



ALAMO
COLLEGES
DISTRICT

NORTHEAST LAKEVIEW COLLEGE
NORTHWEST VISTA COLLEGE
PALO ALTO COLLEGE
SAN ANTONIO COLLEGE
ST. PHILIP'S COLLEGE

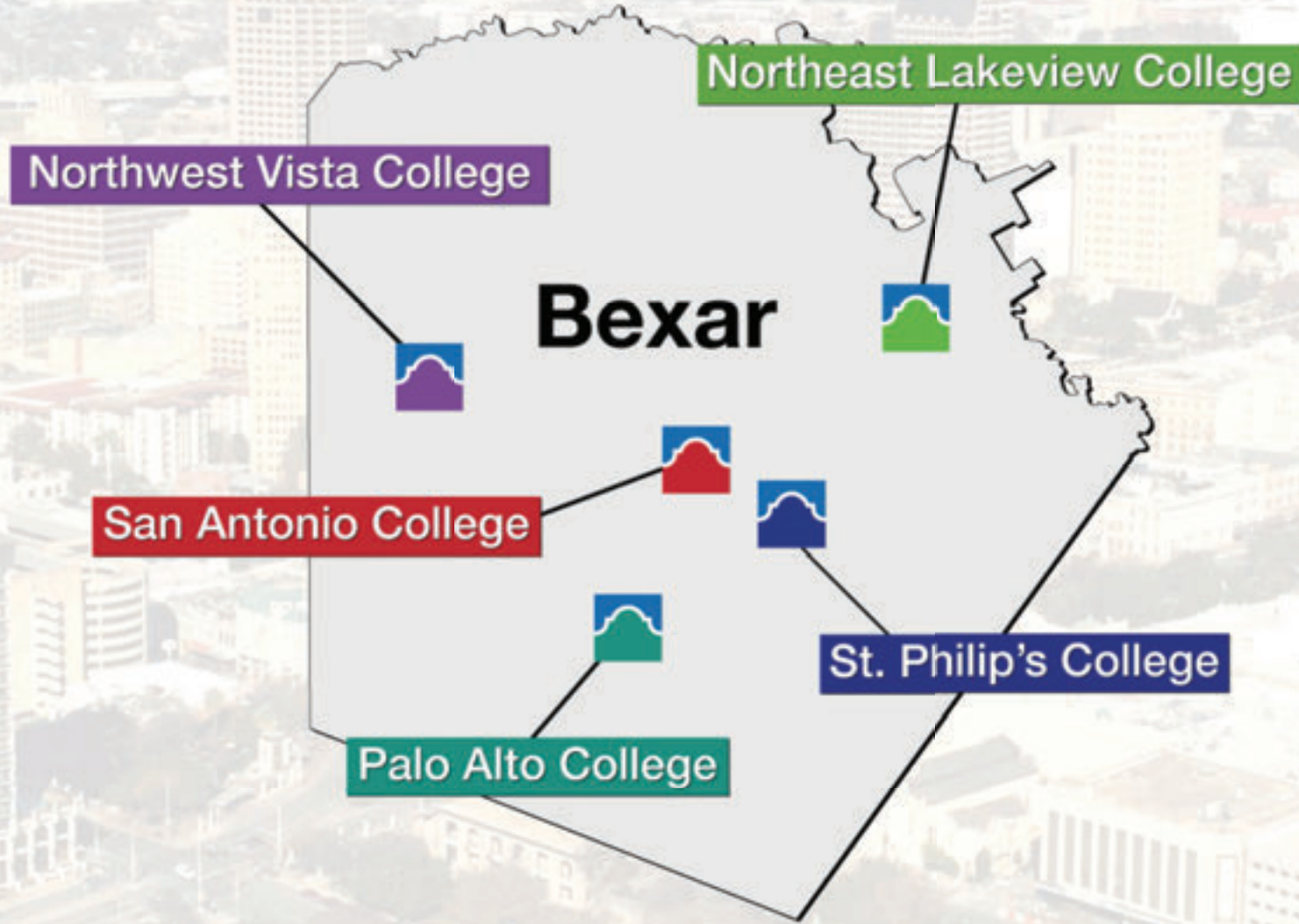


***Empowering our Diverse
Communities for Success***

**The Alamo Colleges District
is a catalyst for economic
and social mobility.**



The Alamo Colleges Family



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The Alamo Colleges Family

