

A Tradition of Innovation

St. Philip's College
One of the Alamo Colleges

QUEST FOR EXCELLENCE CONFERENCE

DALLAS, TEXAS – JUNE 2014



ALAMO COLLEGES
ST. PHILIP'S COLLEGE



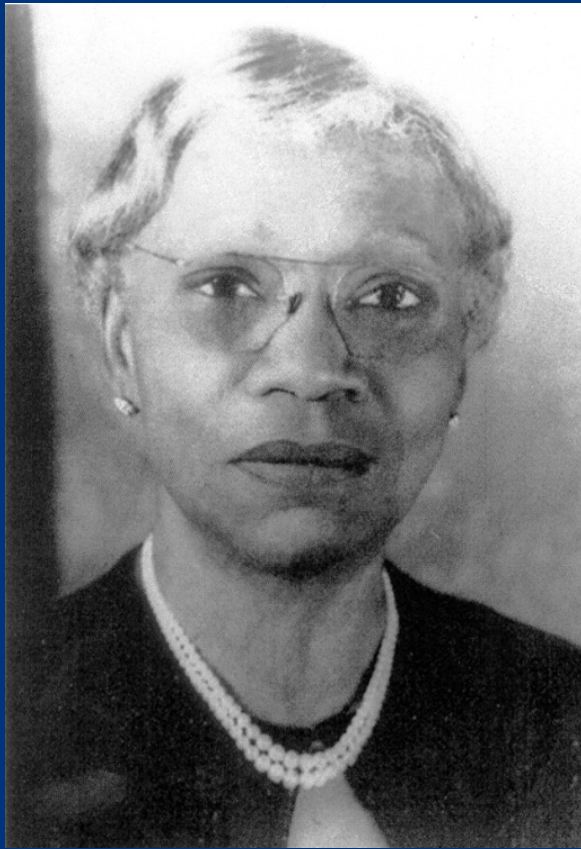
A Historically Black College & Hispanic Serving Institution

1898 – The Journey Begins



St. Philip's was started by the Episcopal Church as a cooking and sewing school for young girls of recently emancipated slaves.

The school was led by Artemisia Bowden, the daughter of a former slave.



ARTEMISIA BOWDEN
"SAVIOR OF ST. PHILIP'S"

"It takes faith, hope and persistence to make a dream a reality."

"Learn to do something and do that something well."

"I think the best of people. They appeal to me....on the basis of their personal worth, and not from the aspect of race, color or creed. Among my most valued friendships I count people of all races and creeds."

"Stand up. You have so much to live for."

Our History, our Legacy, our Future

The Journey Continues



The College has held true to its legacy of faith, hope and persistence as it makes its dream and vision of excellence a reality. Innovation has and continues to play a critical role.

A Tradition of Innovation

Through the Great Depression, the Civil Rights movement and desegregation, the creative responses by St. Philip's to vexing problems allowed it to grow from a small sewing school for black girls to a large, comprehensive community college of 11,000 credit and 8,000 non-credit students, serving the needs of the City of San Antonio and surrounding counties.



“We KNOW how to INNOVATE!”

Preview of Innovation Highlights



Student Engagement Grants (SEG)

Volunteer Income Tax Assistance (VITA) Program

A promotional graphic for the VITA program. At the top left is the Alamo Colleges logo with the text 'ALAMO COLLEGES' and 'ST. JOSEPH'S COLLEGE'. At the top right is the SEG logo with the text 'S.E.G. STUDENT ENGAGEMENT GRANTS' and 'YOUR FUTURE INVESTMENT BY HERE'. The main title 'VITA VOLUNTEER INCOME TAX ASSISTANCE' is in large yellow letters. Below the title, there are two paragraphs of text: 'Description: Students participate as tax preparers in the college's VITA site during the tax season helping prepare tax returns for members of the community.' and 'Impact: Students obtained formal tax training provided by the Catholic Charities and the IRS to get certified to work at the VITA site as tax preparers. They also prepared information for the design of literature to promote the VITA program throughout the community and they participated in the Martin Luther King Jr. March by staffing the St. Philip's College booth and distributing information about the VITA program. Through their service in the VITA site, students practice their accounting skills, customer service skills, and experience the personal satisfaction of giving of themselves to the community. In 2011, with the help of the students in this program, the site has served over 1,500 community members in the first 25 days of operation. After almost 20 years of service, the St. Philip's College VITA site served 2,000 community members in 2010 with over \$3.6 million in income tax refunds going back to the community.' At the bottom right, there is a photo of a student smiling while working at a computer keyboard.

