

# Are PAC Students developing effective communication skills?



## Learning Outcome

Palo Alto College students develop and express ideas through effective **written, oral, and visual communication** for various academic and professional contexts.

## Rubric Criteria

**Content & Purpose:** The student uses relevant content that conveys understanding.

**Organization:** The student uses disciplinary conventions for organizing content and presenting content.

**Communication Modality (Written, Oral or Visual):** The student uses communication modalities appropriately and skillfully for academic and professional contexts.

**2,377**

pieces of student work

**473**

sample size

**308**

submitted student work

## Percent of Total Student Work Submitted by Modality



**83%**

**WRITTEN**



**5%**

**ORAL**



**12%**

**VISUAL**



## Target

**70%**

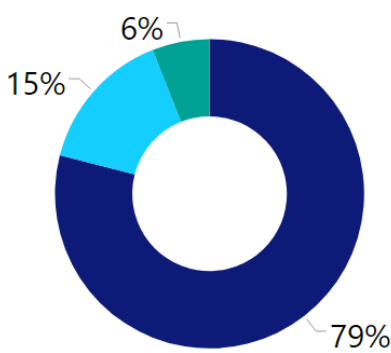
of student work meets standard in each criteria

Each piece of student work was rated individually by 2 faculty members using PAC's institutional rubric for communication.

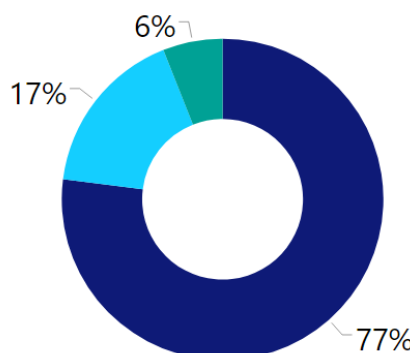
Student work met target in all rubric criteria.

## RESULTS

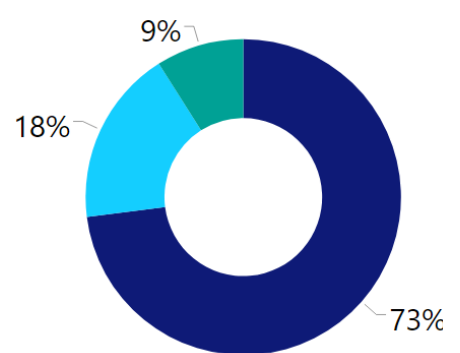
### Content & Purpose



### Organization



### Communication Modality: Written



Met Standard

Middling

Did Not Meet

## What do the results mean?

### Met Standard

Student work was rated Highly or Mostly Competent by both raters.

### Middling

Student work was rated Met Standard by one rater and Did Not Meet Standard by the other.

### Did Not Meet

Student work was rated Needs Improvement or Not Competent by both raters.

## Where are the Oral & Visual Modality Results?

The small number of oral/visual pieces of student work submitted prevents drawing conclusions about student learning.

### Oral

15 pieces of student work

67% met standard.

### Visual

35 pieces of student work

80% met standard.

**28**

faculty raters

**1540**

dual ratings



**87%**

rater agreement

## Points to Ponder

- Does the performance target need adjustment?
- How do we improve student proficiency in communication so more students meet standard?
- How do we increase submissions of student work in oral and visual modalities?

## Questions?

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