Central Texas Technology Center

Brackenridge Education & Training Center

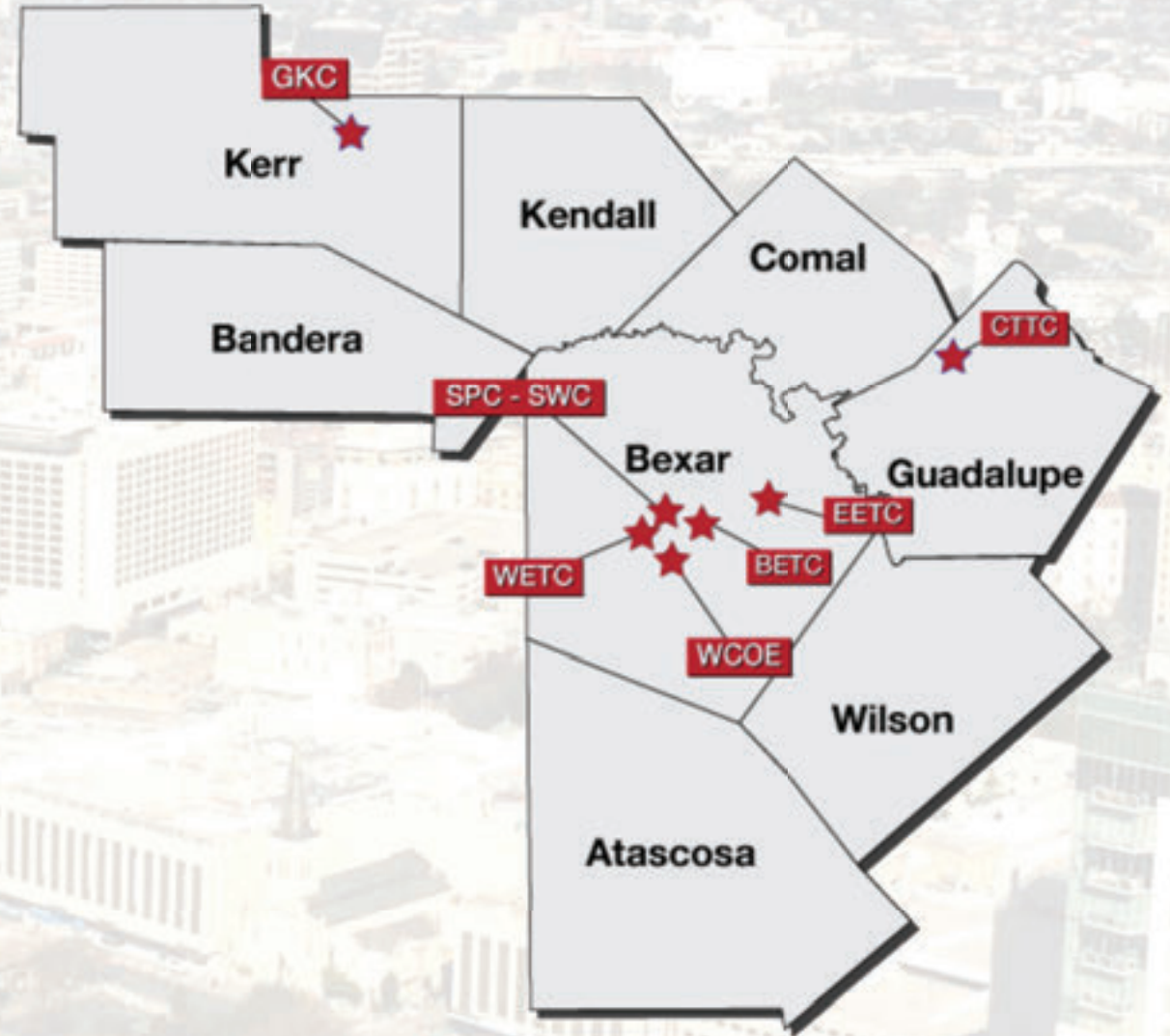
Eastside Education & Training Center

Greater Kerrville Center

St. Philip's College – Southwest Campus

Westside Education & Training Center

Workforce Center for Excellence



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Who We Serve: Student Profile