MicroSociety® Kids Camp



Student Engagement Grants (SEG)



“Giving Back” Works

Annual Fundraising



2008 initiative of
President Dr. Adena
Williams-Loston

Fund source: annual
golf tournament,
raising \$880,000 to
date

SEG is Supported by the Local Community

SEG Success

Students

- ▣ Earn scholarship funds
- ▣ Must “Give Back”
- ▣ Support special on-campus initiatives/ programs
- ▣ Gain valuable experiences

Students

- ▣ Increased student retention
- ▣ 97 faculty / student created projects



SEG Success

Activity	Impact	Amount	Retention	Graduation
2014 – 2015 Funded Projects	18 Projects 118 Students	\$182,250 (allocated)	TBA	TBA
2013 – 2014 Completed Projects	21 Projects 119 Students	\$120,000	TBA	TBA
2012 – 2013 Completed Projects	22 Projects 118 Students	\$135,000	Fall to Fall 69% SEG/ 39% Non-SEG	22% SEG/ 8% Non-SEG
2011 – 2012 Completed Projects	13 Projects 34 Students	\$77,000	Fall to Fall 89% SEG/ 42% Non-SEG	41% SEG/ 15% Non-SEG
2010 – 2011 Completed Projects	9 Projects 48 Students	\$52,500	Fall to Fall 68% SEG/ 42% Non-SEG	50% SEG/ 18% Non-SEG
2009 – 2010 Completed Projects	9 Projects 89 Students	\$102,750	Fall to Fall 80% SEG/ 45% Non-SEG	67% SEG/ 22% Non-SEG
2008 – 2009 Completed Projects	5 Projects 25 Students	\$56,000	Fall to Fall 76% SEG/ 47% Non-SEG	38% SEG/ 17% Non-SEG

Totals:	97 Projects 551 Students	\$725,500	76% average SEG / 43% average Non- SEG	44% average SEG / 16% average Non- SEG
----------------	-------------------------------------	------------------	---	---

EXTRAMURAL SPORTS

Description: St. Philip's College extramural sports participants represent St. Philip's College within our immediate community and among the Alamo Colleges. Students are active in positively promoting the teams and St. Philip's College.

Impact: Student athletes commit significant time to practice, study hall, and games beyond their academic responsibilities. The Colateral Sports program allows student athletes to represent St. Philip's College through sporting events, as well as their participation in community events such as the Martin Luther King March, Homecoming, and Culture Fest.



Cyber Tigers Student Engagement/ HEB Scholars Scholarship

Description: Students participate in the Cyber Tiger student organization aimed towards Cyber security and joining a First Responder program in their community for Cyber threats.

Impact: Cyber Security plays a major role in the local community and society. Spreading awareness of cyber threats and best practices in information technology is crucial component of this organization. The students involved in this program serve as mentors to high school students in the surrounding community by educating them about cyber security and training them for local and national security competitions. In addition to being mentors, they develop their own critical thinking skills through competing in local and national security competitions and study and prepare for nationally recognized certifications such as the NSA-recognized training standards.



INFORMATION LITERACY

Description: Students participate in an online course designed to enhance their knowledge and awareness of critical thinking and information literacy skills. Emphasis is placed on defining, accessing, evaluating, managing, and integrating information effectively.

