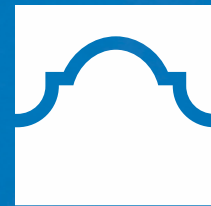


St. Philip's College  
Institutional Effectiveness Retreat

*Good to Great  
Strategic Planning*

*April 6, 2021*



ALAMO  
COLLEGES  
DISTRICT



Malcolm Baldrige  
National Quality Award

2018 Award Recipient

Achieving the Dream | LEADER COLLEGE

# Purpose

- Sustain open dialogue within the SPC community.
- Maintain momentum built from previous Good to Great and Future Search efforts.
- Continue bottom-up approach from students/faculty/staff to SPC Future formulation.
- Leverage the SMEs (Departments/Divisions) in identifying short/mid/long-term action items within their respective functional areas of responsibility.
- Transition from Future Search I effort focused on environmental state and concept development to Future Search II focused on action item formulation/prioritization and initial resource alignment.
- Manage ambiguity, opportunity, and risk to continue to innovate and move forward.
- Review SPC Mission, Vision, Values and nominate potential MVV updates
- Provide Master Plan Update based on intentional integration of new requirements.
- Develop an initial set of SPC prioritized, short/mid/long-term action items that will inform May/June SPC Budget Retreat and SPC Strategic Plan 2022-2026 development.



# Timeline

- Apr 2<sup>nd</sup> – 4<sup>th</sup>: Easter Break
- Apr 6<sup>th</sup>: Abbrev CLT/Good to Great Follow-up Retreat (1:00-4:00PM)
- Apr 9<sup>th</sup>: Future Search II Initiation Session (8:30-10:30AM)
- Apr 16<sup>th</sup>: Department/Division Session (8:30-10:30AM)
- Apr 29<sup>th</sup>: Integration Session (Depts/Divs Present work; 9:30-11:30AM)
- May 7<sup>th</sup>: Department/Division Final Session (8:30-10:30AM)
- May 14<sup>th</sup>: Final Presentations (1:00-3:30PM)
- June (TBD): Budget Retreat





# Celebrate SPC Accomplishments

IVPAS George Johnson

# Accomplishments

## Institutional

- SPC Participates in First-Ever National HBCU Virtual Homecoming Celebration
- National Magazine Ranks SPC Among Nation's Top 100 Colleges and Universities for Hispanics

## Programs

- Respiratory Care Technology Program Celebrates 50 Years of Excellence
- Health Information Technology Program Ranks Among the Top in the U.S.
- Radiography Students Earn 100% Pass Rate on National Certification Exam

## Recognitions

- Professor Emeritus, Dr. William C. Davis, Hailed as a "Genius" by the Liberty Science Center
- President Loston Named One Of The Ten Most Dominant HBCU Leaders of 2021
- Students Alexandra Williams, Cole Gavlick, Malia Mikol, and Morgan Hutcheson Named to 2021 All-Texas Academic Team



# 2020-21 Institutional Accomplishments

With your team, identify 3 major SPC accomplishments over the last year. Input in form at

<https://docs.google.com/forms/d/1eKyzD5mA73H6OJxbKDOgF8hDPsq0HEyA6faV6ZQaRVs/edit?usp=sharing> .

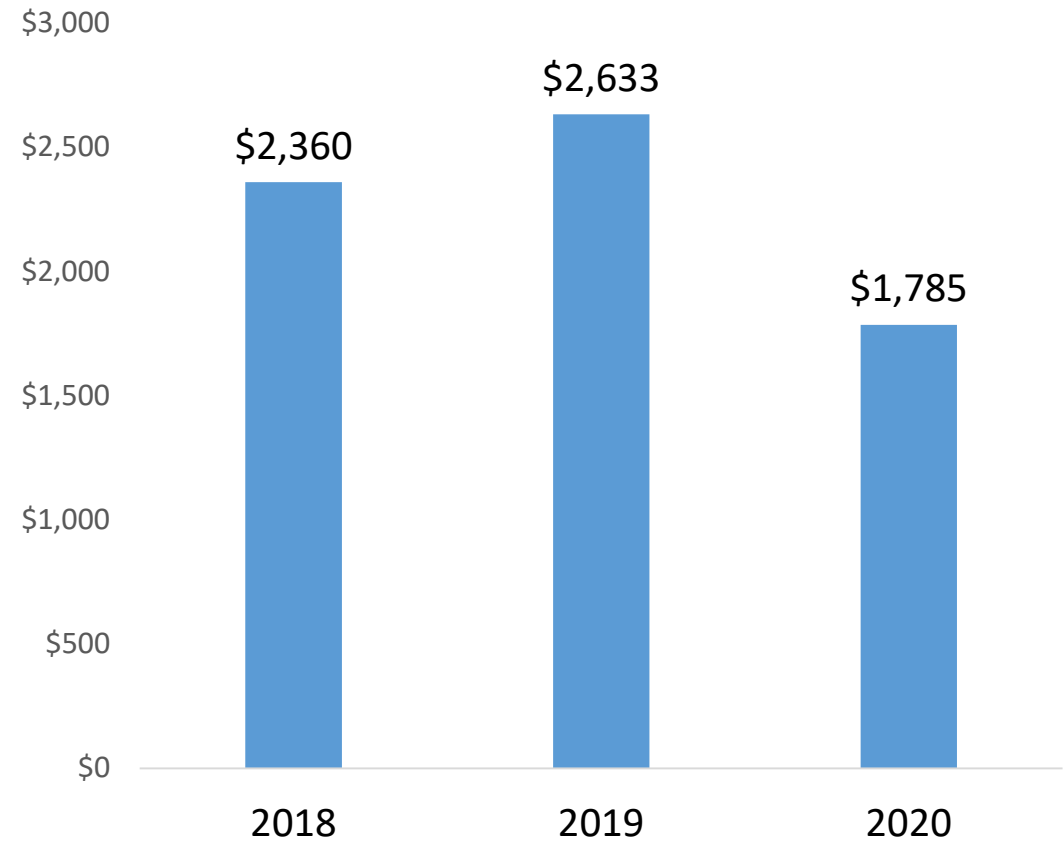
- 1.
- 2.
- 3.