62% Hispanic

8% African-American

24% White

3% Asian

3% Other



57% Female
43% Male



70%+

Receive Financial Aid

62%

Underprepared Students



19% Full-Time

81% Part-Time

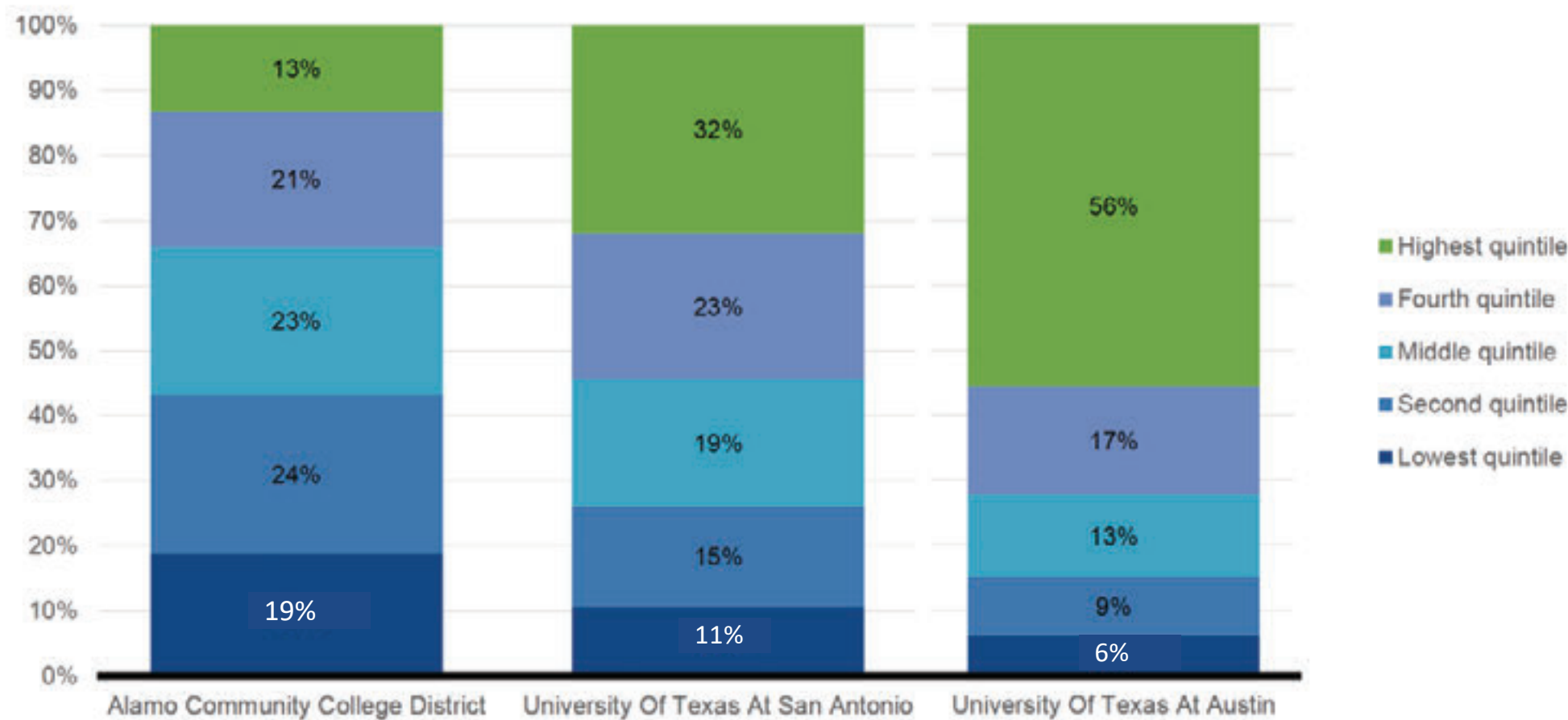


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Total Enrollment: 100,258



Economic Diversity Profile



Source: Friedman, Saez, Turner, and Yagan (2017). "Mobility Report Cards: The Role of Colleges in Intergenerational Mobility." Table 3. Note: these are figures for the 1991 birth cohort.

BROOKINGS



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Why We Serve



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City's poverty rate dips slightly, but income remains stagnant

Peggy O'Hare • Sep. 12, 2018 Updated: Sep. 13, 2018 8:21 p.m.

