



St. Philip's College institutional effectiveness Retreat

MARCH 6, 2018

GOOD TO GREAT STRATEGIC PLANNING



ALAMO
COLLEGES

ST. PHILIP'S COLLEGE



The Nation's Only Historically Black College & Hispanic Serving Institution

Welcome



Celebrate SPC Accomplishments

- ▶ Employee Honors

2017-18 Institutional Accomplishments



With your table team, identify 3 major SPC accomplishments over the last year. Input in form on the laptop.

- 1.
- 2.
- 3.

SPC Strategic Planning

Where do we want to be?

Mission

Vision

Where are we now?

Environmental Review & Analysis

SWOT Values

How will we get there?

Strategies

Action Plan

How will we know when we are there?

Scorecard

Metrics and Continuous Improvement

Reaffirm Mission and Vision



Vision

SPC will be the best
in the nation in
Student Success
and Performance
Excellence



Mission

Empower our
diverse student
population through
education
achievement and
career readiness.



Values

Students First
Respect for All
Collaboration
Community
Engaged
Can Do Spirit
Data Informed

Mission, vision, values

- ▶ **Mission:** Empower our diverse student population through educational achievement and career readiness.
- ▶ **Vision:** St. Philip's College will be the best in the nation in Student Success and Performance Excellence.
- ▶ **Values:** Students First, Respect for All, Collaboration, Community Engaged, Can Do Spirit, Data Informed

Where are we now?

Environmental Review &
Analysis

SWOT
Values

IT'S BREAK TIME!!!





FUNDRAISER RAFFLE





LUNCH
BREAK

The logo features the word "LUNCH" in a large, bold, purple, blocky font with a 3D effect. Below it, the word "BREAK" is written in a smaller, purple, sans-serif font. The text is centered within a white rectangular area. A dashed purple arc is positioned above and below the text, and a purple L-shaped graphic element is placed behind the letters "N" and "C".



Integrated Postsecondary Education Data System IPEDS

IPEDS

<https://nces.ed.gov/collegenavigator/>

<https://collegescorecard.ed.gov/>

<https://fafsa.ed.gov/>

<https://collegecost.ed.gov/catc/Default.aspx>

<https://nces.ed.gov/ipeds/use-the-data>

https://nces.ed.gov/ipeds/DataCenter/DfrFiles/IPEDSDFR2017_227854.pdf



Community College Survey of Student Engagement

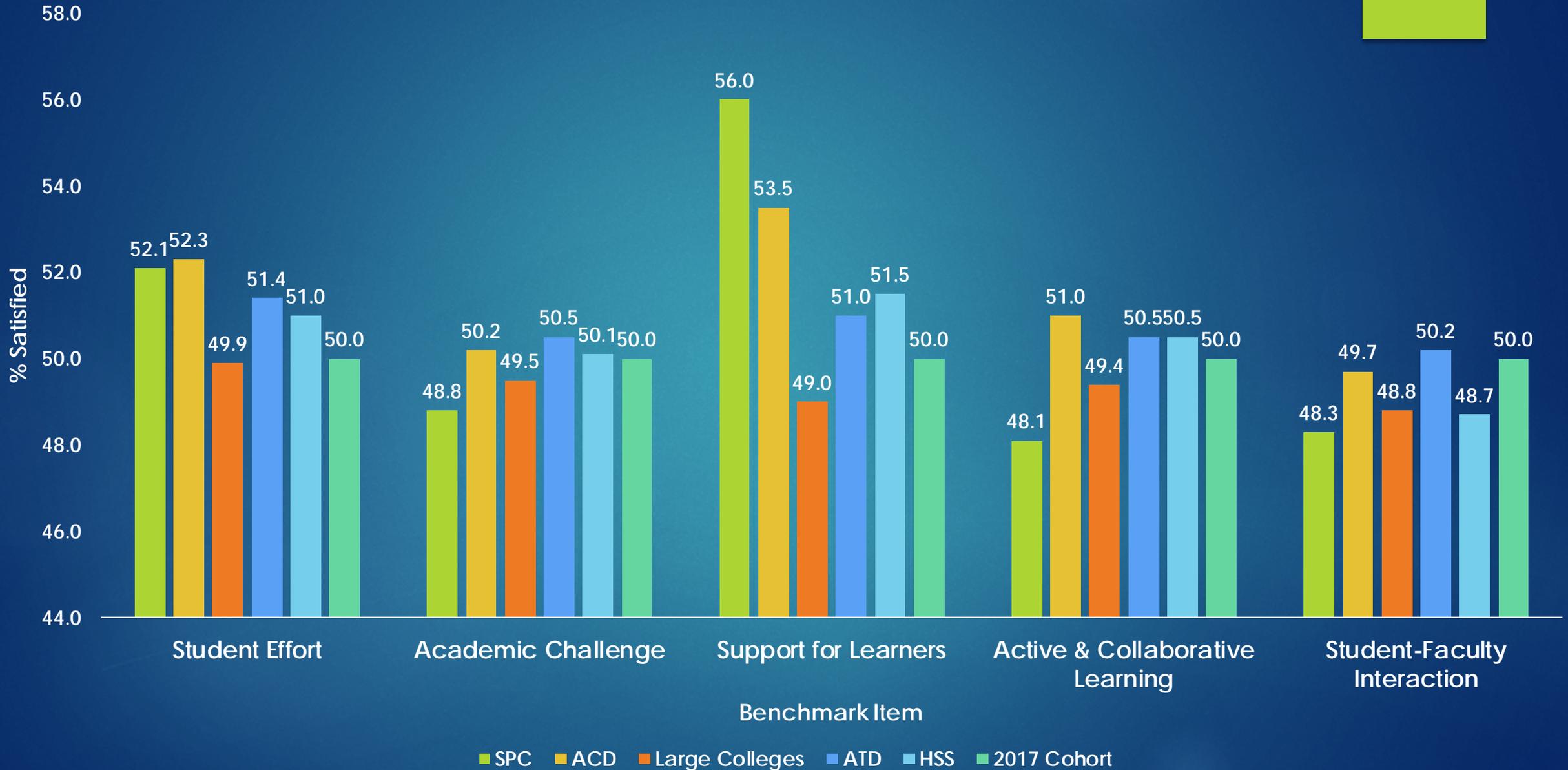
CCSSE

CCSSE at SPC

The Community College Survey of Student Engagement (CCSSE) is an assessment tool that provides information on student engagement, a key indicator of learning and, therefore, of the quality of community colleges. The survey is comprised of items that assess institutional practices and student behaviors that are highly correlated with student learning and student retention. SPC is participating in the **CCSSE** (student survey) and **CCFSSE** (faculty survey) in March and April. The student survey is a paper survey that will be administered to randomly selected classes, while the faculty survey is an internet-based survey that will assess all faculty members.

Student Engagement Domain	2009	2011	2013	2015	2017	CCSSE Cohort
Active & Collaborative Learning	51.3	48.3	48.6	51.3	48.1	50.0
Student Effort*	52.5	54.4	50.4	49.5*	52.1	50.0
Academic Challenge*	50.3	51.3	49.5	49.0*	48.8	50.0
Student/Faculty Interaction	50.5	48.8	48.4	50.8	48.3	50.0
Support for Learners	54.8	54.8	54.5	53.7	56.0	50.0