# Scholarship Support



## Funds Raised at Good to Great



# Orgametrics & PACE

Dr. Melissa Guerrero & Shanna Bradford



# Orgametrics® Data Review

## Results – Year 1-Year 2 Comparison

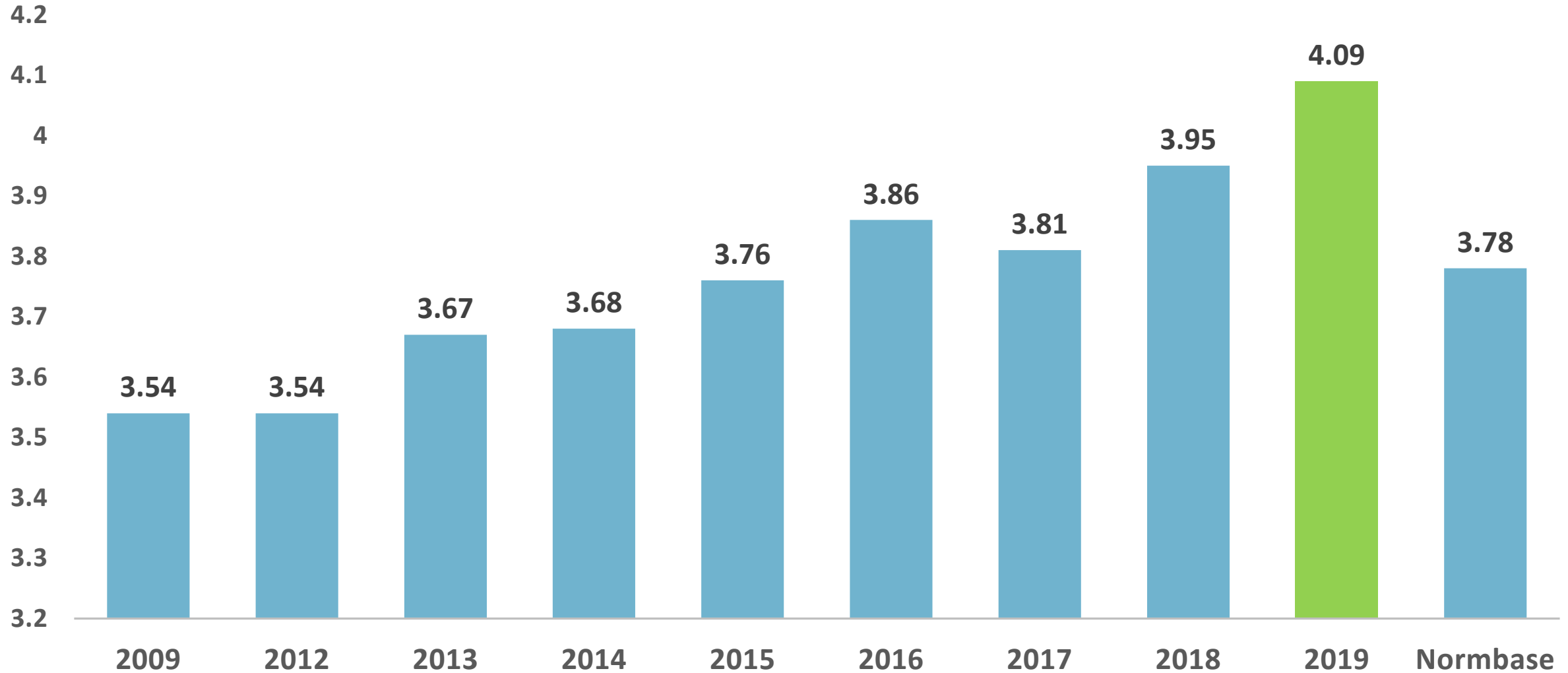


**Scale Scores**

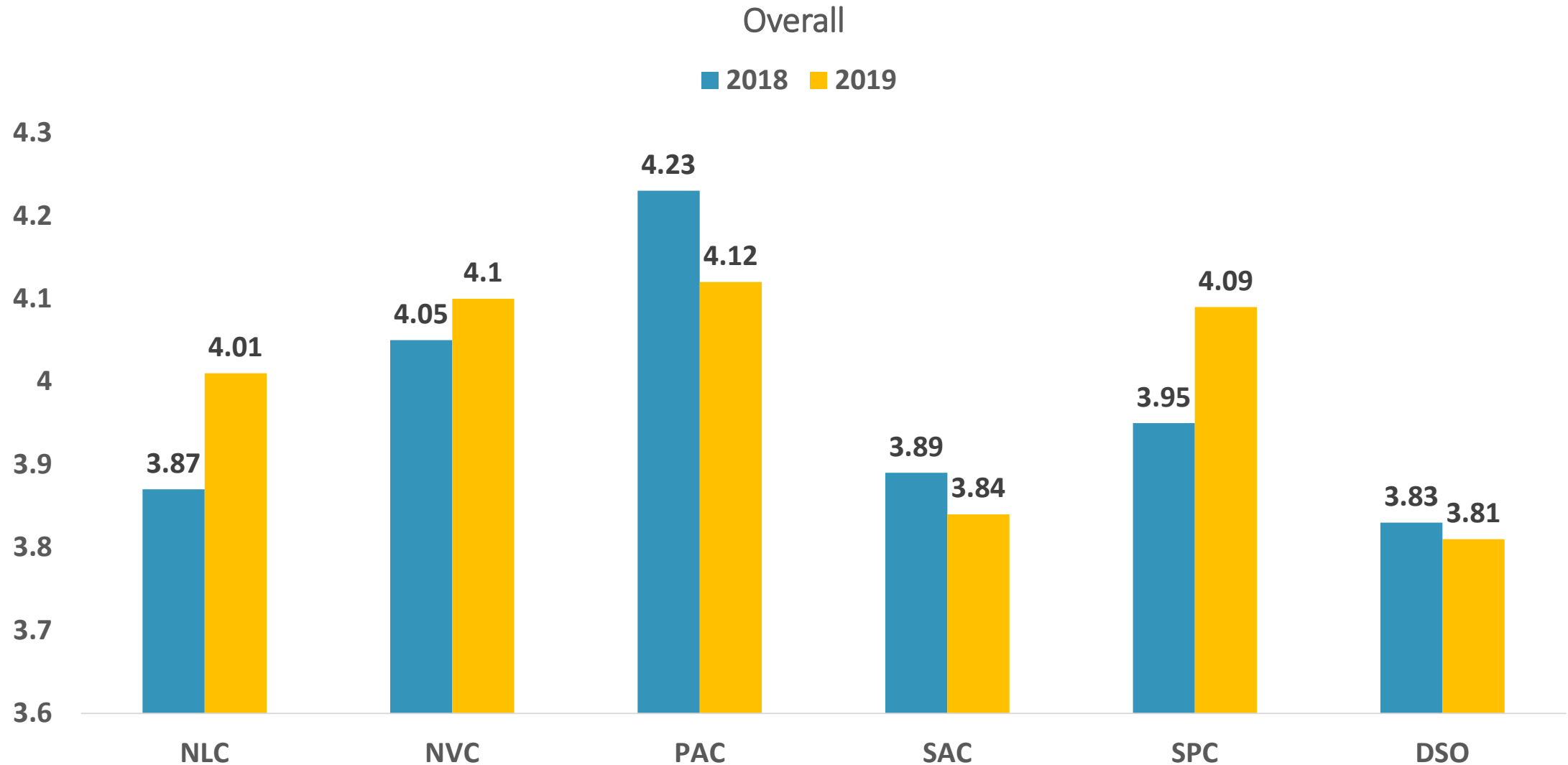
	Year 1	Year 2	Change
Mission/Vision	65.1	70.6	5.5
Accountability	59.2	64.6	5.4
Teamwork	49.1	55.1	6.0
Empowerment	47.2	51.1	3.9
Development	44.4	50.3	5.9
Leadership	41.8	47.7	5.9
Communication	41.0	47.3	6.3
Best Practices	39.9	44.3	4.4
Creativity	32.8	40.2	7.4
Orgametrics® Score	46.5	52.1	5.6