News



1 of 22 San Antonio's median household income of \$50,044 remains well below Texas' median of \$59,206, the latest census numbers show. [Click ahead to view the 20 richest ZIP codes in Bexar County, according to 2015 IRS data.](#) Photo: William Luther /Staff file photo



San Antonio Ranked Among Nation's Highest-Poverty Cities

Emily Royall • September 13, 2018

Gov & Politics



Scott Bell / Rivard Report

A woman walks by Main Plaza, a pedestrian-friendly area in downtown San Antonio.

Updated September 14, 2018

Though local and national poverty rates are dipping, the percentage of San Antonio's population in poverty was the second highest among the top 25 largest U.S. metro areas in 2017, new [data](#) from the U.S. Census Bureau shows.

American Community Survey estimates released Thursday show a 14.5 percent poverty rate for the San Antonio metro area, which includes New Braunfels, placing it second after Detroit (14.6 percent).

Worlds apart

Concentrated poverty and an increasing income divide make San Antonio one of the country's most segregated cities.



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Goal: To End Poverty In The San Antonio Region Through Education

Focus on Economic and Social Mobility

The average associate degree graduate from the Alamo Colleges will see an increase in earnings of **\$9,400** each year compared to someone with a high school diploma working in Texas.

For Every \$1 Spent by Students

\$7.20

Gained in lifetime earnings

Students



\$3.70

Gained in added tax revenue and public sector savings

Taxpayers



\$22.50

Gained in added state revenue and social savings

Society

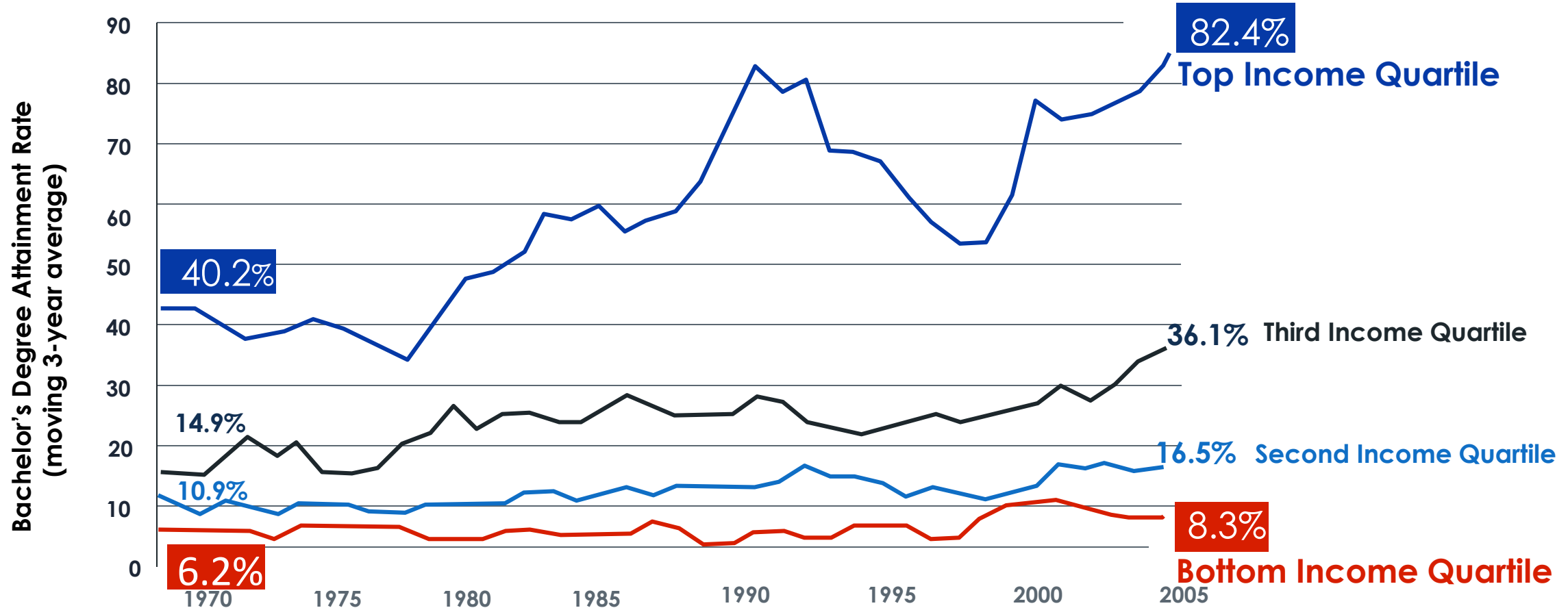


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The Challenge In Front Of Us

