ALAMO COLLEGES DISTRICT
St. Philip's College

INQUIRIES FROM THE MEDIA

As a public institution, St. Philip's College, its programs, activities, and plans are of special interest to the public. It is important to present SPC in a manner that is both accurate and consistent with our mission, vision and values. Therefore, it is SPC's responsibility to provide accurate and consistent information to avoid any misunderstanding, misinterpretation, or confusion.

To achieve this, the Strategic Communications Coordinator is designated as the college Public Information Officer (PIO). **SPC employees should not respond to inquiries from the media as representatives of the college**. All media inquiries should be immediately reported to the PIO, Director or Office of Marketing and Strategic Communications. For matters that require more detailed information, the PIO will work directly with faculty and staff to respond accordingly.

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