Alignment ● 31.9 ● 37.9

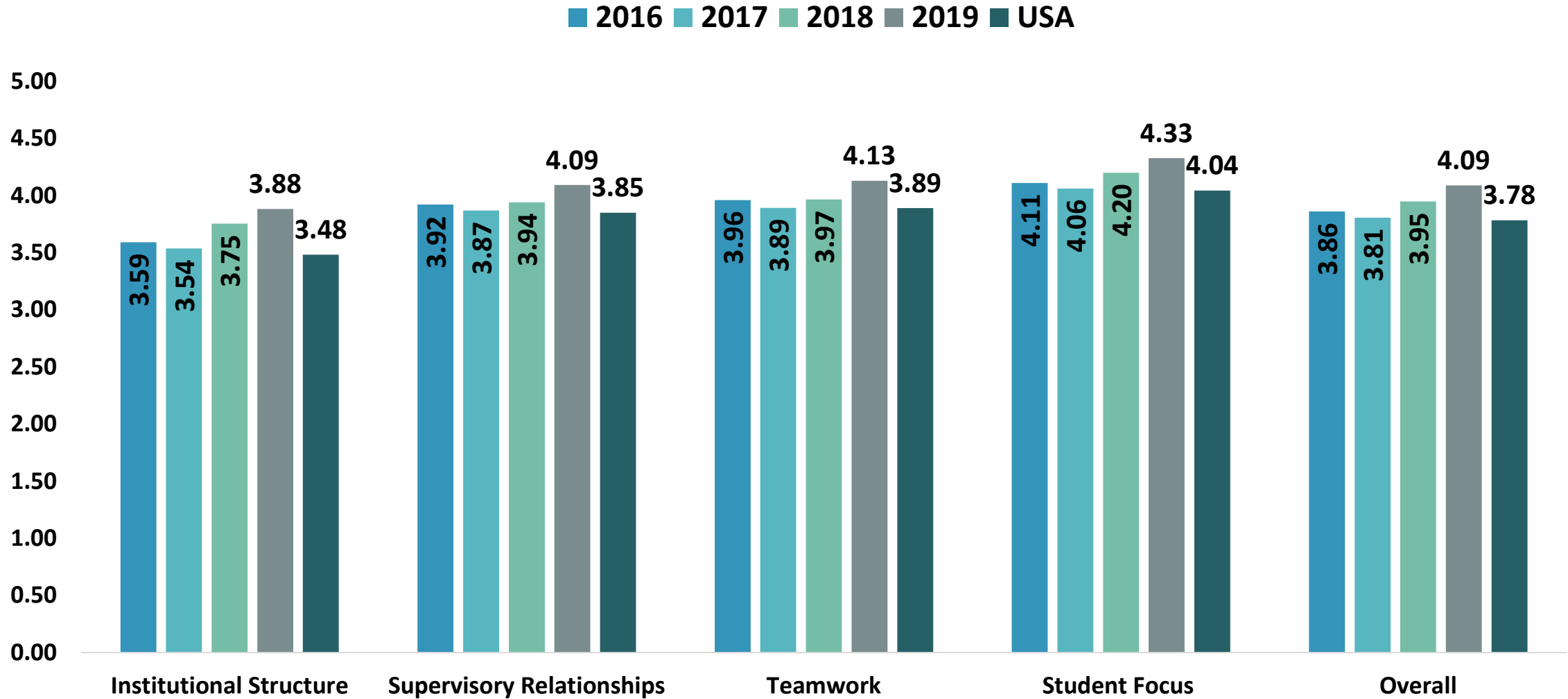
# Personal Assessment of the College Environment (PACE) Results