2017 CCSSE Benchmark Scores

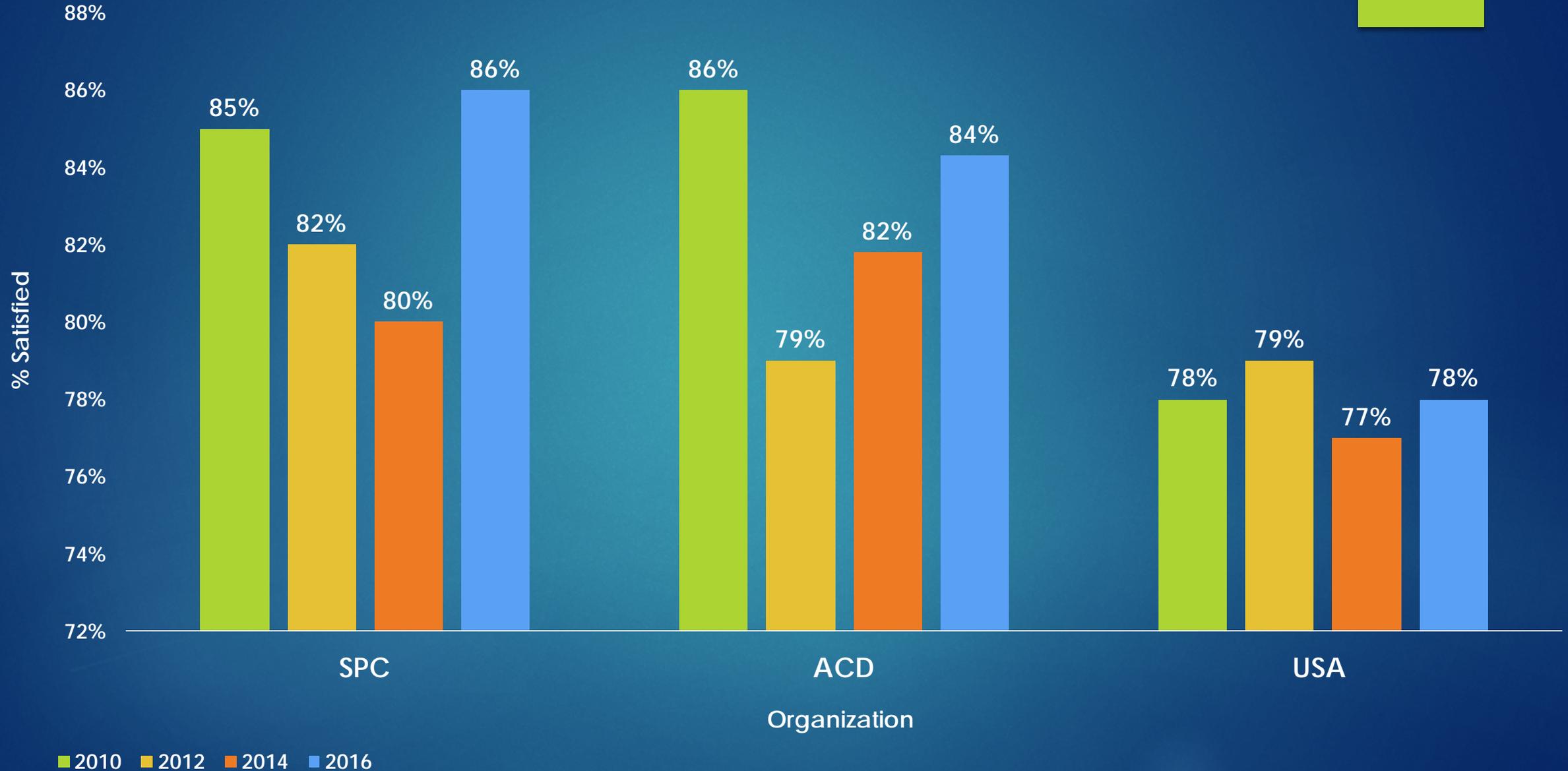




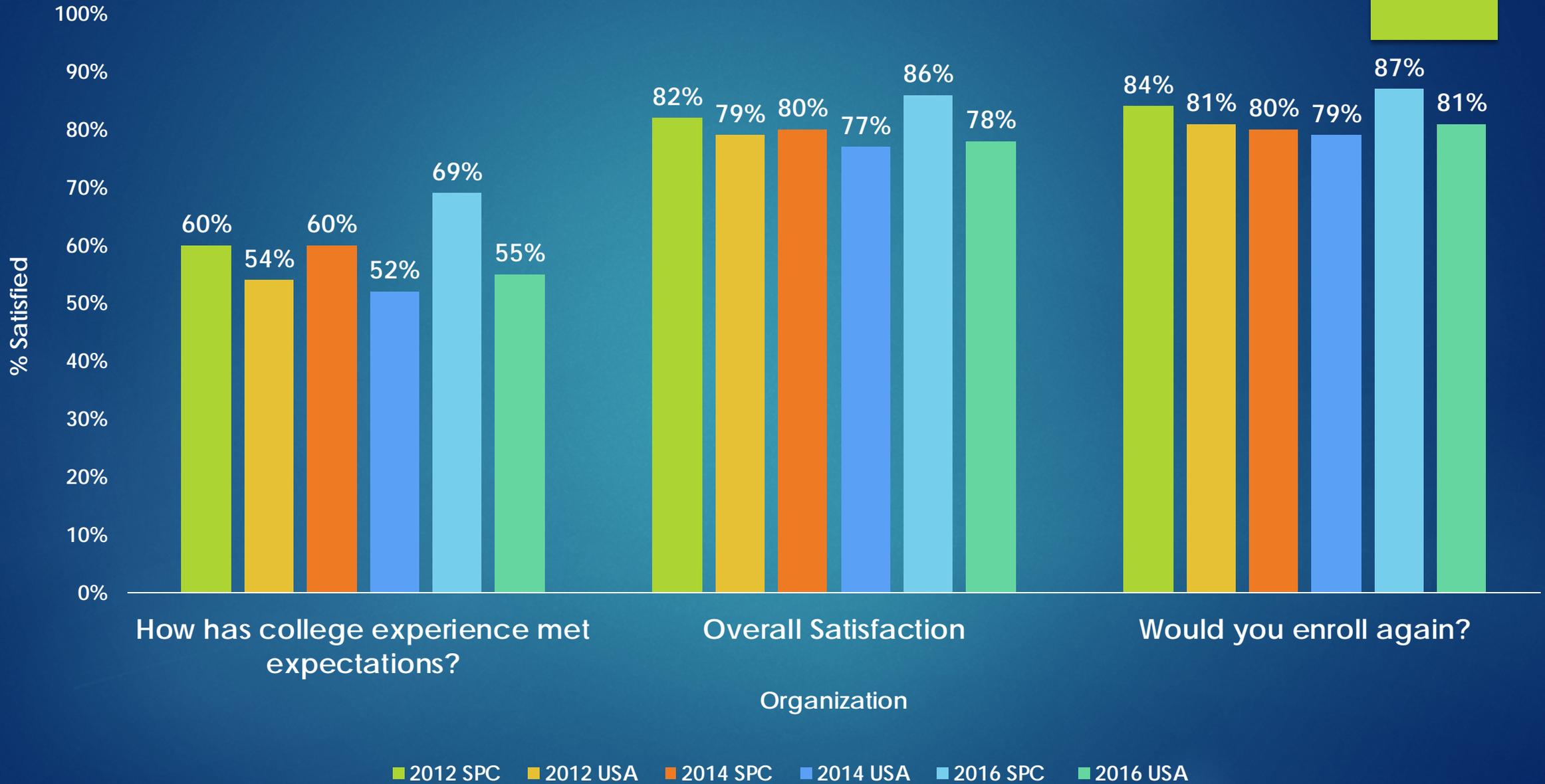
Student Satisfaction Inventory (SSI)