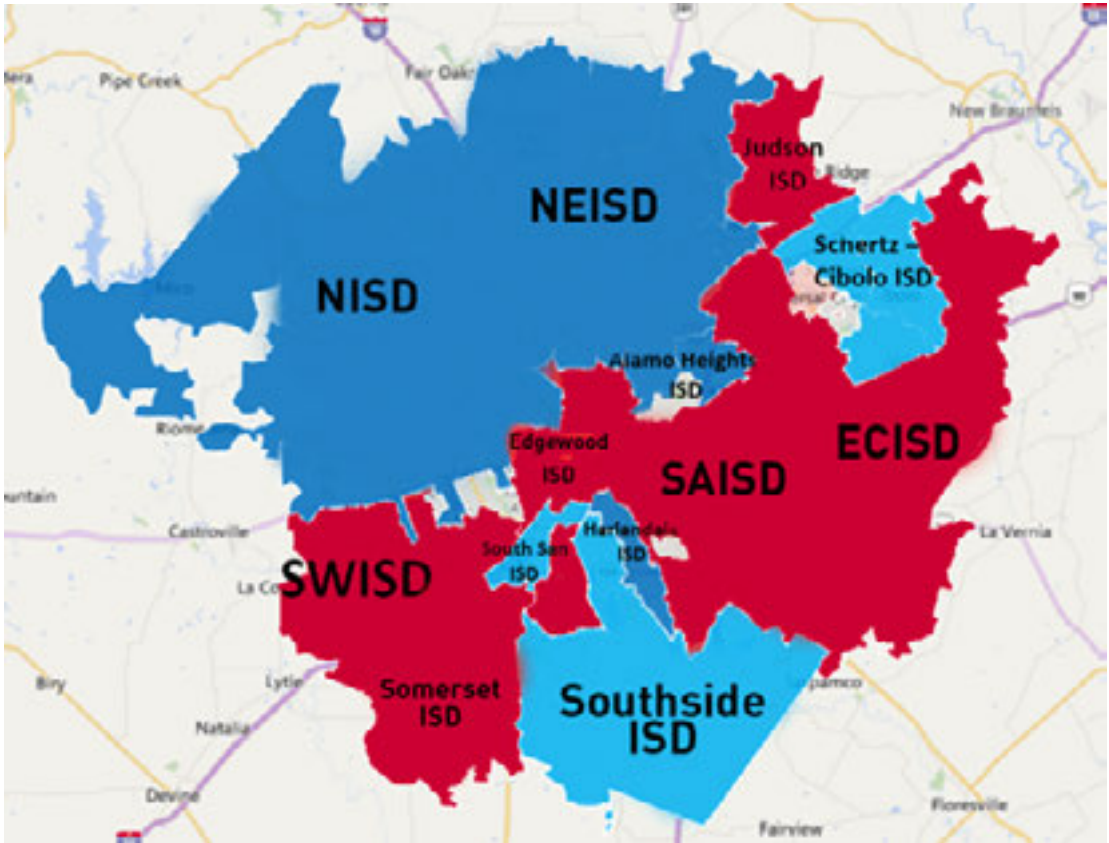
Baccalaureate Degree Attainment by Age 24 by Family Income Quartile



Challenge: College Participation Rate

Bexar County 2017 High School Graduates Enrolled in TX Colleges

District	Total High School TX Graduates	Enrolled in College	% Not Found or Trackable
ALAMO HEIGHTS ISD	411	226 (54.99%)	185 (45.01%)
NORTHSIDE ISD	6856	3511 (51.21%)	3345 (48.79%)
HARLANDALE ISD	986	502 (50.91%)	484 (49.09%)
NORTH EAST ISD	4981	2527 (50.73%)	2454 (49.27%)
SCHERTZ-CIBOLO-U CITY ISD	1247	606 (48.60%)	641 (51.40%)
SOUTHSIDE ISD	325	150 (46.15%)	175 (53.85%)
SOUTH SAN ANTONIO ISD	533	240 (45.03%)	293 (54.97%)
SAN ANTONIO ISD	2672	1125 (42.10%)	1547 (57.90%)
SOMERSET ISD	250	105 (42.00%)	145 (58.00%)
EAST CENTRAL ISD	697	284 (40.75%)	413 (59.25%)
SOUTHWEST ISD	855	346 (40.47%)	509 (59.53%)
JUDSON ISD	1343	539 (40.13%)	804 (59.87%)
EDGEWOOD ISD	591	210 (35.53%)	381 (64.47%)