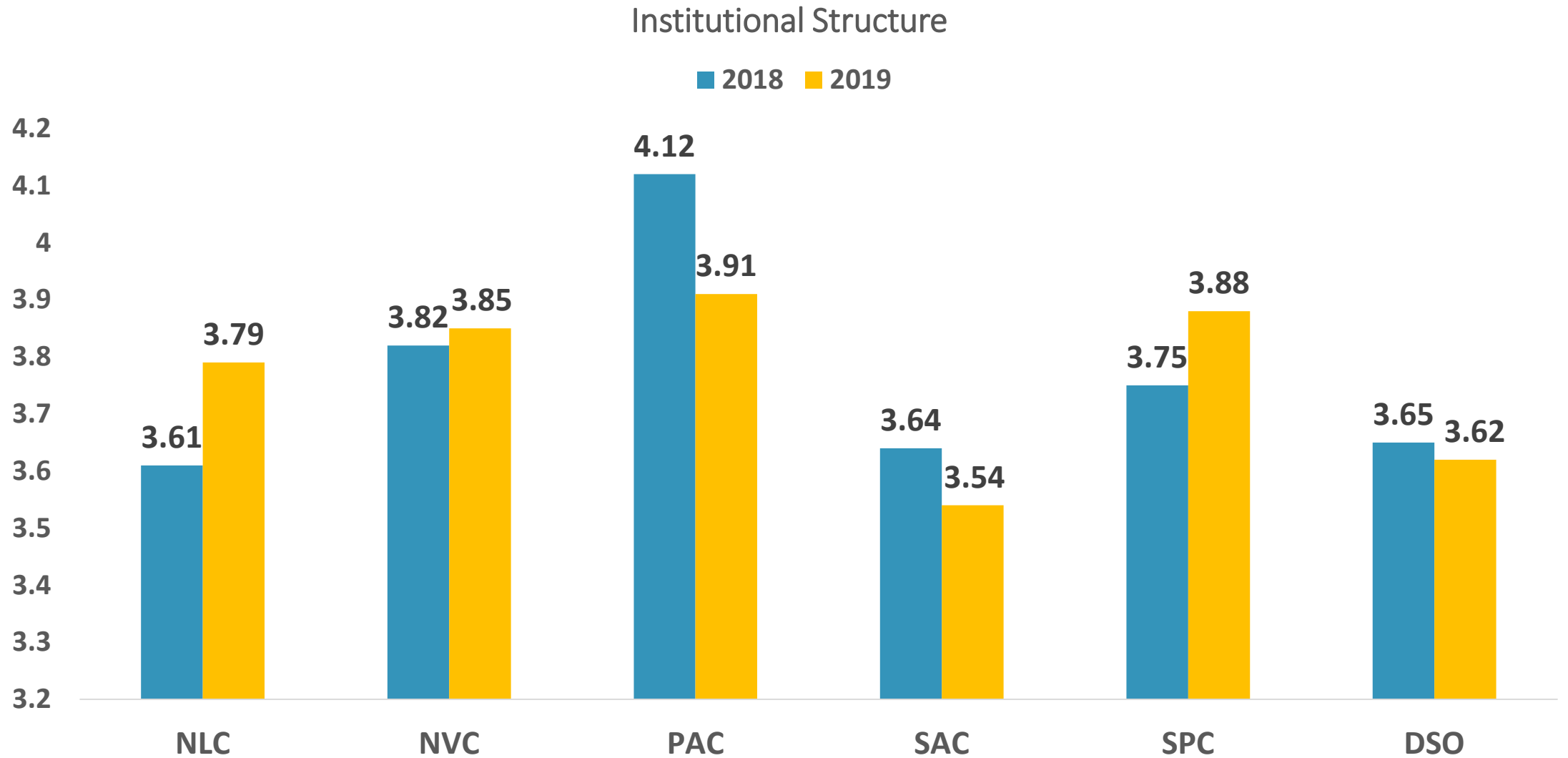
# PACE Comparison by Location



# PACE 2019 : SPC Climate Factors Mean Scores



# PACE Comparison by Location



SPOL

# SPOL Planning

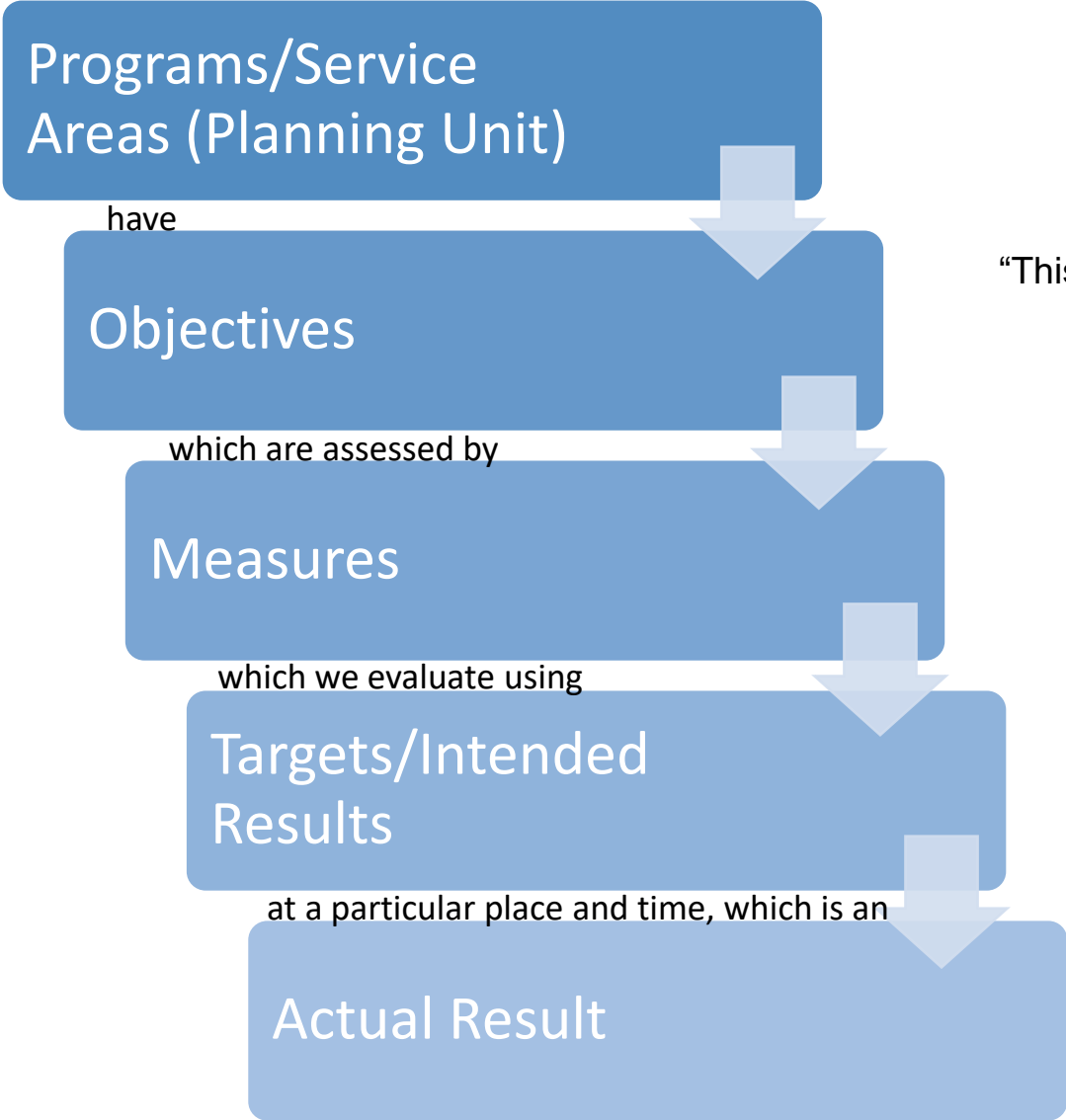
## Compliance with SACSCOC 2018 Principles of Accreditation

### SECTION 7: Institutional Planning and Effectiveness

- 1. The institution engages in ongoing, comprehensive, and integrated research-based planning and evaluation processes that (a) focus on institutional quality and effectiveness and (b) incorporate a systematic review of institutional goals and outcomes consistent with its mission. (*Institutional Planning*) [CR] - SPOL Planning & OUAP Cycle**
2. The institution has a QEP that (a) has a topic identified through its ongoing, comprehensive planning and evaluation processes; (b) has broad-based support of institutional constituencies; (c) focuses on improving specific student learning outcomes and/or student success; (d) commits resources to initiate, implement, and complete the QEP; and (e) includes a plan to assess achievement. (Quality Enhancement Plan) – QEP Tri-directors and Teams
3. The institution identifies expected outcomes of its administrative support services and demonstrates the extent to which the outcomes are achieved. (Administrative effectiveness) - SPOL Planning & OUAP Cycle



# SPOL Planning – Annual Departmental Unit Plan



“This program/department will implement \_\_\_\_\_.”  
will complete \_\_\_\_\_.”  
will provide \_\_\_\_\_.”  
will improve \_\_\_\_\_.”

Survey | Project | Revenue | Assigned Goals | Tickets

What number is receiving focus?

What should this number be?

Target

Measure

“80% of tickets have an initial response time of 48 hours or less.”

Benchmark

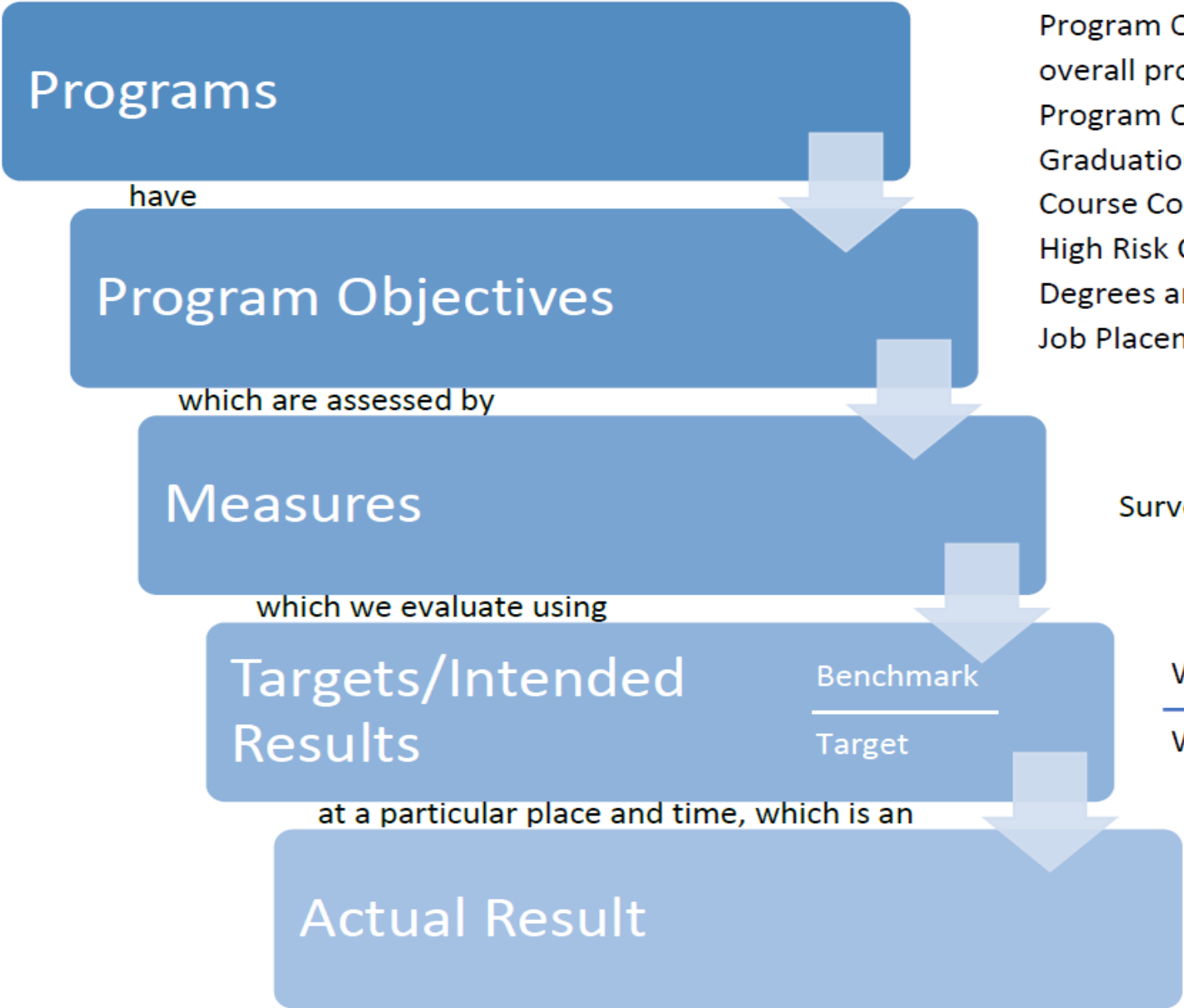


# SPOL (Strategic Planning Online): Objective Details

## Objective Details: Required Fields

- Unit/Program Objectives – actionable items to be achieved during planning year (including WIG)
- **Institutional Goals** (Strategic Plan Associations and RIP) – Select a strategic planning goal/radical innovation model from the pop out menu
- **Planning Priorities** – Select from the pop-out menu
- **Measures** – Tool used to determine if target reached
- **Targets (Intended Results)** – What will be achieved by when
- **Actual Results** – should be completed by **August 31** – to add a new result, click on the + sign; to edit a result, highlight the result and select the “pencil” icon.

# SPOL Planning – Unit Plans – Program Objectives



Program Objectives (POs) are used to determine overall program effectiveness.