Ruffalo Noel Levitz

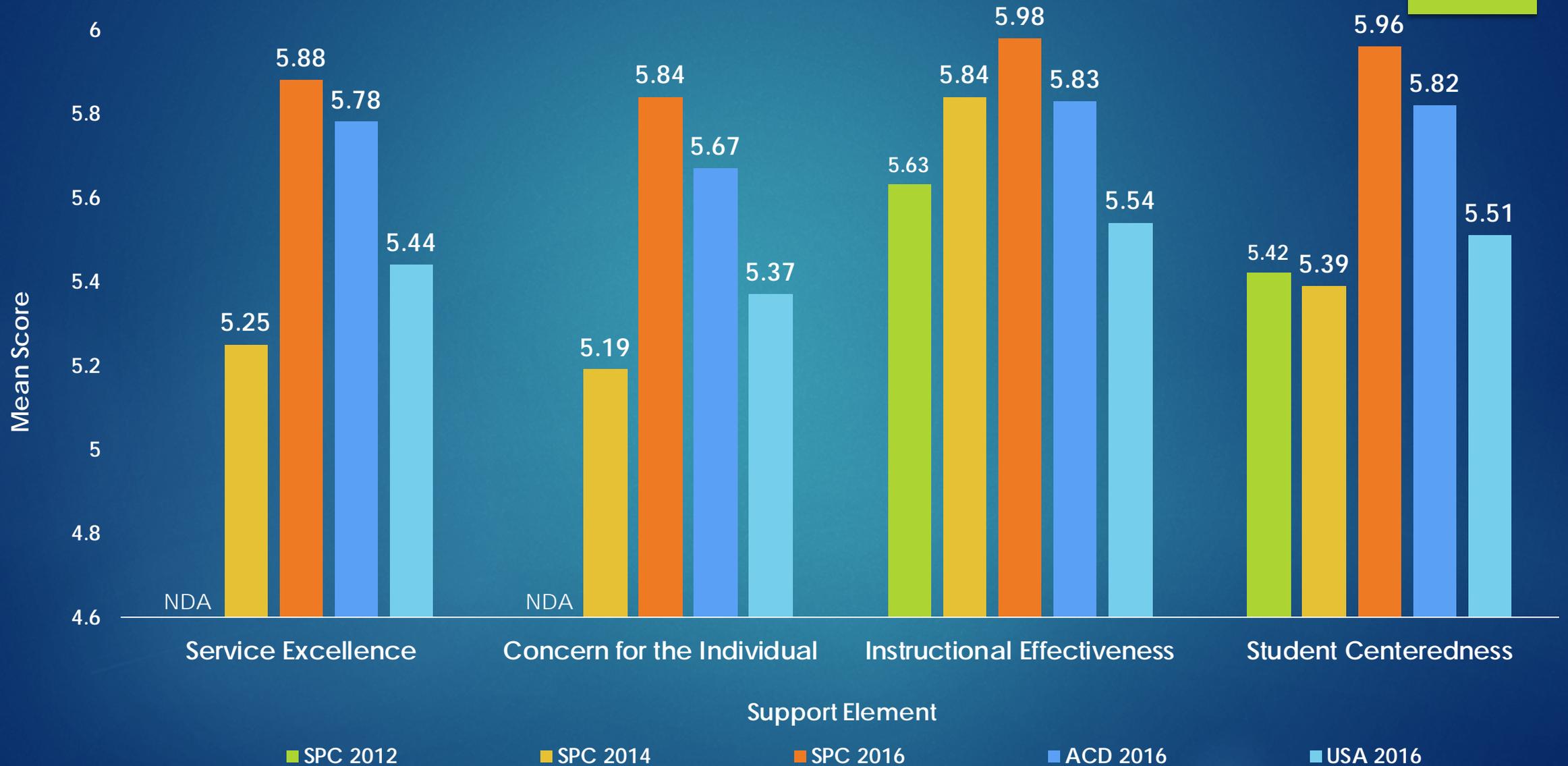
Noel Levitz Overall Satisfaction



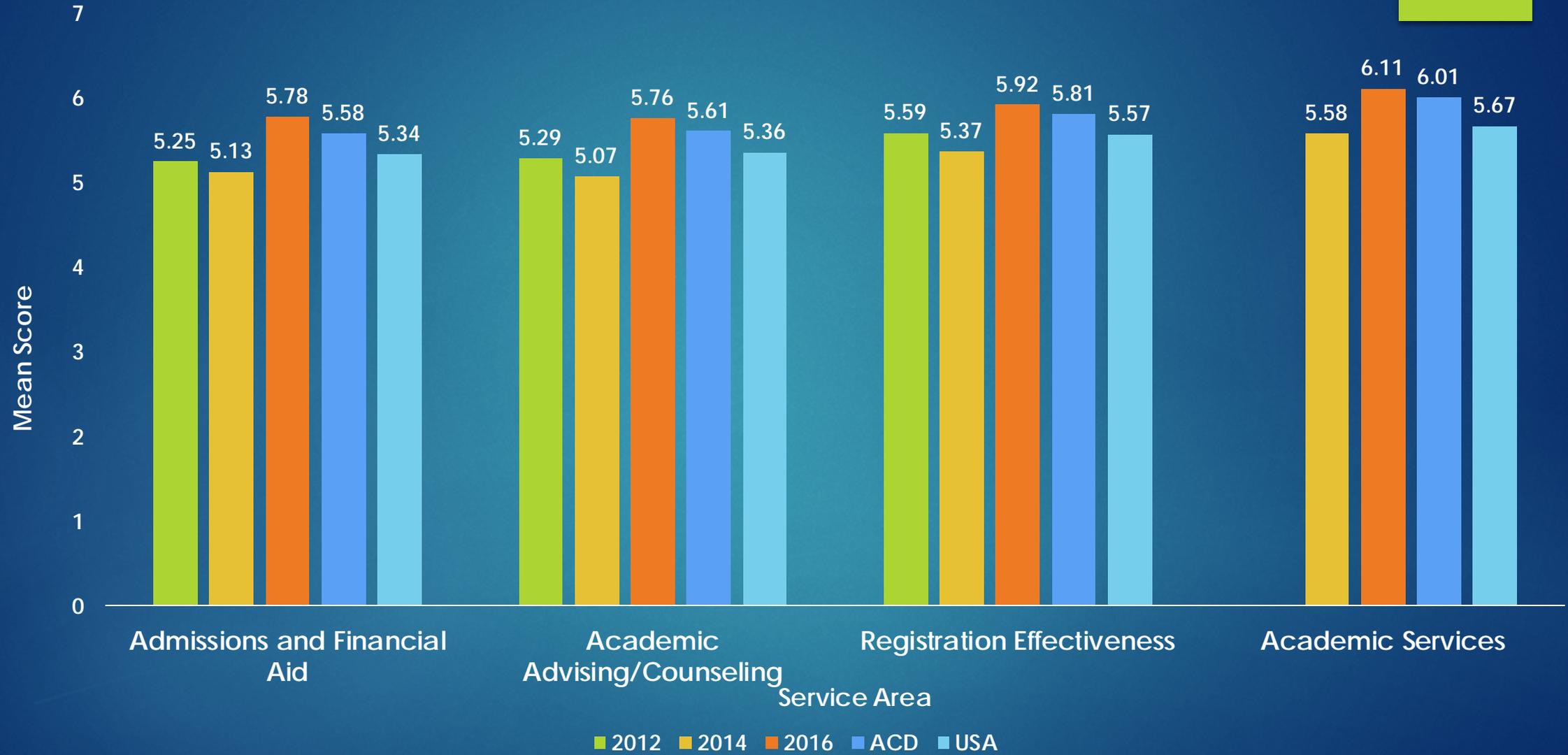
Noel Levitz Overall Satisfaction



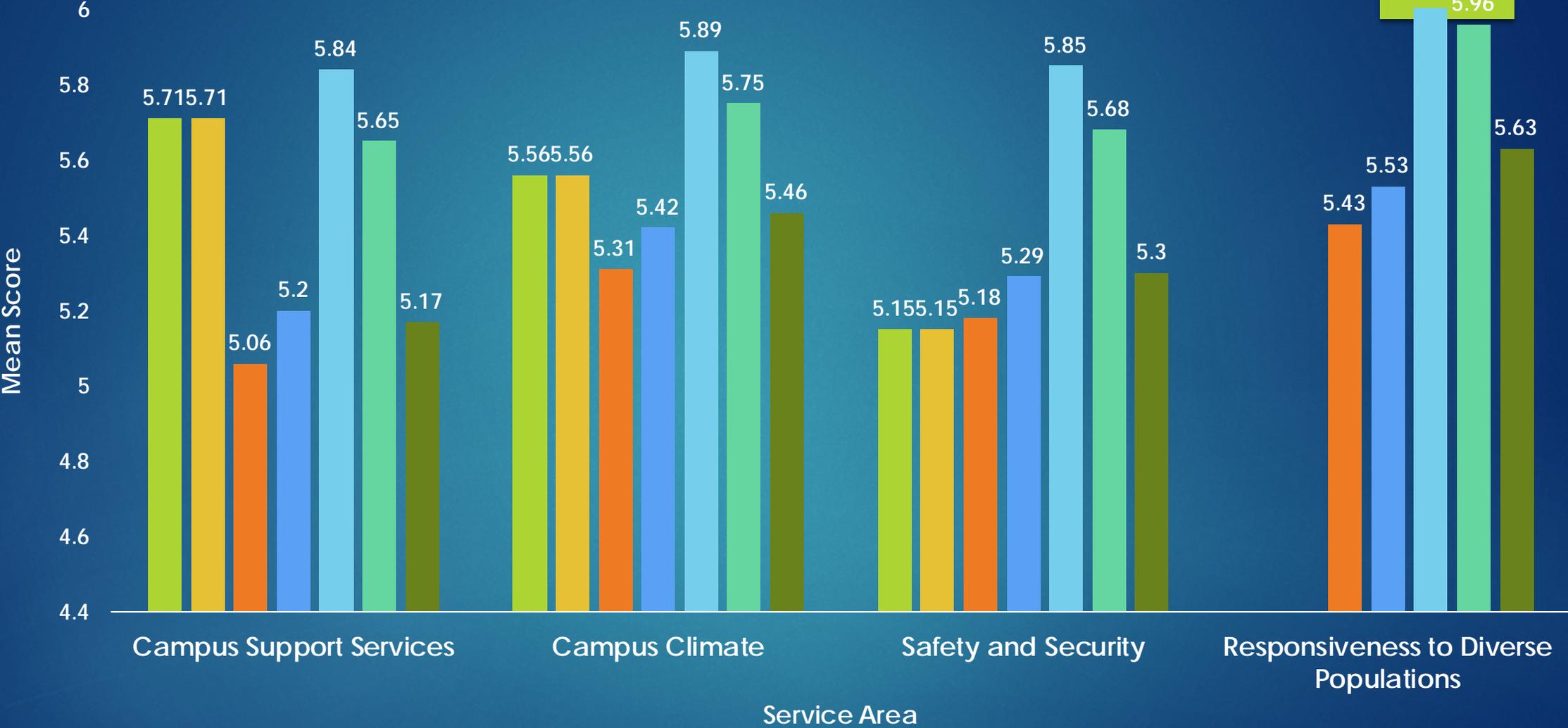
Noel Levitz Satisfaction with Student Focus



Noel Levitz Satisfaction with Academic Services



Noel Levitz Satisfaction with Campus Environment



■ SPC 2012
 ■ ACD 2012
 ■ SPC 2014
 ■ ACD 2014
 ■ SPC 2016
 ■ ACD 2016
 ■ USA 2016

Core Competencies



Provides benefits to our customers

Quality
Instruction for
Educational
Programs

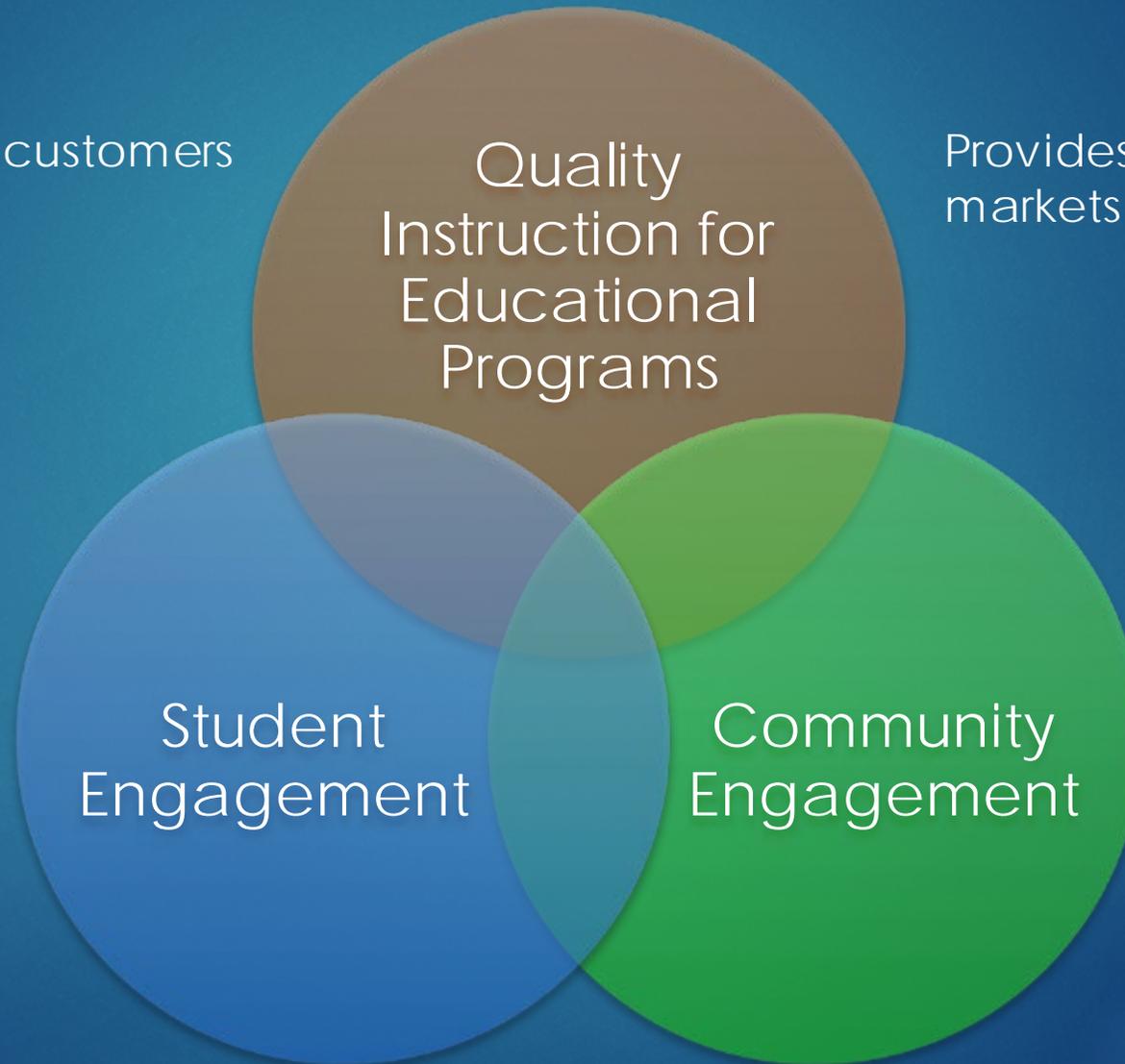
Provides access to a wide variety of
markets

