



NEWS RELEASE

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Award-winning lineup and Fiesta Grilldown will heat up the South Side at PACfest 2020

[Click here for footage from the PACfest Unveil](#)

Alamo Colleges District-Palo Alto College will host PACfest 2020, an annual official Fiesta® San Antonio event, on Thursday, April 23, with live music from San Antonio favorites including Michael Salgado, Kingz One, and Sunny Saucedá y Todo Eso. Plus, traditional Fiesta food and fun will be present throughout the day concluding with a festive fireworks show in celebration of the college's 35-year anniversary.

An official Fiesta® San Antonio event since 2003, this year's PACfest is presented by North Park Toyota of San Antonio and Bud Light. Hosted on the College's south side campus from noon to 10 p.m., the event will include more than 50 food, crafts, and community vendors. Admission is \$7 per person (children ages 12 and under are free) or free with a current Alamo Colleges ID. Parking is free all day. More information is available at alamo.edu/pac/pacfest.

PACfest features a Kids Game Zone with unlimited play for only \$5 and is home to the seventh annual Fiesta Grilldown Carne Asada Contest, a cookoff-style team event with a panel of guest judges to select the winning asada. Details on how to enter are available at alamo.edu/pac/fiesta-grilldown.

PACfest 2020 Schedule At-A-Glance:

Noon	Opening Ceremonies
Noon - 8 p.m.	Kids Game Zone
12:30 p.m.	Finding Friday
2:30 p.m.	Jerry De Leon and South Bound
4:30 p.m.	Sunny Saucedá y Todo Eso
5-6 p.m.	7 th Annual Fiesta Grilldown
6:30 p.m.	Kingz One
8:30 p.m.	Michael Salgado
Last Song	Fireworks Finale

Palo Alto College, part of the Alamo Colleges District, is accredited by the Southern Association of Colleges and Schools Commission on Colleges, is a Rising Star winner of the 2019 Aspen Prize for Community College Excellence, and is celebrating its 35-year anniversary. With over 10,000 students, Palo Alto College is accredited to offer associate degrees and short-term certificates. The College is located on the south side of San Antonio at 1400 W. Villaret Blvd. at I-410 and Texas Hwy 16 and online at alamo.edu/pac.

About the Performers:

Michael Salgado

Latin Grammy Award winner Michael Salgado is a Tejano singer/accordionist who gained prominence in the mid-'90s by looking back to the norteño sound influenced by Ramon Ayala, and introduced the style to the younger generation. He organized his backing band – brothers Ernie and James on guitar and drums, respectively, with bass player Joe Tanguma – when he was just 19, and began hitting the Latin music charts in 1995 with his single "Cruz de Madera." Salgado's 1996 album *En Concierto* introduced his most popular single extant, the Top 20 hit "Sin Ella."

Kingz One

Kingz One (K1) is a new sensation in Latin/Rap/Hip-Hop music, fusing rhythms and cultures in their music as much as in their looks and performances. Originally from Illinois, the band has the boy-next-door appeal and a powerful musical formula that mixes Hip-Hop, R&B, Rap, Vallenato, Salsa and Reggaeton. Their style transcends the usual thump-thump of pop songs to deliver what is not only the new sound of Mexican-American mainstream music but the entire Latino culture. K1 is the new name for a group of young and passionate performers who had their first taste of fame and popularity as members of million-selling, award-winning Kumbia Kings.

Sunny Saucedo y Todo Eso

Tejano Music Awards' 2019 entertainer of the year and two-time Latin Grammy Award winner Sunny Saucedo y Todo Eso perform Tejano, Conjunto, Country, and Rock. Saucedo plays the accordion and is known as the most energetic accordion player in the world. They entertain diverse audiences with new and old sounds, high energized stage presence, and stellar musicianship.

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