Program Objectives may emphasize:

- Graduation
- Course Completion
- High Risk Courses
- Degrees and Certificates
- Job Placement
- Productive Grade Rates
- Persistence
- Class Size
- Transfer
- Licensure Pass

Survey | Project | Exam | Report | Metrics

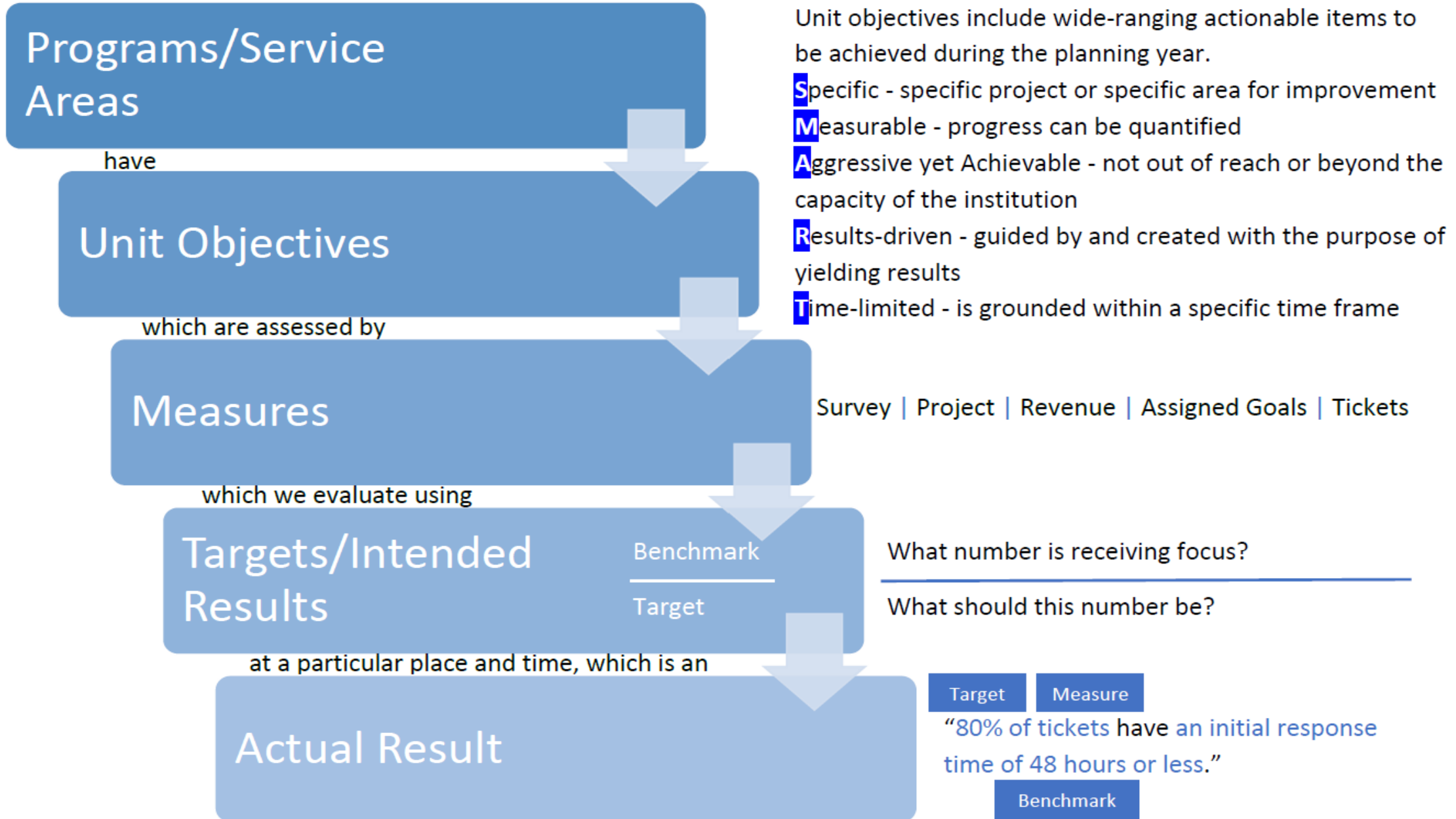
What number is receiving focus?

---

What should this number be?

**Target** "80% of students passed their certification exam with a 70% or higher." **Benchmark** **Measure**

# SPOL Planning – Unit Plans – Unit Objectives



# SPOL Planning & Assessment

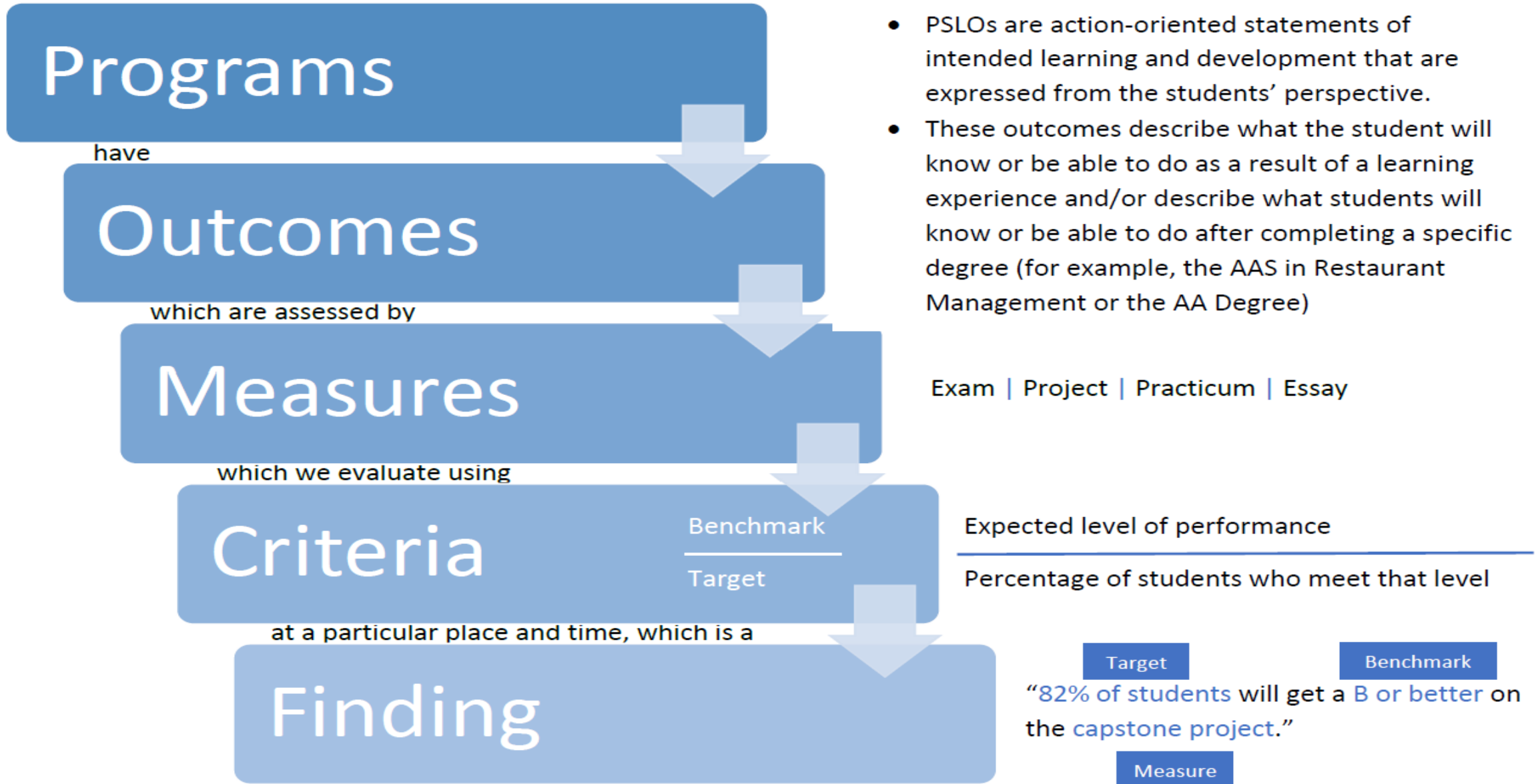
## Compliance with SACSCOC 2018 Principles of Accreditation