Assets that set SPC apart

Student
Engagement

Community
Engagement

Roots of our business



Institutional Priorities Discussion

1. SACSCOC Reaffirmation
2. Ethical Decision-Making
3. Graduation, Persistence and Productive Grade Rate Improvement



SPC Strategic Planning

How will we get there?

Strategies

Action Plan

SPC Strategic Plan

- ▶ **STUDENT SUCCESS**

Provide academic and student support and align labor market-based pathways to achieve student completion.

- ▶ **LEADERSHIP**

Provide opportunities for St. Philip's College students and employees to develop as leaders.

- ▶ **PERFORMANCE EXCELLENCE**

Continuously improve our employee, financial, technological, physical and other capacities to enhance efficiency and effectiveness

- ▶ **REAFFIRMATION**

Successful submission of the decennial SACSCOC Focused Report and QEP Proposal.

St. Philip's College Scorecard

Scorecard

St. Philip's College Scorecard FY 2017

For a detailed review of SPC Student Achievement Goals: <http://www.alamo.edu/mainwide.aspx?id=43716>

Results of Mission: Empower our diverse student population through educational achievement and career readiness.

Vision: Best in the nation in Student Success and Performance Excellence.

Values: Students First | Respect For All | Can Do Spirit | Community Engaged | Data Informed | Collaboration

Core Competencies: Quality Instruction of Educational Programs | Student Engagement | Community Engagement

STRATEGIC OBJECTIVES	INSTITUTIONAL PRIORITIES	SUPPORTING DOCUMENTS LEADING INDICATORS	BENCHMARK	RESULTS			TARGET
				Fall 14	Fall 15	Fall 16	Fall 17
Student Success	Productive Grade Rate (PGR)	<ul style="list-style-type: none"> SLO Assessment Results (QEP and ETS) Early Alert/Follow-Up Reports Tutoring Student Engagement (CCSSE Survey) 4E, 4L, 4P, 2I Noel Levitz 1-16 	AC baseline (Fall 2006) = 67.3% Dual Credit = 93.8% Non-Dual Credit = 75.3%	80.7%	83.1%	82.6%	84.1%
	Persistence FT FTIC Fall-to-Fall	<ul style="list-style-type: none"> On-Site Wait Times Noel Levitz 1-16, 43,32,15,65 CCSSE 4O, 4E, 4P, 9B Tutoring/Advising Class Climate 	State & VLCC Best (San Jacinto South) = 70.7% VLCC Average = 62.8% Statewide = 58.5% AC developmental education 50.8%	49.5%	58.6%	57.2%	57.6%
	Graduation Rate FT FTIC 3-year	<ul style="list-style-type: none"> Enrollment Productive Grade Rate (PGR) Early Alert Follow-Up Reports Tutoring/Advising Weekly Degree Audits (45+ Hrs) 	VLCC Best (San Jacinto North) = 28.7% VLCC Average = 15.8% State Average = 17.6%	Fall 11 Cohort 10.5%	Fall 12 Cohort 12.0%	Fall 13 Cohort 16.2%	Fall 14 Cohort 16.7%
Leadership	Ethical Decision Making (EDM)	<ul style="list-style-type: none"> Rubric Assessment Ethical Decision Making/Personal Responsibility Student Engagement and Satisfaction (CCSSE, Noel Levitz) 	CCSSE every odd year (spring) Target: 50.0% NL every even year (spring) Ethical Decision Making (EDM)/Personal Responsibility Baseline (Fall 2014) = 73%	14/15	15/16	16/17	17/18
				CCSSE ACL 51.3 SE 49.5 AC 49.0 SFI 50.8 SFL 53.7	Assessed Biannually	CCSSE ACL 48.1 SE 52.1 AC 48.8 SFI 48.3 SFL 56.0	CCSSE ACL 50.0 SE 52.6 AC 50.0 SFI 50.0 SFL 56.5
				Assessed Biannually	Summary Score NL 5.90	Next Assessment Spring 18	Summary Score 6.4
EDM planning year	EDM 73%	EDM 74%	EDM 74.5%				
Performance Excellence		<ul style="list-style-type: none"> College Climate Survey (PACE) Employee Professional development 	PACE every year (Fall) target 3.76	3.68	3.76	3.86	3.91
Reaffirmation	SACSCOC Reaffirmation	<ul style="list-style-type: none"> Alumni Constituent Survey (ACS) Submission of Autonomy Report and Response Report BOT Review/Recommendations Dec.2017 Action Plans Sustainability Plans for Submission of the 5th year Report in 2021 	Alumni (EDM) SPC Constituent Survey Spring 2016 Average = 80.1% Best in the region (SACSCOC); 0 Recommendations; 2.5 (Average); SPC below average on cited recommendations	TBD	80.1%	84.3%	84.8%



Quality Enhancement Plan

- ▶ The Quality Enhancement Plan or QEP is a multi-year project to improve an important aspect of student learning through broad-based involvement and is a requirement of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).
- ▶ ***Ethical Decision-Making*** is the topic chosen by St. Philip's College constituents: students, faculty, staff, administrators and external advisory committee members. The logo was chosen by popular vote.
- ▶ The goal is to engage students in specific measurable academic activities to enhance their ethical decision making skills.

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Ethical Decision-Making

Focus Statement

Ethical Decision-Making is the ability to connect values and choices to actions and consequences.

SPC Process of Ethical Decision-Making

1. Stop and think to determine the facts.
2. Identify options.
3. Consider consequences for yourself and others.
4. Make an ethical choice and take appropriate action.

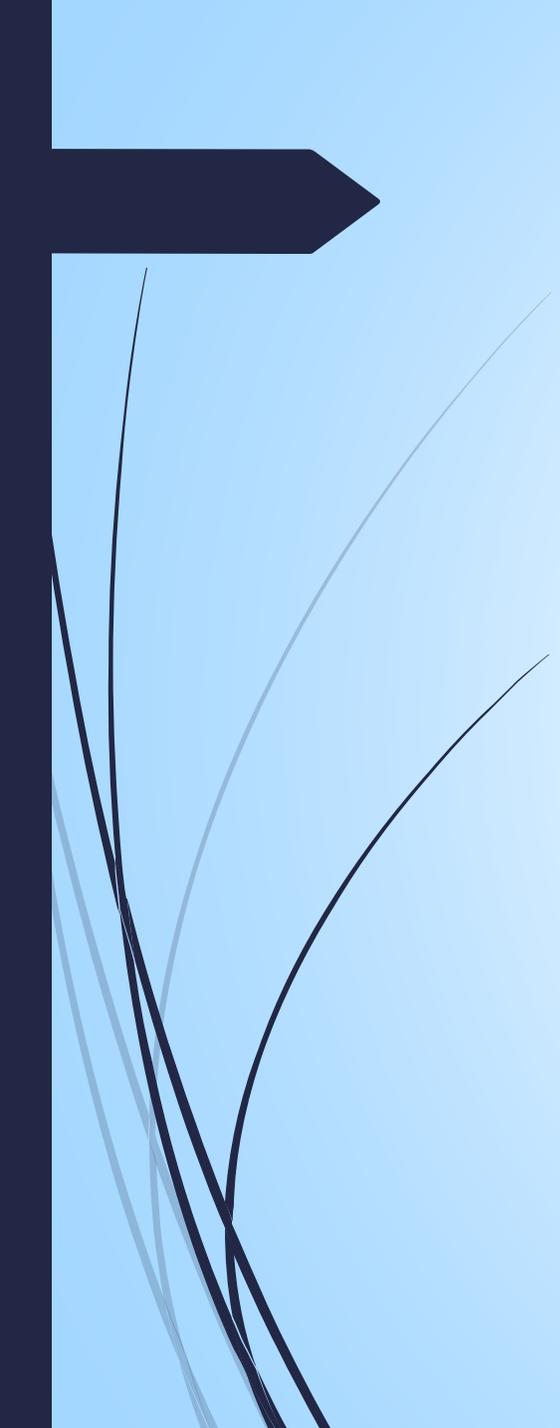


Ethical Decision-Making

Student Learning Outcomes

1. Values: Students gain skills to assess their own values.
2. Ethical Issues: Students identify and are knowledgeable of ethical issues.
3. Perspectives: Students analyze various ethical perspectives.