Impact: Information literacy training is necessary for success not only in college, but also on the job and throughout life. Through this initiative, students develop both critical thinking and technological skills, which will enable them to succeed in today's information-rich world. By becoming an information literate person, students will possess the tools necessary for successful lifelong learning thereby meeting an important element of the St. Philip's College mission, "to provide a quality educational environment, which stimulates leadership, personal growth, and a lifelong application for learning... and to value the role of creative and critical thought in preparing its students, campus, and community to meet the challenges of a rapidly changing world."



SOCIAL MEDIA TEAM

Description: Student leads various projects designed to explore new ways to reach students through social media and other emerging technologies. Student participates in the production of video and multimedia with a focus on student recruitment and retention.

Impact: Student retention and recruitment are impacted by the development of new modes of communication using the latest social media technology. This project helps lay the foundation for strengthening the technological capacities of St. Philip's College for first-time student and community services by using the Web, social media, and video. Additionally, this initiative will foster integrated organizational communication to consistently promote the positive impact and value of St. Philip's College, not only in the college's immediate community, but to the entire world.



Student Ambassadors

Description: The St. Philip's College Student Ambassadors positively promote the institution internally and externally, primarily focusing on enrollment and community relations.

Impact: The Student Ambassadors attended 30 different events this year both on and off campus and assisted with Student Recruitment events, such as the 2010 Middle School Program, which hosted about 300 middle school students. The Student Ambassador project enables currently enrolled students to interact with prospective students and to share their own personal St. Philip's College experiences.



Community College contest and performance opportunities provided by Martha Can Concert Productions, Inc. in New York.

Impact: This program has attracted students to join the choir, who normally may not have joined. Students in the choir are required to attend all rehearsals, special choir events, such as the choir retreat day, and all performances. They must demonstrate the ability to make the necessary contributions, such as producing the correct tones, learning and retaining parts, and they must exhibit cooperativeness, enthusiasm, visibility, and trustworthiness. This program will improve the visibility of the choir and will benefit the Performing Arts/Theater Department.



Student Engagement Activities

VITA VOLUNTEER INCOME TAX ASSISTANCE

Description: Students participate at tax preparers in the college's VITA site during the tax season helping prepare tax returns for members of the community.

Impact: Students obtain a formal tax training provided by the Catholic Charities and the IRS to get certified to work at the VITA site as tax preparers. They also prepared information for the design of the initiative to promote the VITA program throughout the community and they participated in the Martin Luther King & March by staffing the St. Philip's College booth and distributing information about the VITA program. Through their service in the VITA site, students practice their accounting skills, customer service skills, and experience the personal satisfaction of giving of themselves to the community. In 2011, with the help of the students in this program, the site has served over 1,500 community members in the first 25 days of operation. After almost 20 years of service, the St. Philip's College VITA site served 7,000 community members in 2010 with over \$1.6 million in income tax returns going back to the community.



Student Government Association

Description: Student Government Association officers build an active campus community through campus-wide events and provide representation to the student body.

Impact: The Student Government Association program fosters student involvement and provides a visible student voice. Student Government Association members represent the student body at various meetings both on and off campus, during visits with the Alamo Colleges, and among the larger St. Philip's College community.



COMMEMORATIVE AIR FORCE

Description: Students in this program participate in restoration activities on historically significant aircraft, engaging in service learning while applying the skills learned in the college's Aircraft Technology program.

Impact: Students demonstrated proficiency in a service learning environment while gaining valuable work experience and networking with people in the aviation industry. Many of the restored aircraft are exhibited at air shows across the nation. The students' presentation efforts also helped them gain a better understanding of the aviation industry and its potential as a career choice. Additionally, St. Philip's College and the Aircraft Technology program gained name recognition within the aviation industry.



MATHEMATICS STUDENT ENGAGEMENT SCHOLARSHIP

Description: Students receive a tuition and room/board scholarship in return for community service as interns in MATHWORLD, a tutoring and computer lab. Through this experience and mentoring from mathematics faculty, they learn how to be a researcher in the fields of mathematics, statistics, and engineering.