### SECTION 8: Student Achievement

1. The institution identifies, evaluates, and publishes goals and outcomes for student achievement appropriate to the institution's mission, the nature of the students it serves, and the kinds of programs offered. The institution uses multiple measures to document student success. (Student achievement) [CR]
2. The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of the results in the areas below:
  - a. Student learning outcomes for each of its educational programs. (Student outcomes: educational programs) - **SPOL Assessment**
  - b. Student learning outcomes for collegiate-level general education competencies of its undergraduate degree programs. (Student outcomes: general education) – ISLO Cycles
  - c. Academic and student services that support student success. (Student outcomes: academic and student services) - **SPOL Planning & OUAP Cycle**



# SPOL Assessment – Academic Program - PSLOs



- PSLOs are action-oriented statements of intended learning and development that are expressed from the students’ perspective.
- These outcomes describe what the student will know or be able to do as a result of a learning experience and/or describe what students will know or be able to do after completing a specific degree (for example, the AAS in Restaurant Management or the AA Degree)

Exam | Project | Practicum | Essay

Expected level of performance

Percentage of students who meet that level

Target

Benchmark

“82% of students will get a B or better on the capstone project.”

Measure

# SWOT & Environmental Scan

Dr. Melissa Guerrero & Shanna Bradford

# Environmental Scan



## Social

- Continuous re-evaluation of advocacy/increasing advocacy-related needs (i.e. domestic violence, safety, food, housing costs and insecurities)
- Immigration contingencies
- Emergency Readiness and Contingency Planning
- Remote and Social distancing trends
- Family obligation & challenges for students
- Impact of national health crisis/safety factors when students return
- Part-time student requirements; shorter time to completion, alternative course schedules
- Mental health awareness and support, higher incidents of anxiety
- Preparedness and needs of diverse multi-generational incoming learners



## Economic

- Increasing financial needs of adult students related to major life changes
- Economic uncertainty and the impact of pandemic
- Living wage contingencies
- Human resources to address remote learning capacity
- High unemployment due to COVID-19
- Lack of funding due to contact hours/state reimbursement funding
- San Antonio has the highest poverty rate of the largest 25 US cities (US Census Bureau)
- AlamoPromise
- Gentrification
- Increasing college tuition and operating costs; i.e. free tuition, Early College and Dual Credit expense, decrease federal and state contribution



## Technological

- Equitable WiFi/digital divide
- Hardware/software access for staff and students
- Cybersecurity measures to combat security threats with virtual learning/working
- Access to resources for students and employees
- Increased employee training for remote learning through technology tools
- Technological challenges for career and technology programs
- Training technology with working in Word/Google classroom
- LMS for ISD partners in relationship to SPC's LMS
- Increased technology needs/infrastructure and faculty/staff training opportunities
- Overall technological capability and capacity
- Business continuity plans
- Virtual reality experiential learning



## Regulatory

- Un-funded student success mandates
- SB 1882, which creates the oversight of under-performing K-12 districts
- Addition of SB 212 that requires college employees to report sexual assault
- Risk Management/emergency preparedness response to a pandemic or natural disaster
- Tracking the CARES ACT regulatory requirements
- WHO/CDC/San Antonio Metro Health
- CPOS implications  
Texas code funding (student service fee)
- 6-course drop rule
- SACSCOC and Programmatic Accreditation criteria
- Licensing for Workforce Programs

# SWOT Analysis



## Strengths

- Rich college history; HBCU and HSI
- Diverse, talented and knowledgeable faculty and staff
- College renovations, new buildings, facilities
- Agility/adaptability in a changing environment
- Remote services & operations
- SafeSPaCe/student advocacy
- Comprehensive active military, veterans, and dependent support services
- Quality Matters Next Level award
- Support for all staff and students
- Inclusive and welcoming college environment
- DC/ECHS/P-TECH
- Community engagement & partnerships



## Weaknesses

- Need more context in communication across various departments
- Website navigation challenges and/or incorrect information about faculty on website
- Digital divide
- Technology support for paperwork processes
- Lack of adequate staffing, tutors, support staff, fulltime instructors
- Need for program-and college-specific marketing and advertising
- Memorandum overload and bureaucratic red tape
- Lack of written college processes for business operations
- Lack of clarity between District and institutional processes



## Opportunities

- CTE increasing distance learning
- Comprehensive strategic enrollment management plan for college
- Increase training for remote learning and working
- Support of displaced workers with new academic skills
- Assessing the success or failures of the transition to remote learning
- Accessing virtual simulation for academic programs and AS&TSB 1882
- Increased ECHS through P-TECH
- Utilize remote access to overcome physical limitations and improve operational and service quality
- Instructional Innovation Futures Project
- Expansion of advocacy and support services for students
- Emergency preparedness



## Threats

- Technological barriers
- Economic uncertainty
- Digital divide
- COVID-19 & other unforeseen disasters
- High school emphasis on UNIVERSITY attendance
- Reduction in Federal and State funding
- Impact of Government Initiatives/Decisions
- Local Competition (Proprietary School Concerns, Universities, etc.)
- National Competition (Online)
- Social/economic barriers