► Include all 3 SLOs in assignments.

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Ethical Decision-Making

- ▶ **Strategic Objective 2. LEADERSHIP** Provide opportunities for St. Philip's College students and employees to develop as leaders.
- ▶ a. Incorporate ethical decision making into the culture and curriculum of St. Philip's College



Ethical Decision-Making

EDM Strategies

- ▶ Professional Development
- ▶ Best Practice Sharing
- ▶ Student Engagement
- ▶ Community Awareness

Ethical Decision-Making: Engagement



EMPLOYEE/COMMUNITY ENGAGEMENT

QEP Retreats

QEP Faculty Workshops

Teaching and Assessing Ethical Decision-Making Trainings

All-College and Division Best Practices Sharing/Case Studies (Faculty, Staff, DC, ECHS)

Advisory Group Presentations

STUDENT ENGAGEMENT

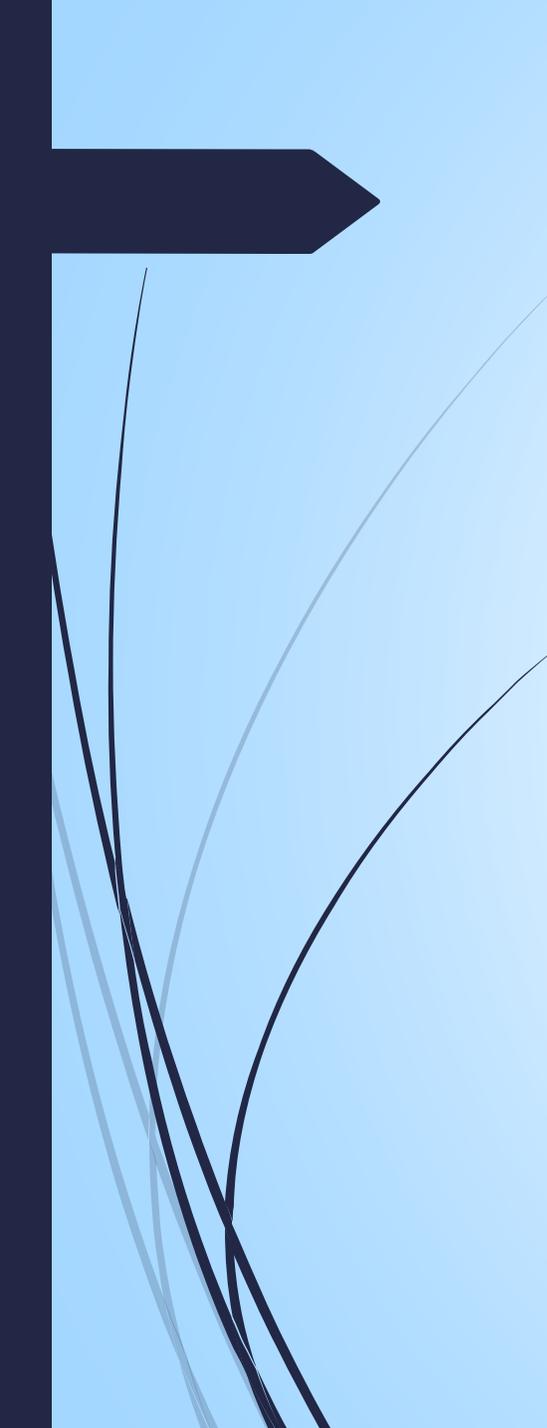
What Would You Do? Scenarios

Freshman Experience--Pre/Post Test Surveys

New Student Orientation—EDM Song “Down with QEP”

Student Focus Groups

Student Projects—Online Videos, App, Poster Presentations, class presentations, play, Ethics Bowl Team

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QEP Assessment Plan

- ▶ Institutional Student Learning Outcomes (ISLO) Assessment Instrument
- ▶ Personal and Social Responsibility Inventory (PSRI)
- ▶ Defining Issues Test, Version 2 (DIT-2)
- ▶ Community College Survey of Student Engagement (CCSSE)



Ethical Decision-Making

Best Practice Sharing

- ▶ CANVAS Learning Commons
- ▶ Division Meetings Roundtable Discussion
- ▶ Student Feedback

Canvas Learning Commons

SPC QEP Ethical Decision-Making Learning Commons

Home | Announcements | Modules | Assignments | Discussions | People | Grades | Pages | Files | Quizzes | Outcomes | Syllabus | Conferences | Collaborations | Settings

Account | Dashboard | Courses | Calendar | Inbox | Commons | Student Quick Guide | Technical Support | College Resources

SPC QEP Ethical Decision-Making Learning Commons

[Edit](#) [Settings](#)

[Import from Commons](#)

[Choose Home Page](#)

[View Course Stream](#)

[Course Setup Checklist](#)

[New Announcement](#)

[View Course Analytics](#)

Coming Up [View Calendar](#)

Nothing for the next week

Recent Feedback

Nothing for now

Ethical Decision-Making is the ability to connect values and choices to actions and consequences.

Ethical Decision-Making was the topic chosen by St. Philip's College constituents: students, faculty, staff, administrators and external advisory committee members.

[QEP Website](#)

[EDM Assignments](#)

[Literature Review](#)

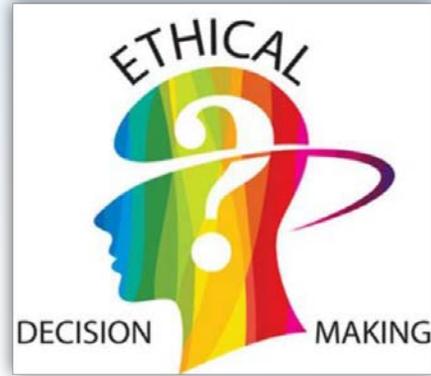
[Resources](#)

The St. Philip's College QEP Learning Commons is an online repository and resource for SPC faculty and staff as they take part in the implementation and ongoing stewardship of the quality enhancement plan centered around ethical decision-making.

Faculty members who would like to submit their ethical decision-making (EDM) assignment for review and inclusion in the learning commons, please click the assignment submission button below.

[EDM Assignment Submission](#)

Quality Enhancement Plan



QUESTIONS??

THANK YOU!!

CIP Update

CIP Timeline



- ▶ Architects & Engineers have been selected and approved by the Board of Trustees in June 2017
- ▶ Project Management & Project Managers have been selected and approved by the Board of Trustees in September 2017
- ▶ Construction Managers at Risk Services will be selected and approved by the Board of Trustees in February 2018
- ▶ Master Plan Update and Wellness Center

SPC Construction Projects Totaling \$82 Million

- ▶ Culinary Arts Building- \$30 Million
 - Projected Start Date -Spring/Early Summer 2018
- ▶ Norris Technical Building Renovations- \$22 Million
 - Projected Start Date Late 2018/Spring 2019
- ▶ SWC- Welding and Auto Body Facility- \$20 Million
 - Projected Start Date Late 2018/Spring 2019
- ▶ Replacement of Bowden & Campus Center Buildings - \$10 Million
 - Projected Start Date 2021

Norris Technical Building

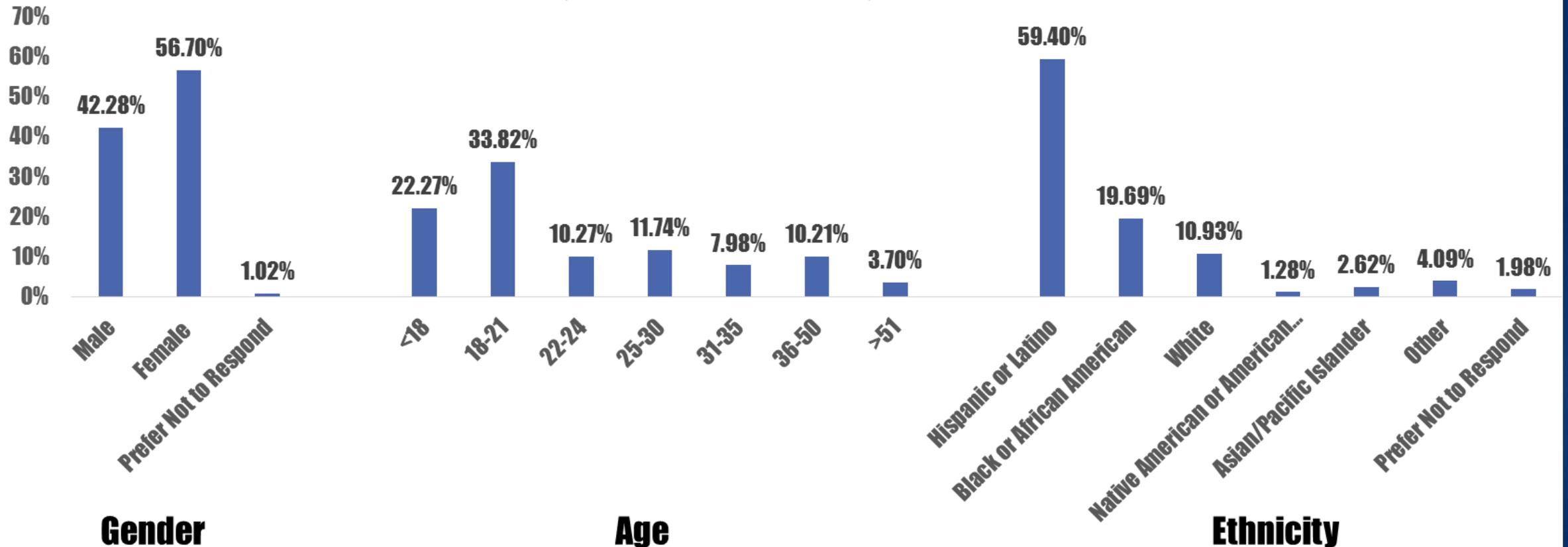
- ▶ Projected Start Date Late 2018/Spring 2019
- ▶ Planning will begin on tentative moving date(s) and relocation of faculty/staff, classes, computer labs and tutoring lab
- ▶ All personnel moves and furniture will be coordinated through College Services in conjunction with your respective VP, Dean and Chair of your department

Student Housing Needs Assessment

- ▶ SPC developed a quantitative and qualitative survey instrument to collect student responses regarding proposed housing at St. Philip's College.
- ▶ An email with the survey link was sent to 13,277 students starting on February 7, 2018, and survey stations were set up at MLK (6 locations including SLC, Math World, CHP, WEC, TSC, and ASB) and SWC (1 Location at BLDG. 1). Total responses: 1,589 students
- ▶ Most respondents self-identified as full time (54.13%), SPC Home College (87.42%), associate degree program (69.81%) students.