Impact: Students were provided many opportunities to engage professionals in their field of study, to interact with faculty members who serve as mentors, and to share their knowledge with the community by doing volunteer tutoring alongside the Instructional Skills Specialist in MATHWORLD. This initiative promotes the mission of the Center of Excellence in Mathematics to "engage and nurture students in the mathematical sciences."



Welcome To MathZone





Volunteer Income Tax Assistance (VITA) Program

Revitalizing the Community

\$7,316,921 back into the community in 2013-14!

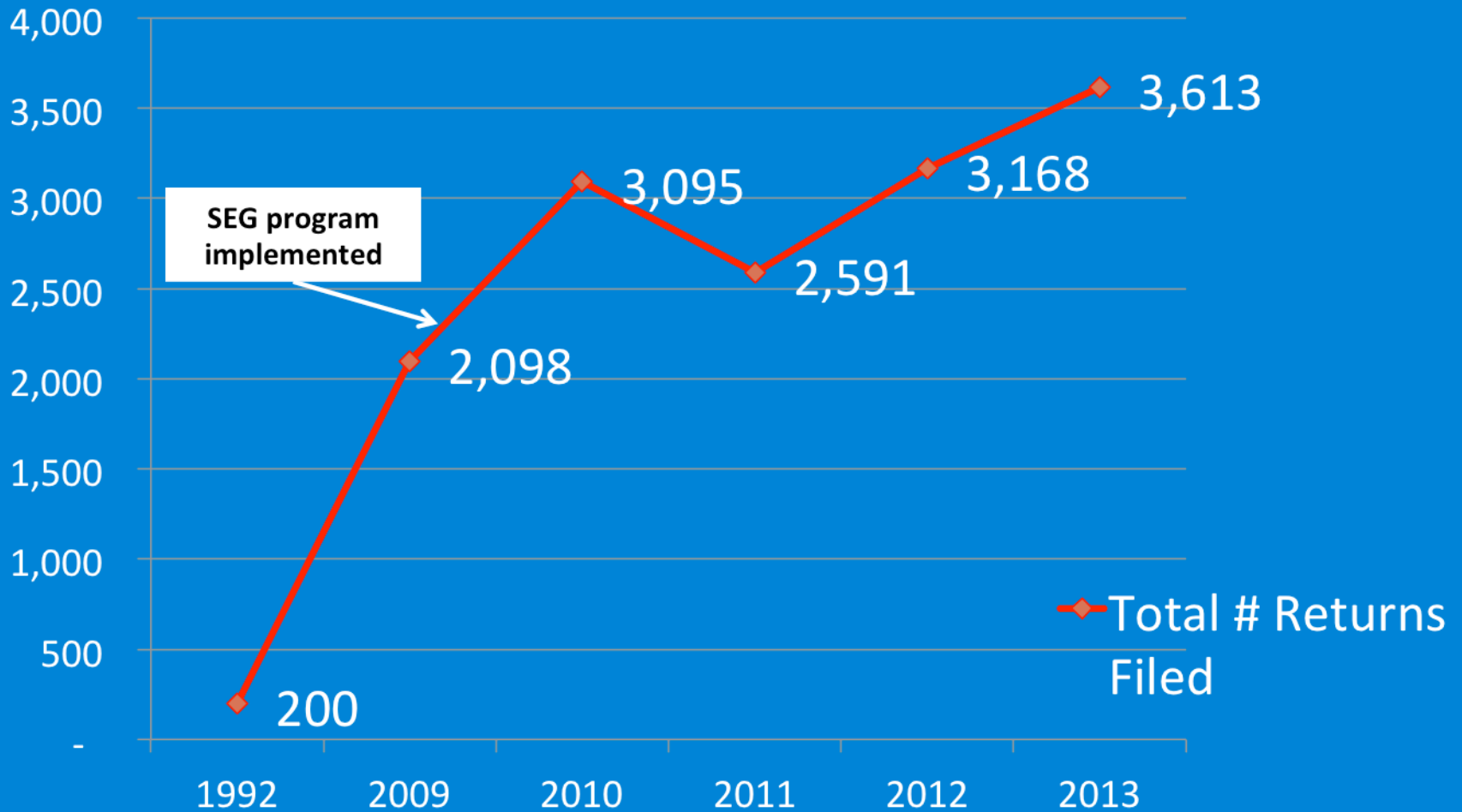
VITA – FREE Income Tax Preparation

- ▣ Individuals and families making less than \$55,000 a year
- ▣ Started in 1992
- ▣ Site Director, Ken Bankston, Accounting Graduate 2002
- ▣ Participants – Volunteers, Accounting Internship Students, SEG recipients
 - SEG recipients donate a minimum of 256 hours
- ▣ Starts mid-January thru April 15