Source: THECB: High School Graduates Enrolled in Higher Education the Following Fall

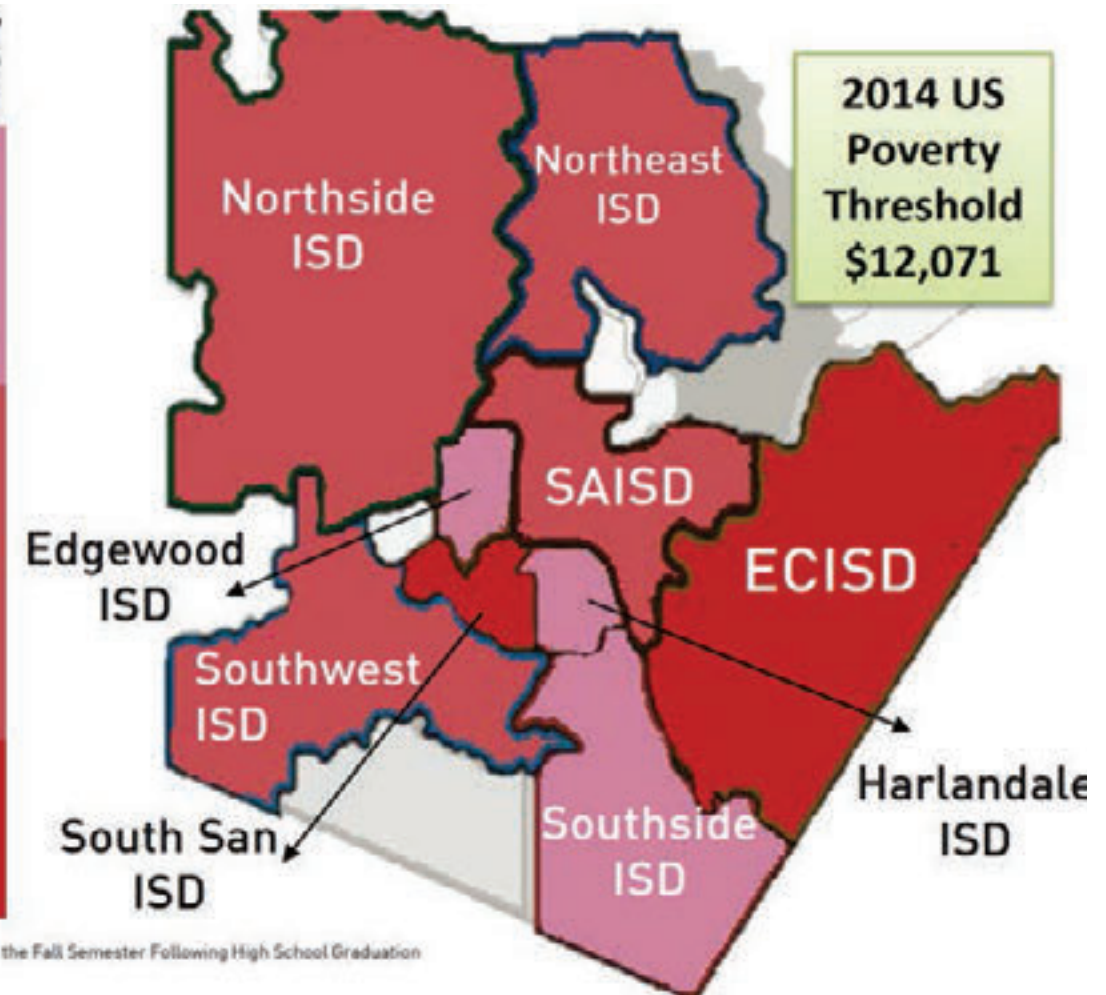


Challenge: H.S. Graduate Enrollment & Employment Outcomes

Bexar County 2014 High School Graduates

School District Total Graduates	Not Found	Enrolled in TX College Only	Employed & Enrolled	Employed Only	Employed Only Annual Income (median avg.)
Harlandale ISD (887)	26.94% (239)	22.44% (199)	20.86% (185)	29.76% (264)	\$11,122.56
Edgewood ISD (533)	32.46% (173)	21.58% 115	16.89 (90)	29.07% (155)	\$10,595.96
Southside ISD (268)	29.48% (79)	20.90% (56)	22.39% (60)	27.23% (73)	\$10,582.88
Northeast ISD (4676)	30.35% (419)	22.88% (1070)	20.72% (969)	26.05% (1,218)	\$10,047.96