Student Housing Needs Assessment: Student Demographics

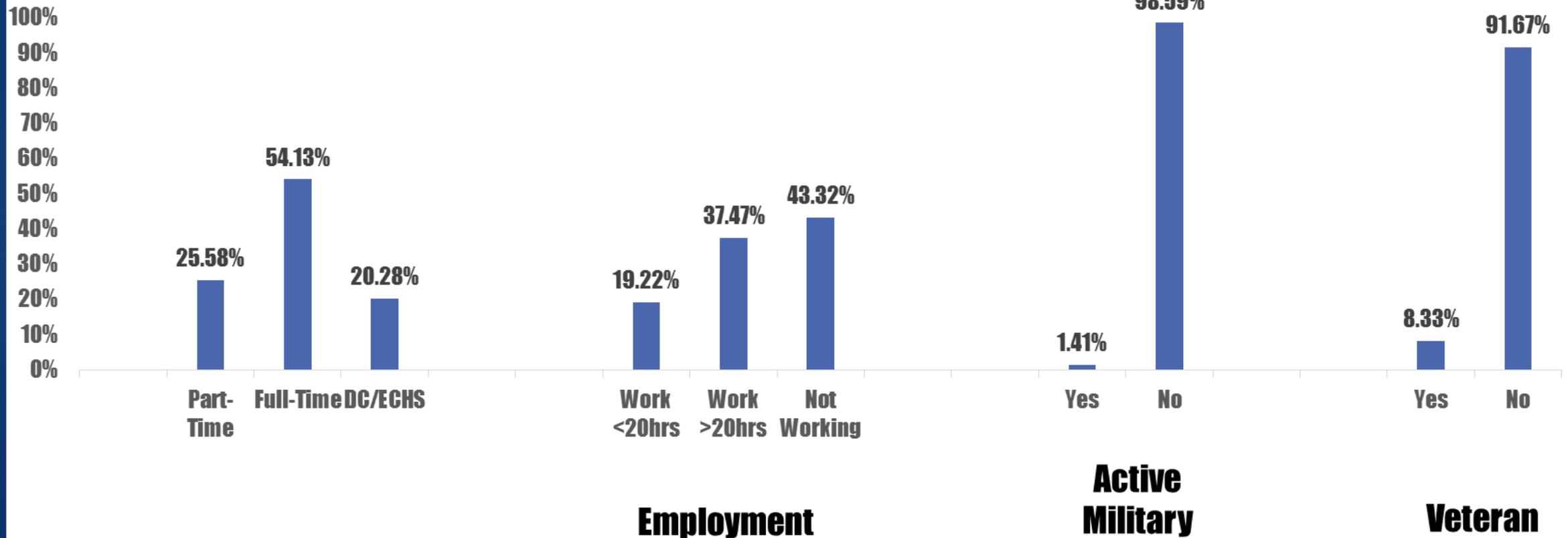
Demographics: Gender, Age & Ethnicity



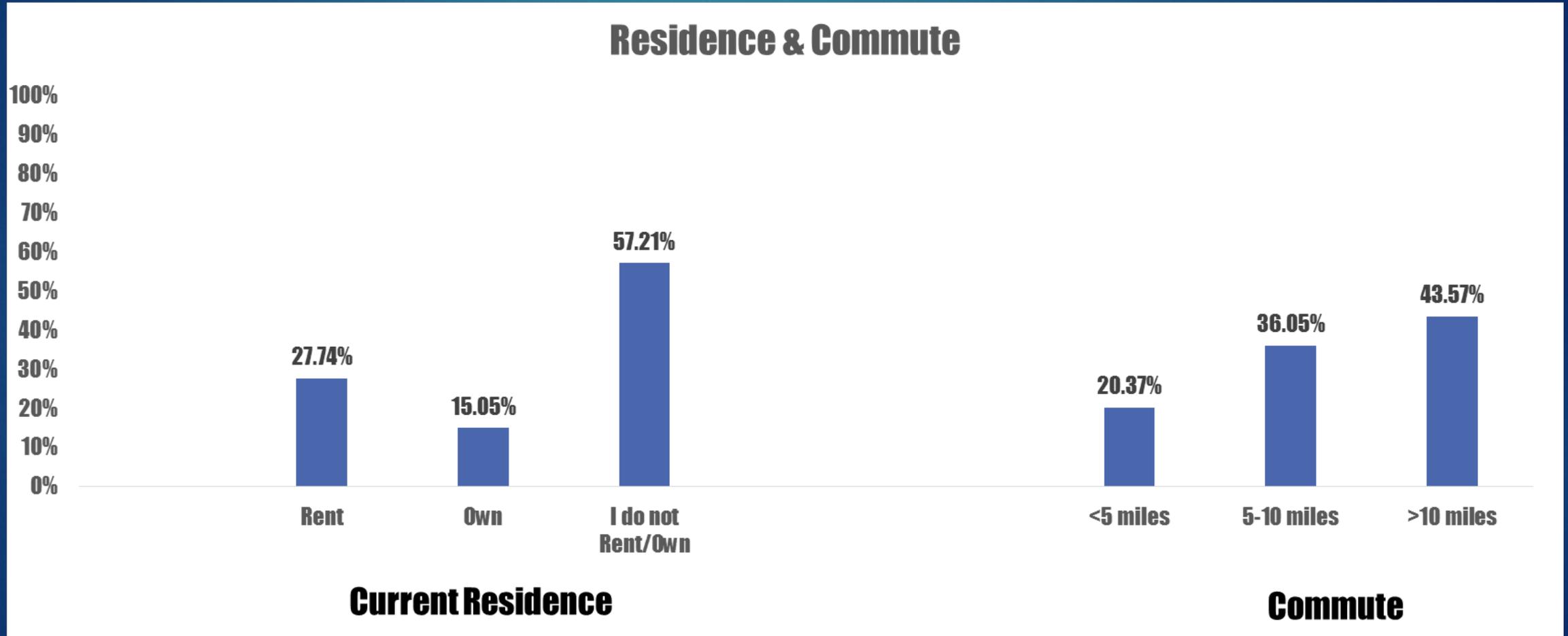
Student Housing Needs Assessment: Student Demographics