15

*Coffee*

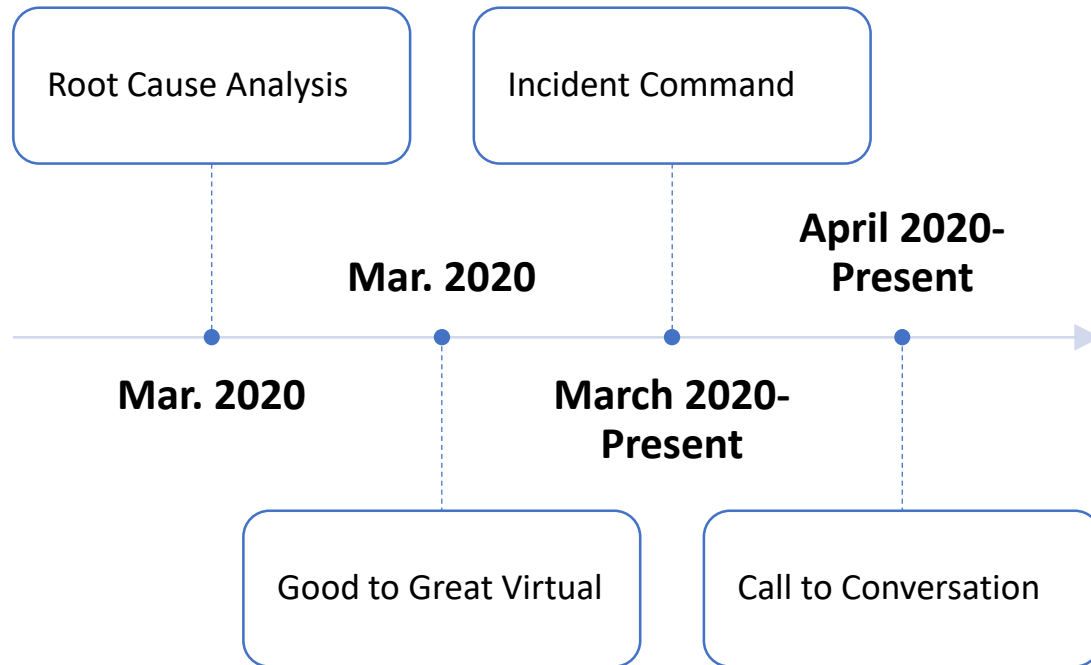
Est. 2016

**Good to Great April 6, 2021**

# **Future Search Recap and Look Forward**



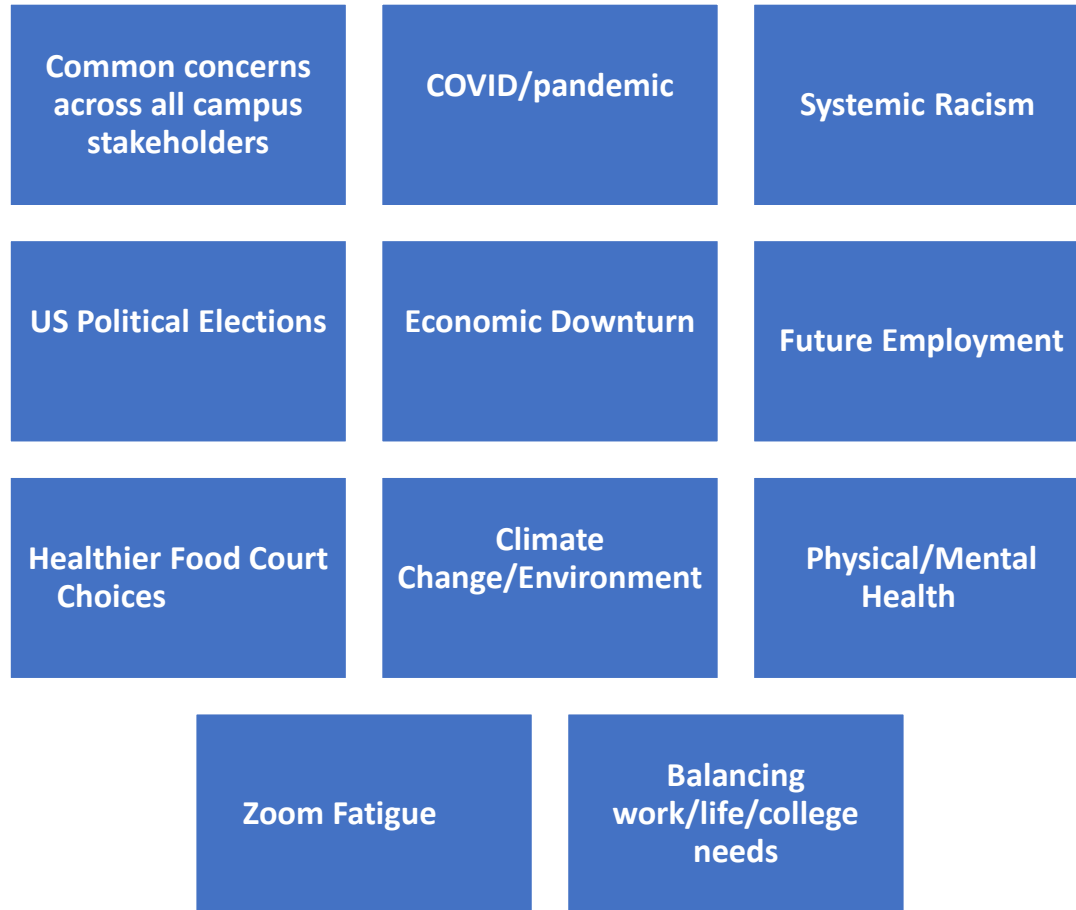
# A Year of Planning during Unprecedented Times



- Future Search I: Environmental Scan, August-October 2020
- Future Search Report Out, December 2020
- Future Search II: Action Plan Begins, April 2021



# Major Findings from Focus Groups



- All 210 attendees at Fall 2020 Convocation Division Meetings were asked focus group questions in their August meetings
- All 139 staff members were online focus group participants in August 2020 after the Fall 2020 Convocation
- Faculty Senate requested that all faculty who were interested in participating in an online focus group have that opportunity. Forty-six (46) faculty responded to participate in the online focus group during October 2020.
- Three thousand (3,000) SPC HOME students were sent invitations to focus group online in September and October 2020. Twenty (20) students responded.



## Common Themes across All Participant Groups for 2021-2023 (n= 409)

- **Expect Tax Increases**
- **Less Tax-Based Funding Available**
- **Create a Diversity/ Equity Mindset on Campus**
- **Respect those on Campus Who Do Not Share Dominant Political Views**
  
- **Be consistent with COVID-19 information being sent across campus and district**
- **General levels of uncertainty exist in politics, pandemic, and what “normal” will look like**
  
- **Put Students First**
- **Maintain Quality Standards**
- **More Full-Time Faculty Needed**
- **Promote Why College Matters to Students**
- **Consider Permanent Remote Schedules for Some Positions**
  
- **Create 24/7 access to laboratories so students can do their work**
- **Tuition hikes that could derail their attending college**
- **Sustained online work and social distancing creating social isolation for students**
- **Concern over rise of surrounding gentrified neighborhoods that will change the local landscape and population**

# Where Focus Groups Differed

## Administration/Staff Concerns

- Baldrige/TAPE Awards
- Campus History/Longevity
- HBCU Distinction
- Remote Workplace
- Public Health
- Fact vs. Fiction in News

## Faculty Concerns

- Public's Disdain for College Attendance
- Tax Increases
- Faculty Labor Rights
- Feeling Micromanaged
- Students Need More Help

# Student Focus Group Concerns

- College Re-opening
- Military Deployment
- Personal Finances
- Home/Work/Life Balance
- Tuition Costs
- Classes Do Not Seem Challenging

## Classes Do Not Seem Challenging

- This point also emerged in the larger CCSSE survey
- Divisions and departments need to discuss how to challenge students in their classes

# What Students Wanted

## Workforce students wanted

- Skills to help them quickly enter the workforce
- Skills to help them move ahead in their military positions
- Skills to help them move ahead in their careers
- Workspaces open 24/7 to fit their work/school/life schedules

## Academic students wanted

- More foreign language courses (French and Italian mentioned)
- More English literature courses
- More arts-based courses
- Science labs open 24/7 to fit students' work/life schedules



# Where the City of San Antonio Sees Its 10-Year Future (Visit San Antonio, 2021)



Advanced Manufacturing

Aerospace/Aviation

Financial Services

Information  
Technology/Cybersecurity

New (Green) Energy

“Niche” programs in the  
arts and  
communications/cultural  
areas



# Next Steps in the Future Search

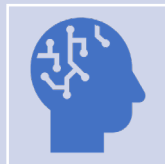
## Divisions and Departments



Determine major trends occurring in Divisions/Departments and how the trends align with regional trends



Develop horizon lines for a trend horizon portfolio to construct a 3-, 5-, and 10-year model to roll out sustainable changes to meet regional & disciplinary needs