San Antonio ISD (2519)	28.30% (713)	18.90% (476)	20.44% (515)	32.35% (815)	\$9,779.12
Northside ISD (6444)	24.67% (1590)	21.57% (1390)	24.02% (1548)	29.73% (1916)	\$9,616.44
Southwest ISD (701)	30.81% (216)	15.69% (110)	18.83% (132)	34.66% (243)	\$9,604.00
South San ISD (500)	25.40% (127)	16.60% (83)	21.80% (109)	36.20% (181)	\$9,235.84
Eastcentral ISD (627)	27.43% (172)	17.54% (110)	19.62% (163)	35.41% (222)	\$8,788.72

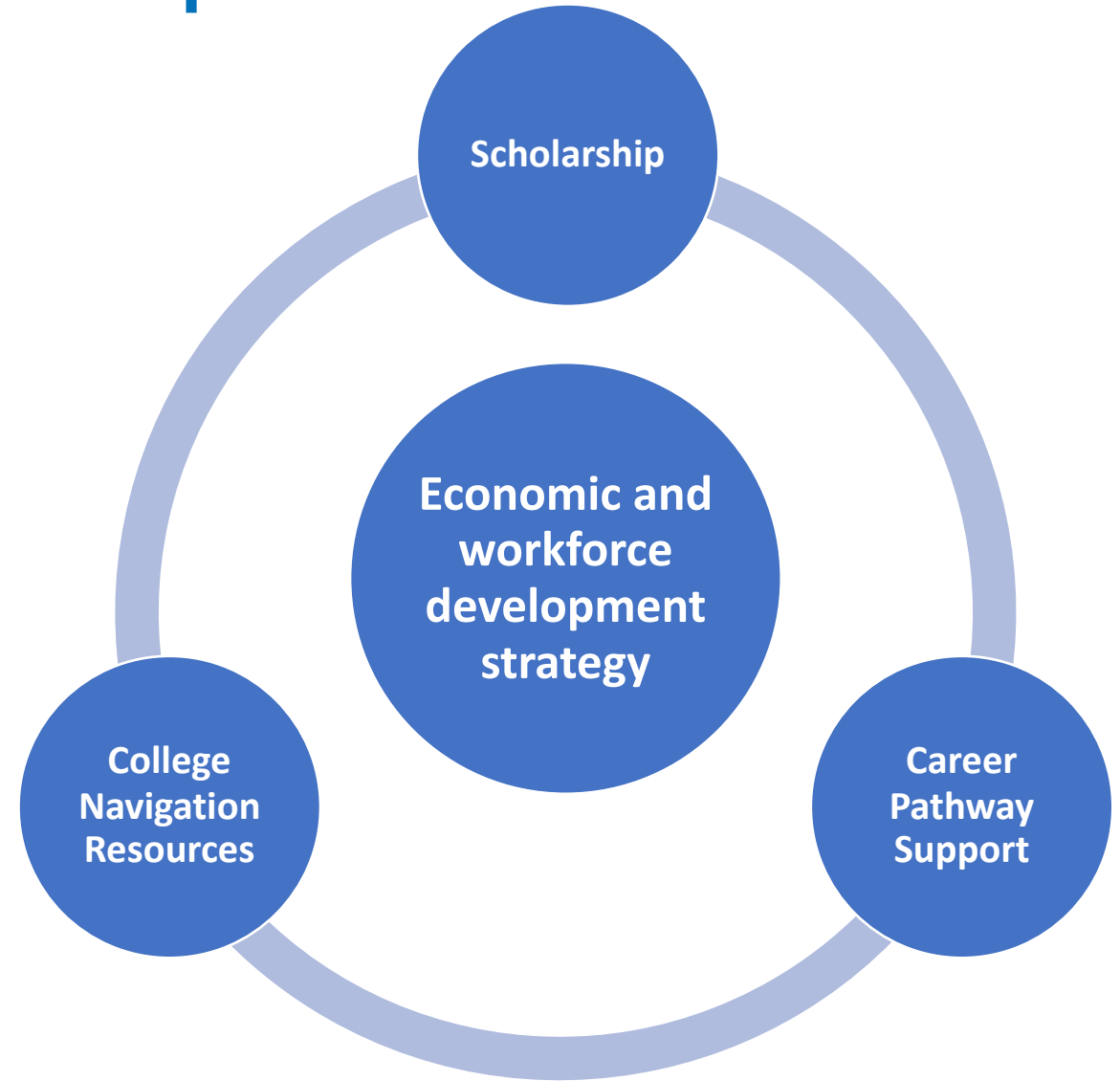
Source: TPEIR: 2013-2014 Texas Public High School Graduates, Texas Public College Enrollment and Employment Outcomes for the Fall Semester Following High School Graduation
US Census Bureau: 2014 Poverty thresholds by Size of Family and Number of Children