Enrollment, Employment & Military Service

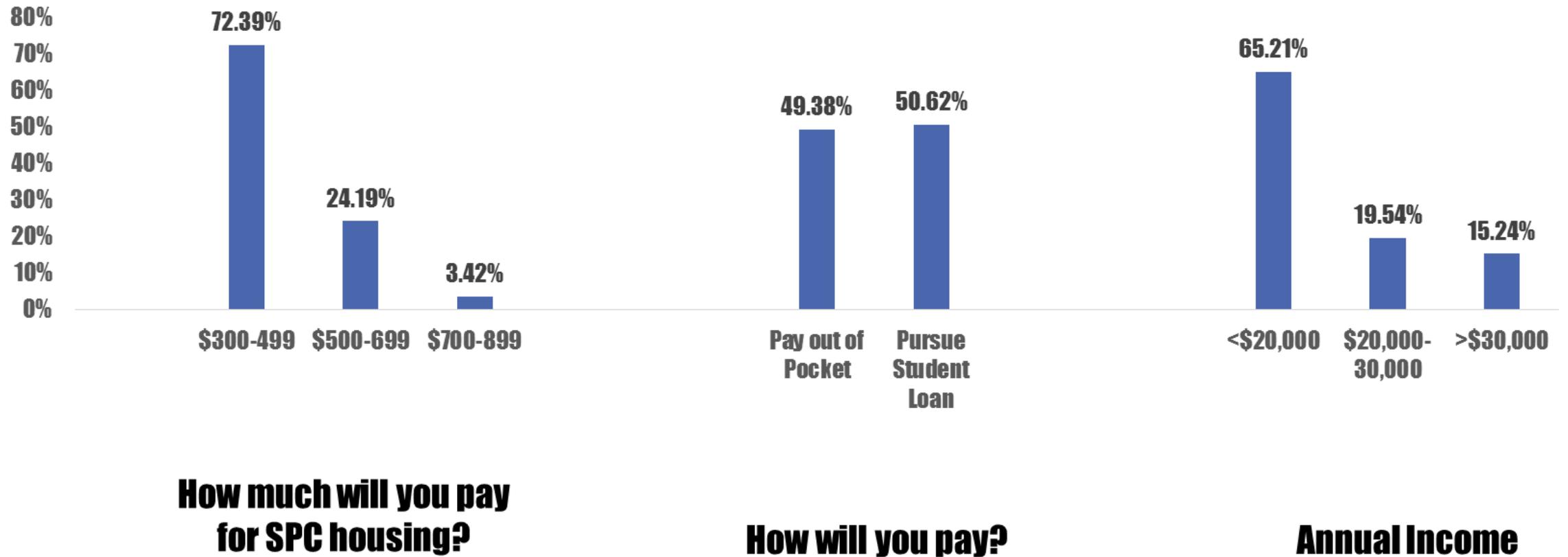


Student Housing Needs Assessment: Student Responses

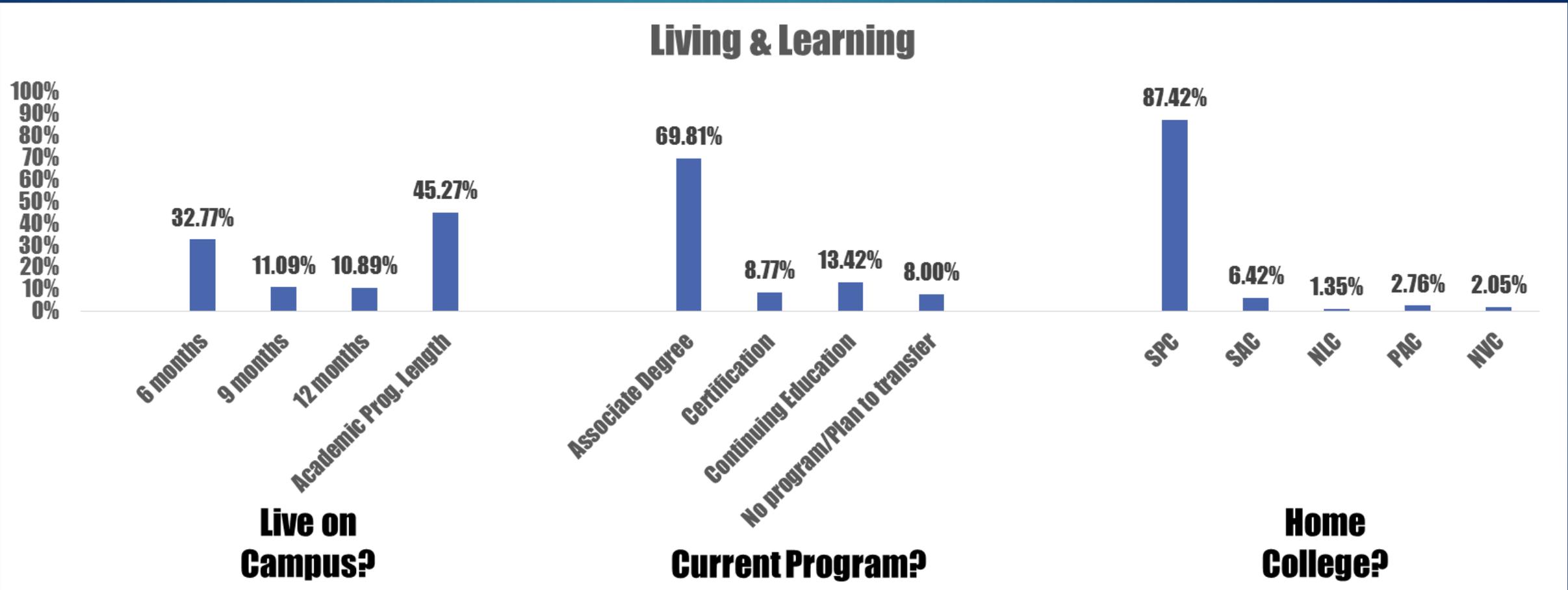


Student Housing Needs Assessment: Student Responses

Financial Data



Student Housing Needs Assessment: Student Responses



San Antonio Housing Authority(SAHA) Tiny Homes

- ▶ Background
- ▶ Overview
- ▶ Community Center Recommendations
- ▶ Criteria and Selection of Residents

St. Philip's College institutional effectiveness Retreat

MARCH 7, 2018

GOOD TO GREAT STRATEGIC PLANNING



ALAMO
COLLEGES

ST. PHILIP'S COLLEGE



The Nation's Only Historically Black College & Hispanic Serving Institution

Welcome Back /Review

Day 1

Where do we want to be?

Mission

Vision

Where are we now?

Environmental Review & Analysis

SWOT Values

How will we get there?

Strategies

Action Plan



Southern Association of Colleges and Schools
Commission on Colleges

SACSCOC

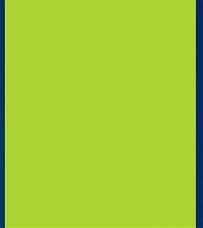
SACSCOC

Changes to the *Principles of Accreditation*

GOALS

- Timeline for Approval Process
- Major changes in the *Principles*
- Looking Ahead

Principles Review Committee Timeline



Principles
Review
Committee
met

First draft
posted

Second
draft
posted

Approved
by
SACSCOC
Board of
Trustees

Official
notice to
member
institutions

Approved
by College
Delegate
Assembly

Oct. 2015

Jan. 2017

Mar. 2017

June 15,
2017

Nov. 1,
2017

Dec.
5, 2017

- ▶ Had nearly 10 formal meetings and had subcommittees for every major area of concern for in-depth review and discussion, including for the QEP.
- ▶ Over 450 persons responded to initial survey on changes to the *Principles*
- ▶ 162 persons responded to the first draft of the *Principles*.
- ▶ Board of Trustees approved the proposed *Principles* in June and the College Delegate Assembly adopted them in December.

Principles: Major Changes

- ▶ Reordering by 14 topic areas
- ▶ Remove redundancies
- ▶ Complex standards
- ▶ Added:
 - Board responsibilities and expectations, Board self-evaluation
 - Expanded cooperative academic arrangements language
 - Student debt information and guidance
 - Federal policies incorporated as standards
- ▶ Deleted:
 - CS 3.3.1.4 and .5 – will be in Resource Manual with expectations that broader institutional planning processes will include these as relevant.

14 Topic Areas

2018 Principles of Accreditation: 14 Topic Areas

Section 1: Principle of Integrity	Section 2: Mission
Section 3: Basic Eligibility Standard	Section 4: Governing Board
Section 5: Administration and Organization	Section 6: Faculty
Section 7: Institutional Planning and Effectiveness	Section 8: Student Achievement
Section 9: Educational Program Structure and Content	Section 10: Educational Policies, Procedures, and Practices
Section 11: Library and Learning/Information Resources	Section 12: Academic and Student Support Services
Section 13: Financial and Physical Resources	Section 14: Transparency and Institutional Representation

New Standards (2)

- 4.2.g: Everyone in the organization is evaluated and review should include the governing board to do a “Self-evaluation” of their operations.
- 12.6: The public and the federal government want everyone to have a role in student debt. This standard asks institutions to document how they inform students about financial literacy.

Eliminated Standards (6)

- CS 3.2.7 (Organizational Structure)
- CS 3.2.14 (Intellectual Property)
- CS 3.3.1.4 (Institutional effectiveness: research)
- CS 3.3.1.5 (Institutional effectiveness: community/public service)
- CS 3.4.2 (Continuing education/service programs)
- CS 3.5.4 (Terminal degrees of faculty)

Modified Standards (5)

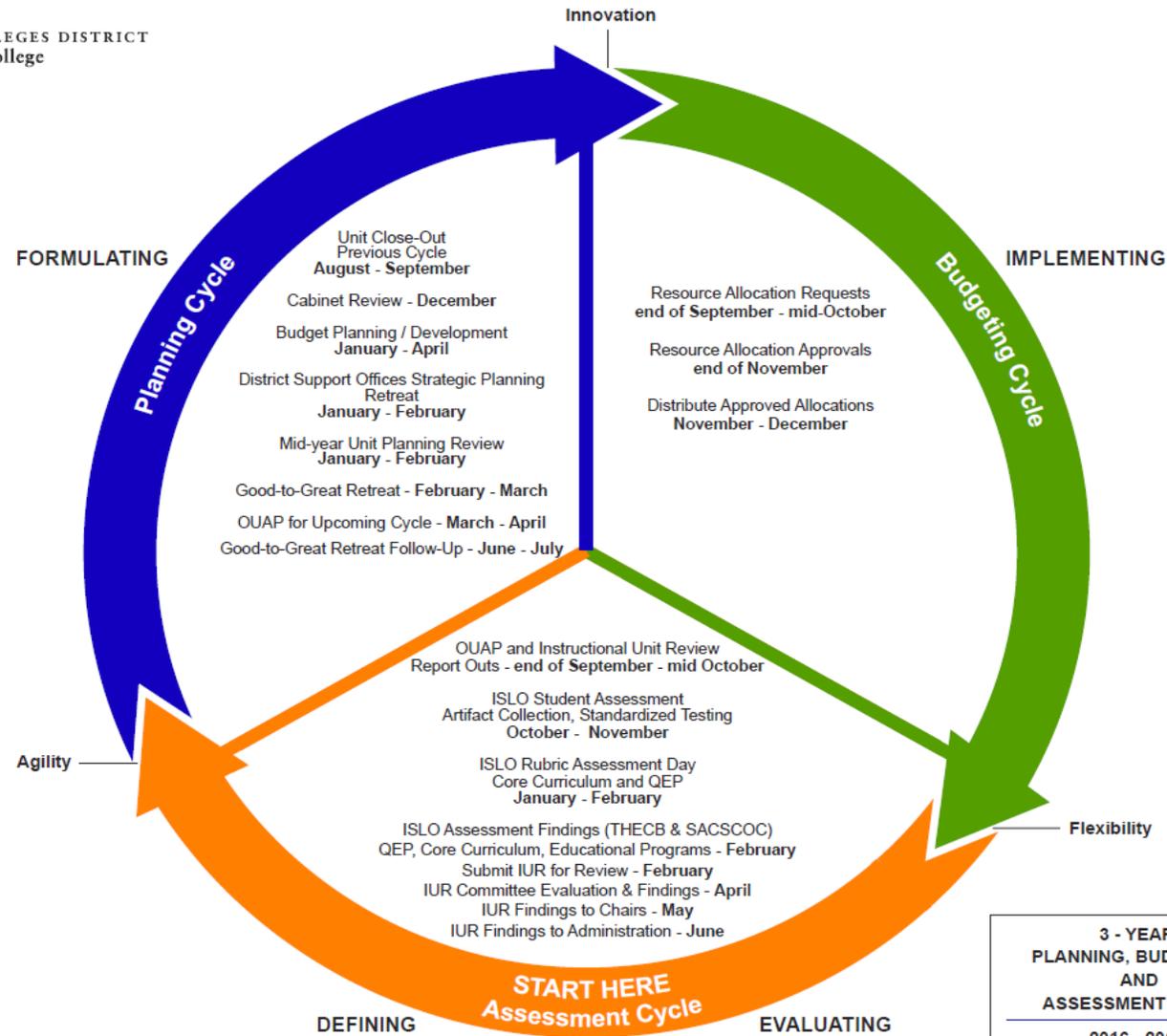
2012 Edition	2018 Edition
CR 2.5 (Institutional Effectiveness) (IE)	7.1 (Institutional Planning [CR])
CR 2.8 (Faculty)	Emphasis on "each program" moved to 6.2 (not CR)
CS 3.3.1.2 (IE: administrative support services)	7.3 Administrative effectiveness
CS 3.5.1 (General education competencies)	8.2.b (Student outcomes – general education – expectation of seeking improvement)
CS 3.11.1 (Control of physical resources)	Consolidated with CR 2.11.2/CS 3.11.3/CS 3.8.1 – 13.7 (not CR)