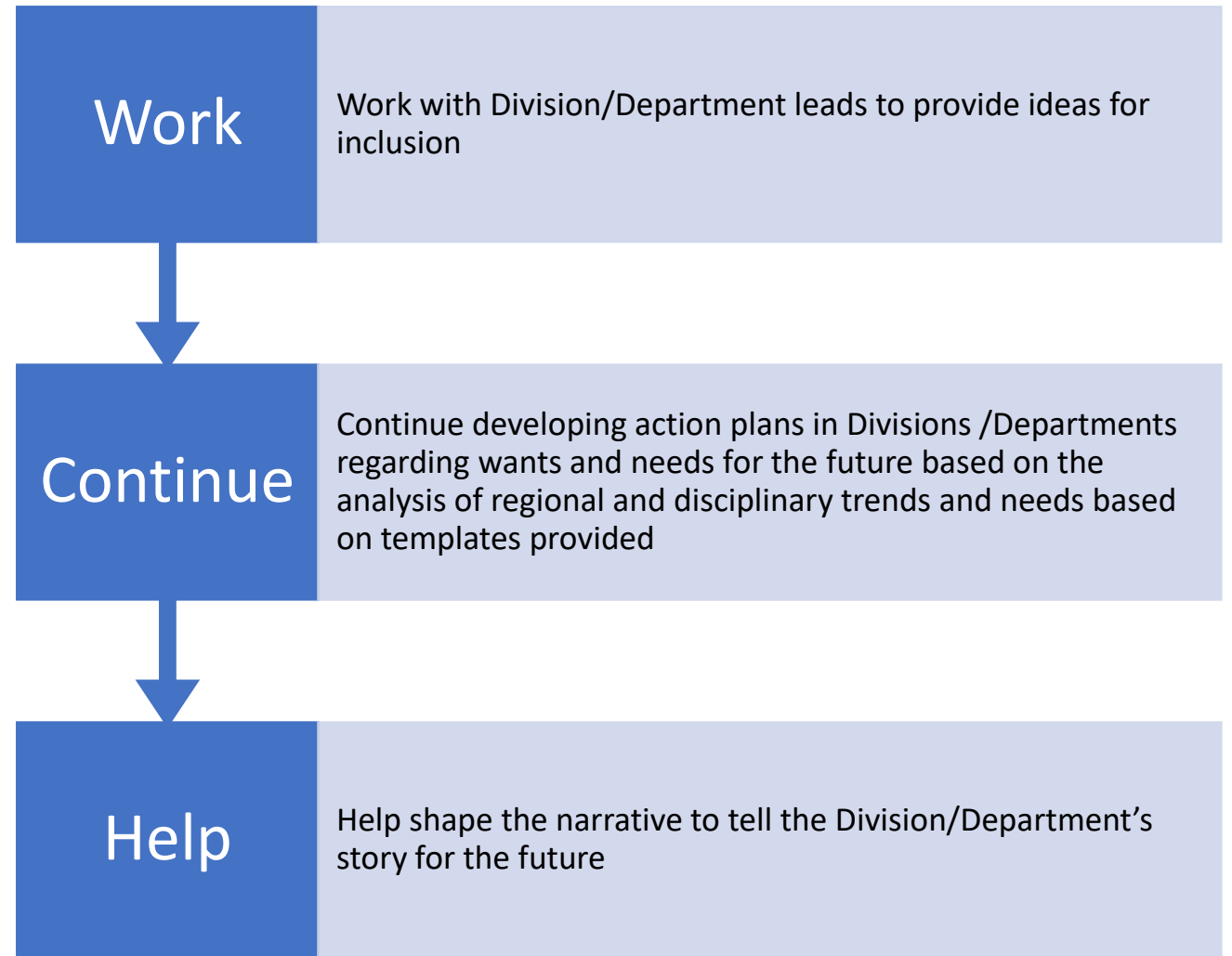


Create a narrative to tell the Division/Department's story for the future



# Next Steps in the Future Search

## Across the College





Two Days BEFORE Each  
Division Session...

**PowerPoint Instructions and  
Templates for the session  
will be provided to the  
Division leads**

# Timeline

- Apr 2<sup>nd</sup> – 4<sup>th</sup>: Easter Break
- Apr 6<sup>th</sup>: Abbrev CLT/Good to Great Follow-up Retreat (1:00-4:00PM)
- Apr 9<sup>th</sup>: Future Search II Initiation Session (8:30-10:30AM)
- Apr 16<sup>th</sup>: Department/Division Session (8:30-10:30AM)
- Apr 29<sup>th</sup>: Integration Session (Depts/Divs Present work; 9:30-11:30AM)
- May 7<sup>th</sup>: Department/Division Final Session (8:30-10:30AM)
- May 14<sup>th</sup>: Final Presentations (1:00-3:30PM)
- June (TBD): Budget Retreat



# DEPARTMENT OF EDUCATION FUNDS - REVIEW

Dr. Tomeka Wilson

# SPC DOE Stimulus Funds

## St. Philip's College Department of Education 2021 Funding

	Student Funds	Institutional Funds	Total Funds
CRRSAA	\$1,713,753	\$6,888,489	\$8,602,242.00
CRRSAA MSI\HBCU		\$30,775,883.00	\$30,775,883.00
American Rescue Plan (ARP)	\$7,607,500	\$7,607,500	\$15,215,000.00
<b>Total</b>	<b>\$9,321,253</b>	<b>\$45,271,872</b>	<b>\$54,593,125.00</b>

\* CRRSAA (Coronavirus Response and Relief Supplemental Appropriations)



# Designated Funding Categories

Student Aid	Technology Support for Student and Employee Access
<p>-Providing emergency financial aid grants to students or tuition reimbursements</p> <p>-Providing tuition discounts</p> <p>a. Emergency Aid</p> <p>b. Student Tuition and Fees</p> <p>c. Student Aid Support</p>	<p>a. Telecomm Stipends</p> <p>b. Hot Spots</p> <p>c. Wi-Fi Access</p> <p>d. Software</p> <p>e. Softphones</p> <p>f. Laptops/webcams</p> <p>g. Cameras</p> <p>h. Hardware</p>
Return to Campus	Equipment and Technology for Instructional and Student Support
<p>a. Personnel - Salary and Fringe</p> <p>i. Health and Safety Officers</p> <p>ii. Student Success/ Enrollment/ Advocacy/ Proctoring Support</p> <p>iii. Academic Support/ Tutors/ Librsary Staffing</p> <p>iv. IT Support</p> <p>b. Signage/Social Distancing/CDC Hand Hygiene</p> <p>c. PPE/Disinfecting Supplies</p> <p>d. Screening Stations/ Kiosks</p> <p>e. Loss of Revenue</p> <p>f. Stipends</p>	<p>- Cost related to operating additional class sections to enable social distancing, such as those for hiring more instructors and increasing campus hours of operations.</p> <p>- Purchasing additional instructional equipment/supplies (such as laboratory equipment/computers) to reduce the number of students sharing equipment/supplies during a single class period and to provide time for disinfection between uses</p> <p>a. Instructional Supplies/Lab Kits</p> <p>b. Classroom modifications/Furniture and technology</p> <p>c. Equipment</p> <p>d. OER</p>





# Mission, Vision and Values

# Reaffirm Mission and Vision



## Vision

SPC will be the best  
in the nation in  
Student Success and  
Performance  
Excellence



## Mission

Empower our  
diverse student  
population through  
education  
achievement and  
career readiness.



## Values

Students First  
Respect for All  
Collaboration  
Community Engaged  
Can Do Spirit  
Data Informed



# Mission

St. Philip's College, founded in 1898, is a comprehensive public community college whose mission is to **empower our diverse student population through educational achievement and career readiness**. As a Historically Black College and Hispanic Serving Institution, St. Philip's College is a vital facet of the community, responding to the needs of a population rich in ethnic, cultural, and socio-economic diversity. St. Philip's College creates an environment fostering excellence in academic and technical achievement while expanding its commitment to opportunity and access.

The college fulfills its mission by offering:

- General courses in arts and sciences leading to an associate degree.
- Transfer education for students desiring to attend senior institutions.
- Developmental courses that improve the basic skills of students whose academic foundations require strengthening.
- Applied Science and technical programs leading to an associate degree or certificate designed to prepare students for employment and/or to update crucial skills.
- Workforce and Career development training programs for business, industry and government.
- Continuing education programs for occupational and educational enrichment or certification.
- Counseling and guidance designed to assist students in achieving their educational and professional goals.
- Educational support services including library services, tutoring, open use computer labs and writing center.
- Services and appropriate accommodations for special populations, to include adult literacy and distance education.
- Quality social, cultural, and intellectual enrichment experiences for the community.
- Opportunities for participation in community service and economic development projects.



# Mission, Vision, Values

- **Mission:** Empower our diverse student population through educational achievement and career readiness.
- **Vision:** St. Philip's College will be the best in the nation in Student Success and Performance Excellence.
- **Values:** Students First, Respect for All, Collaboration, Community Engaged, Can Do Spirit, Data Informed



# Revisiting Institutional Value Priorities

St. Philip's College is committed to building individual and collective character through the following set of shared values in order to fulfill our vision and mission.

**Question:** Should we maintain the current order of institutional priorities?

- Students First
- Respect for All
- Community Engaged
- Collaboration
- Can-Do Spirit
- Data-Informed



**Good to Great April 6, 2021**

# **Future Search Way Ahead**