Strategy: Increase College Participation Rate

AlamoPROMISE

- The promise of the first two years of college for eligible students seeking associate degrees, transfer, certifications, and/or job training
- Scholarship enhanced with college navigation and career pathway support



Proposed Key Elements Of AlamoPROMISE

- The promise to students – AlamoPROMISE Scholars – is up to 60 semester credits hours, plus comprehensive student support and career resources
- Last-dollar scholarship to cover remaining costs after financial aid enhanced with college navigation and career pathway support for all eligible Bexar County high school seniors
- Students must meet eligibility criteria, pledge, apply, and enroll:
 - Participate in summer boot camp and workplace based experience (high wage, high demand emphasis)
 - Consideration of community service and/or experiential learning hours requirement
 - Maintain a 2.0 GPA and complete at least 18 credit hours per academic year



Strategy: Engage Students Through High School Programs

- 12,500 students
- 16 Early College High Schools (Several Nationally Recognized)
- 8 CAST/Alamo Academies



Strategy: Increase Seamless University Transfer

Top Alamo Colleges Transfer Universities 2013-2017

Rank	University	Students	Graduated (2014-2017)
1	University of Texas - San Antonio	30,998	63.7%
2	Texas A&M University- San Antonio	12,251	61%
3	Texas State University - San Marcos	10,028	58.9%
4	University of The Incarnate Word	8,766	N/A
5	Texas A&M University	6,876	80%
6	University of Texas At Austin	4,988	68.4%

Source: National Student Clearinghouse



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Challenge: Texas' Forgotten Middle Skills Jobs

- Middle skills jobs are the largest segment of the workforce
- Comprised of 56% of Texas' labor market
- Only 42% of state's workers are trained to middle skill level



Source: National Skills Coalition



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Strategy: Align and Increase Workforce Development

Middle Skills Jobs



ADVANCED
MANUFACTURING
& LOGISTICS
INSTITUTE

Aviation

\$51,856

Aircraft Mechanic
average annual salary



SCIENCE &
TECHNOLOGY
INSTITUTE

STEM

\$50,990

Engineering Technician
average annual salary



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Strategy: Align and Increase Workforce Development

Middle Skills Jobs



HEALTH &
BIOSCIENCES
INSTITUTE

Healthcare
\$66,253

Registered Nurse
average annual salary

2 for 1

2 posted job opening for every one
healthcare graduate in San Antonio



SCIENCE &
TECHNOLOGY
INSTITUTE

IT
\$66,310

Web Developer
average annual salary

10 for 1

Posted job openings for every one
IT college graduate in San Antonio



ADVANCED
MANUFACTURING
& LOGISTICS
INSTITUTE

Manufacturing
\$58,250

Industrial Technician
average annual salary

3.4 million

National job vacancies in the next
decade with 2 million that will go
unfilled



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Challenge: Too Many Students Leave College Because Life Got in the Way

- 61% worry about having enough money to pay for school
- 47% worry about paying their monthly expenses
- 36% show signs of very low food security



Strategy: Establish a Student Resource Center Network



- Food Pantries
- Clothes Closets
- Counseling
- Case Management
- Financial Literacy
- Emergency Loans



Partner To End Poverty In The San Antonio Region Through Education, Economic and Social Mobility

How you can partner:

- Scholarships
- Industry Partnerships
- Provide Work Experience Opportunities
- Assist with Supporting Basic Needs
- Mentor in Entrepreneurship or Leadership

ALAMO.EDU/PARTNER



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THANK YOU



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