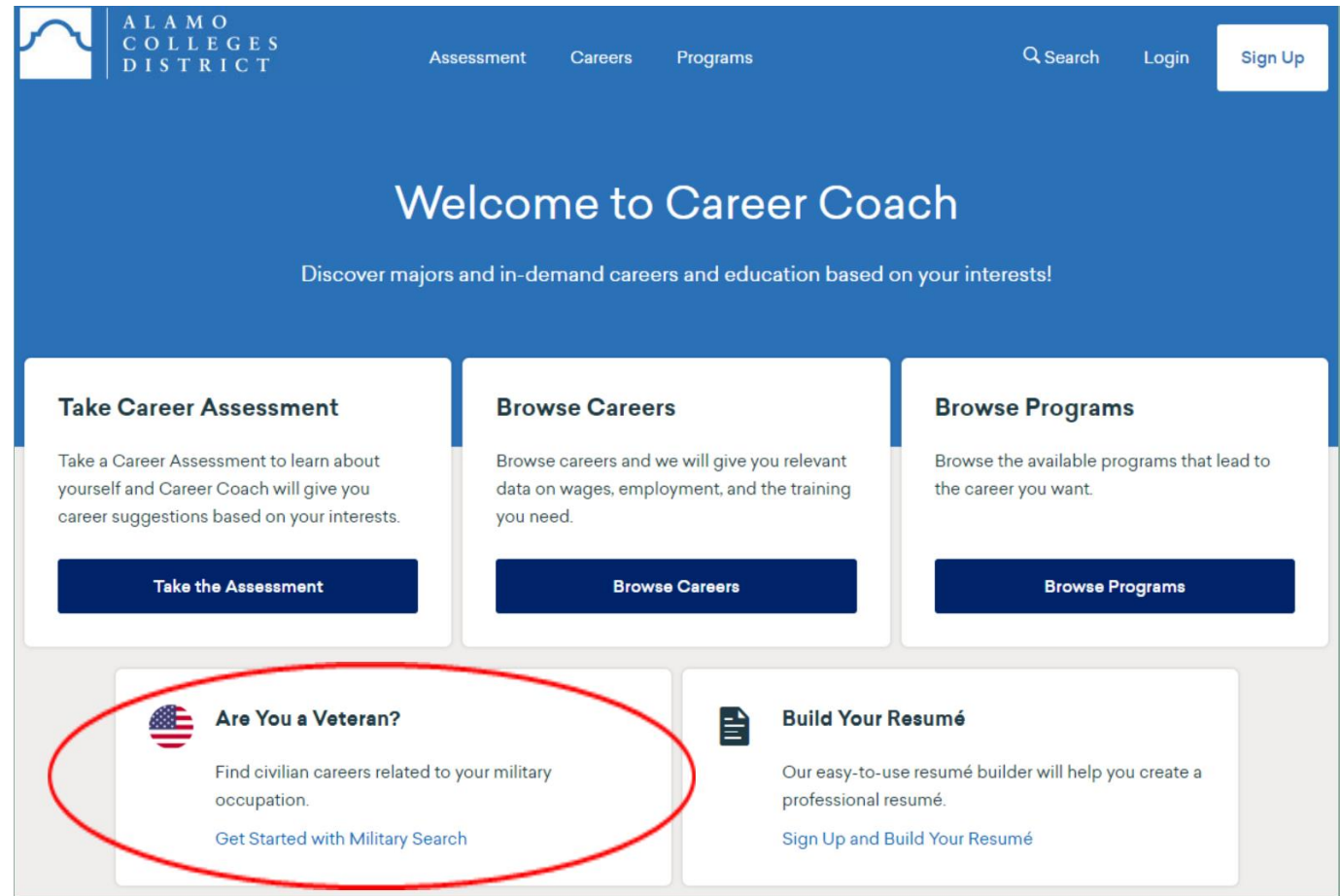
Military Careers Matched to Civilian Careers

4. Are you a Veteran?

Military Personnel and Veterans

**At the lower
right hand side,
you will see:**

Are you a Veteran?



Military Personnel and Veterans

Select:

Military, Branch,

Status

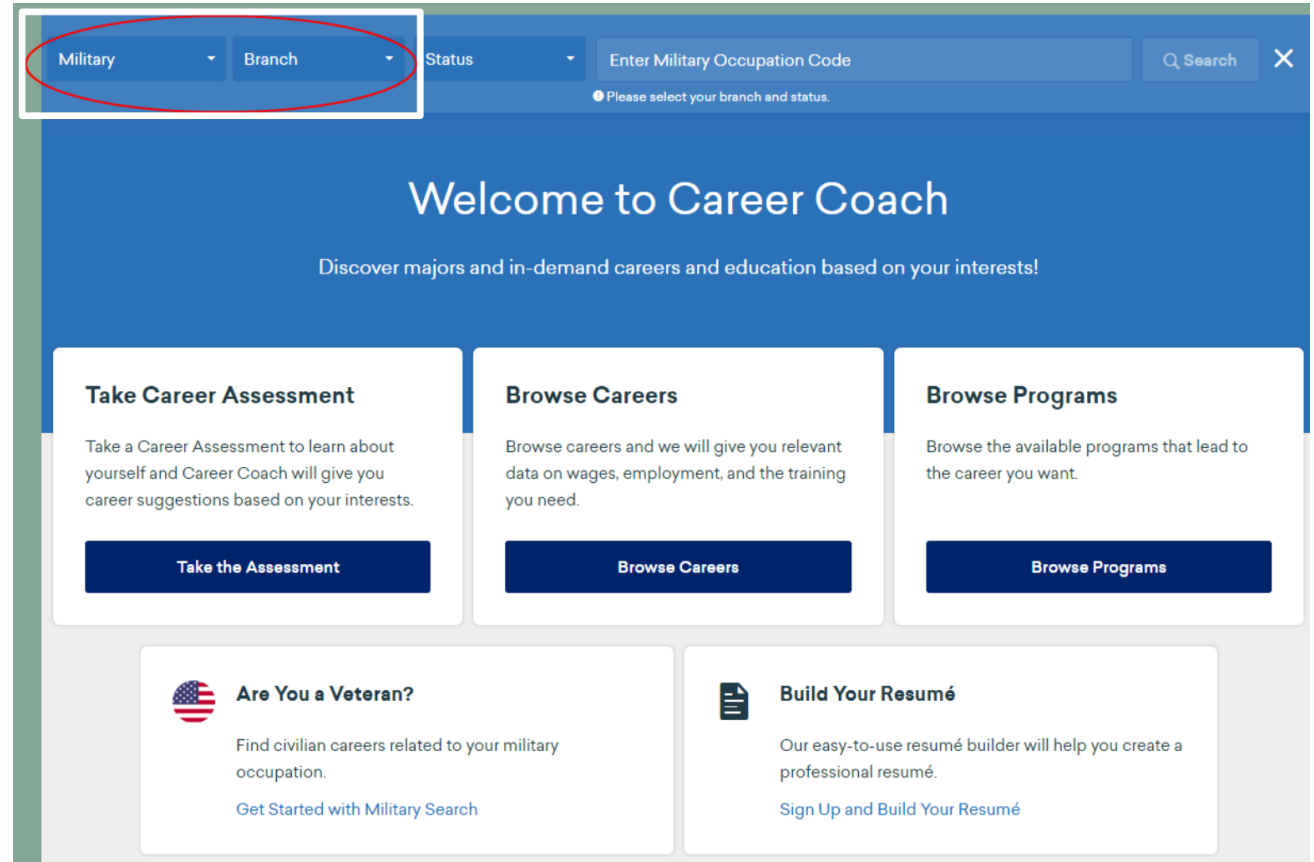
and

enter the

Military

Occupation

Code



The screenshot shows the top navigation bar of the Career Coach website. A red circle highlights three dropdown menus: "Military", "Branch", and "Status". To the right of these menus is a text input field labeled "Enter Military Occupation Code" and a search button. Below the navigation bar, the main heading reads "Welcome to Career Coach" with the subtext "Discover majors and in-demand careers and education based on your interests!". The main content area is divided into three columns: "Take Career Assessment", "Browse Careers", and "Browse Programs". Each column has a description and a button. At the bottom, there are two more sections: "Are You a Veteran?" with a link to "Get Started with Military Search", and "Build Your Resumé" with a link to "Sign Up and Build Your Resumé".

Military **Branch** **Status** Enter Military Occupation Code Search

Please select your branch and status.

Welcome to Career Coach

Discover majors and in-demand careers and education based on your interests!

Take Career Assessment

Take a Career Assessment to learn about yourself and Career Coach will give you career suggestions based on your interests.

Take the Assessment

Browse Careers


Browse careers and we will give you relevant data on wages, employment, and the training you need.

Browse Careers

Browse Programs

Browse the available programs that lead to the career you want.


Browse Programs



Are You a Veteran?

Find civilian careers related to your military occupation.

[Get Started with Military Search](#)



Build Your Resumé

Our easy-to-use resumé builder will help you create a professional resumé.

[Sign Up and Build Your Resumé](#)

Using Career Coach

5. Resume Builder

- Requires creating an account

Resume Builder

ProfileMy RésuméSettings

My Résumés

Résumé Builder

Resumé 1

English

My Résumé

+

Uploaded Résumés (Limit: 6)

+

Résumé Options

Download My Résumé

Title

Resumé 1

Edit

Contact Information

Add Work Experience

Add Education History >

Enter past work experience and tasks to show your previous training and experience.

Select Job

Job Title

Previously Added

Dental Hygienists

Blue Star Dental | Moscow, ID

Nursing Assistants

Gritman | Moscow, ID

Select Work Tasks

We will suggest tasks here after you have selected your job.

Saved Tasks

Enter a custom task

Add Custom Task

Using Career Coach - Student Driven Self-Use

6. Signup – Create an account

- Student's name and email address
- Save Career Assessment – with % match
- Wages & Growth Rates for all Careers
- Careers Linked to college programs

Transfer Advising Guides (TAG) & Pre-Majors

- Pre-Majors:
English, History, Social Work
- Transfer Advising Guides:
AA to BA



Thank you!

Contact Information:

Cassandra Segura

Director of District-wide Career Resources & Services

Office of the Vice Chancellor for Student Success

Office: 210-485-0889

Email: csegura31@alamo.edu



ALAMO
COLLEGES
DISTRICT