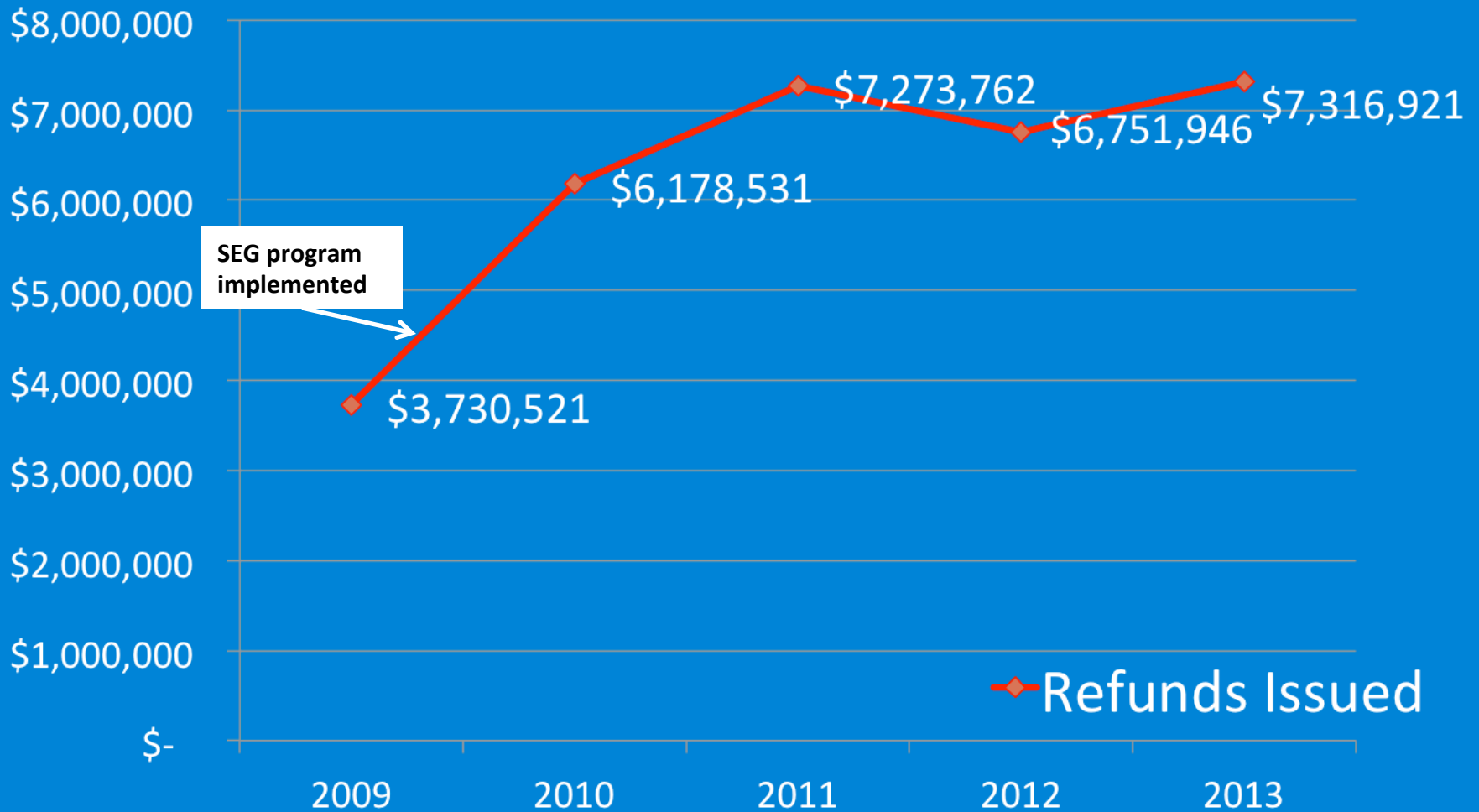
VITA Success

Total # Returns Filed



VITA Success

Refunds Issued



VITA Honors

- ▣ No. 1 site in San Antonio
- ▣ No. 1 HBCU College VITA site
- ▣ No. 5 of 218 VITA sites in the Austin Territory
- ▣ No. 29 of 9,578 VITA sites nationwide

\$31,251,681

back into the community since 2009!



MicroSociety® Kids Camp

Innovation in Learning

MicroSociety[®] Kids Camp

- ▣ 10 week summer program
- ▣ Ages 4-13
- ▣ Maximum 100 children

- ▣ Academic prep, physical activity, creative arts
- ▣ Connection between children and college
- ▣ Professional educators apply innovative approaches to learning

MicroSociety®

Philadelphia-based non-profit – 250,000 students, 40 states

Students create their own mock (micro) society, applying educational concepts and skills in real-world scenarios

- Elected officials
- Post office
- Bankers
- Businesses
- Police officers
- Journalists



Mission: “Bringing real life to learning”

MicroSociety® Kids Campus Success

Implemented
Summer 2013



- ✓ College campus experience
- ✓ Life skills development
- ✓ Academic enrichment
- ✓ Civic engagement
- ✓ Real life learning

1st college to implement MicroSociety

MicroSociety[®] Impact



A TRIO OF LEADERS

(left to right)

Sofia Rodriguez (Mayor, St. Philip's City)

Dr. Adena Williams Loston

(President of St. Philip's College)

Doreen Garza-Hansen (Vice Mayor, St. Philip's
City)

July 1, 2013

Dear Mayor Castro,