Operations & Process Improvement Updates

PBA/RESOURCE ALLOCATION, TAPE, 4DX AND SMART
GOALS

PBA Cycle / Resource Allocation



**3 - YEAR
PLANNING, BUDGETING
AND
ASSESSMENT CYCLE**

2016 - 2019
rev 6/15/17

Baldrige Criteria for Performance Excellence Framework



Process & Result Principles

Questions for Process Items should be built around verifying or clarifying the references to **Approach, Deployment, Learning, and Integration (ADLI)**

A-D-L-I

Questions for Results Items should be built around verifying or clarifying the references to **Levels, Trends, Comparisons, and Integration (LeTCI)**

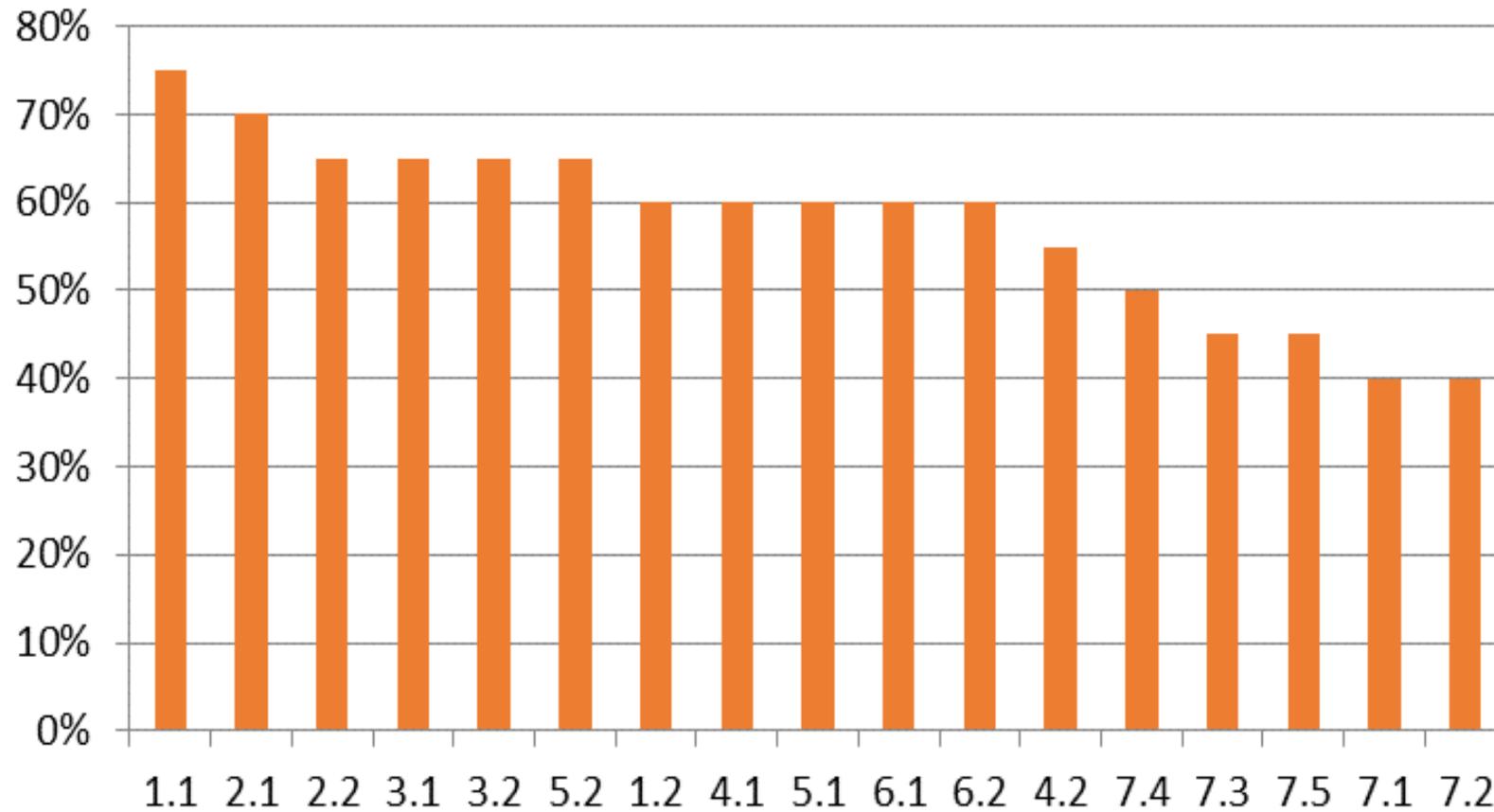
Le-T-C-I

OVERALL RESULTS

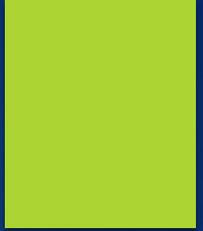
- ✓ The final score for St. Philip's College (SPC) is **547.8**.
- ✓ 17-18 SPC scored in **Band 5** in the Process Categories (1-6) and **Band 3** for the Results Category.
- ✓ 16-17 SPC scored in Band 4 in the Process Categories (1-6) and Band 1 for the Results Category; final score = 432.
- ✓ An organization scoring in **Band 5** in the Process Categories typically **demonstrates effective, systematic, well-deployed approaches responsive to the overall requirements of most Criteria items**. It also demonstrates a fact-based, systematic evaluation and improvement process along with **organizational learning, including innovation** that result in improving the effectiveness and efficiency of key processes.
- ✓ An organization scoring in **Band 3** for Results demonstrates **it addresses areas of importance to the basic Criteria requirements** and accomplishment of the organization's mission, with good performance being achieved. **Comparative and trend data are available for some of these important results areas, and some beneficial trends are evident**.

CATEGORY RESULTS

BY RANK



STRENGTHS & OFIs



□ STRENGTHS

- ✓ Culture
- ✓ Community Engagement
- ✓ Improving trends of performance in key KPI

□ OFIs

- ✓ Learning and Innovation
- ✓ Resource Allocation
- ✓ Process for Comparative Data
- ✓ Limited Comparison and Segmentation

IMPORTANT DATES

- ✓ April 6, 2018 (Friday): Panel of Judges Recommendations, Friday, April 6, 2018 in Round Rock TX
- ✓ April 20, 2018 (Friday): Quality Texas Foundation Board of Directors, notifies CEO of Award Status

SPC WIGs



**Increase Degrees and Certificates earned
by students from 2,023 to 2,188 by
August 31, 2018**

Arts & Sciences
525

Applied Science & Tech.
1050

Health Sciences
466

High School Programs
147

**Increase student full-time (FTIC)
Fall to Fall Persistence Rate from
57.2% to 57.6% by August 31,
2018**

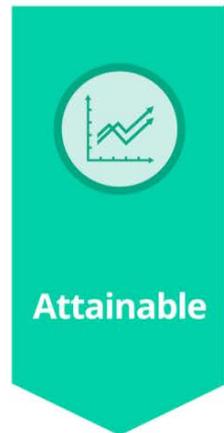
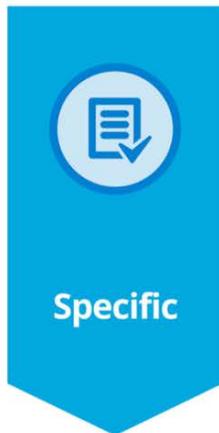
Persistence: 64%
preliminary

**Increase student course-based
Success Rate from 82.6% to 84.1%
by August 31, 2018**

Course-based success: 85%
preliminary

SMART Goals

SMART





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Radical Innovation Process

DR. MIKE FLORES, PRESIDENT
PALO ALTO COLLEGE

Division Strategic Plan & Action Plan

- ▶ Discuss integrating:
 - Environmental Scan
 - SWOT
 - 4DX strategies
 - Innovation Model

Closing Remarks