My name is Sofia Raquel Rodriguez, and I am the mayor of St. Philip's City. St. Philip's City is a small town on the St. Philip's campus where we have our own government, businesses, and currency. It involves kids ages 4-13 -- grades kindergarten through eighth. It is called a MicroSociety; the MicroSociety organization teaches kids how to prepare for their future lives by running their own society.

This summer we have been working on a special project that goes with the San Antonio 20/20 Vision project. We are learning a lot, especially about the Eastside, and will be coming up with some ideas of our own.

I would love for you to come and see St. Philip's City in action. It would be a very pleasant day for the workers we have! On Friday, July 19, at 12:15 I will be presenting my State of the Society address to the people at the National MicroSociety Conference. I would love to have you there at that time so you would be able to meet everyone, and I could give you a key to our city! We would love for you to stay for lunch if you can, and then tour St. Philip's City. Enclosed is some money you could use for shopping.

If you have any questions or need more details about this, please feel free to contact me (mijasofia@gmail.com) and my MicroSociety facilitator, Ms. Connie Granato (constancegranato@yahoo.com).

Your friend and fan,

Sofia Rodriguez

Mayor of St. Philip's City



KSAT 12 Video of Kids Camp Mayor Sophia

<http://www.ksat.com/news/kids-create-mircosociety-at-st-philips-college/20732990>

A Tradition of Innovation

St. Philip's College
One of the Alamo Colleges

THE JOURNEY CONTINUES...



ALAMO COLLEGES
ST. PHILIP'S COLLEGE



A Historically Black College & Hispanic Serving Institution