

Career Coach Overview

Presenter:

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Career Coach Overview - Outline

- 1. What is Career Coach?**
- 2. Where is the Data from?**
- 3. Using Career Coach**

What is Career Coach?

Career Coach

Helps students explore
their interests, search
Alamo Colleges District
programs and connect
to in-demand careers



Direct Link: <https://alamo.emsicc.com/>

Career Coach – Built by EMSI

- ▶ **Built by EMSI – An Economics Firm Based In Northern**

Emsi's has partnered with hundreds of higher education institutions over the last 17 years.

- ▶ Developed current industry standard dataset for labor market information
- ▶ Consists of Economists, Data Scientists, Consultants, & Software Engineers to make data accessible and relevant to colleges.
- ▶ Backed by CareerBuilder, a parent company, and their network of 40,000 businesses.
- ▶ Goal is to help students connect to why they are in school

Career Coach Across the U.S.

- Serving over 265 Institutions in the U.S.
- 1.8 Site Visits in 2017
- 1,200 Daily Visits in 2017



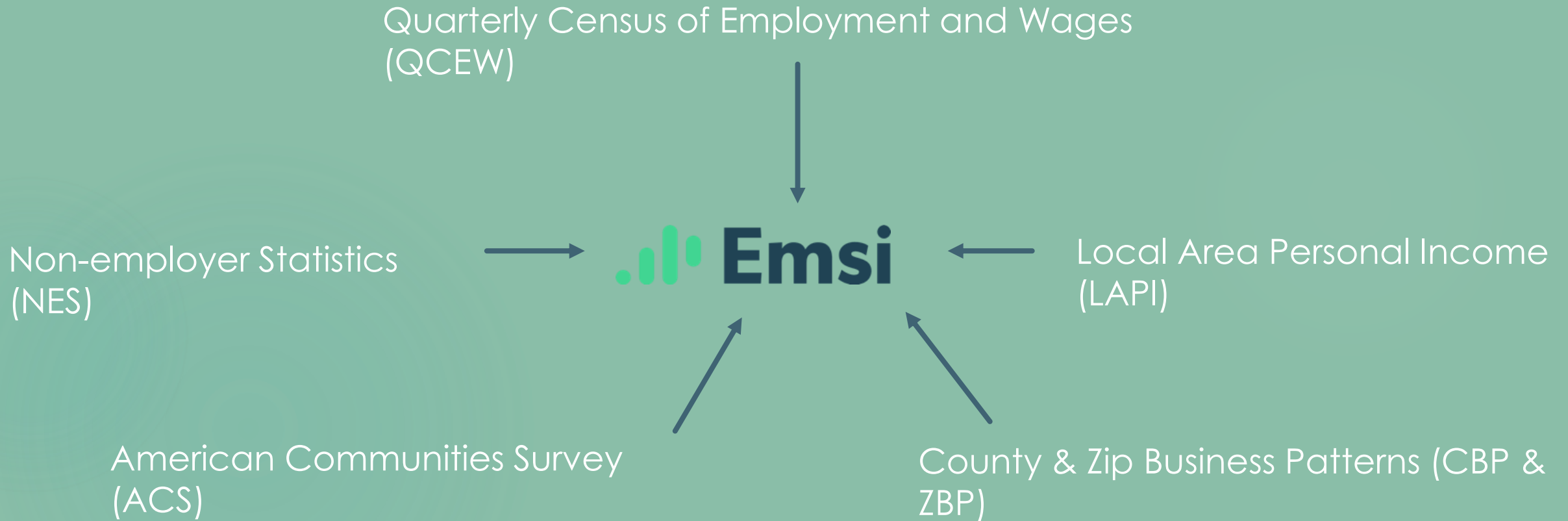
Where is the Data from?

From EMSI Data to Career Coach

- ▶ Industry Data
- ▶ Industries and Occupations
- ▶ *Programs Linking to Careers*



Industry Data

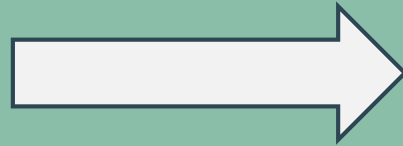


Combining Industry and Occupations Data:



Industries

All hospitals in your region



Occupations

Surgeons, nurses, lab
techs,
receptionists

O*NET

(Occupational Information Network)

- ▶ Knowledge, skill and ability characteristics of occupations
- ▶ Level of Education Attainment for each occupation - %
- ▶ Projected Growth
- ▶ “What would I do in this job?”

- Provides information on individual occupations
- Provides National Education Attainment
- Not tied to any particular employer/job posting

Occupation Sources Use O*NET SOC

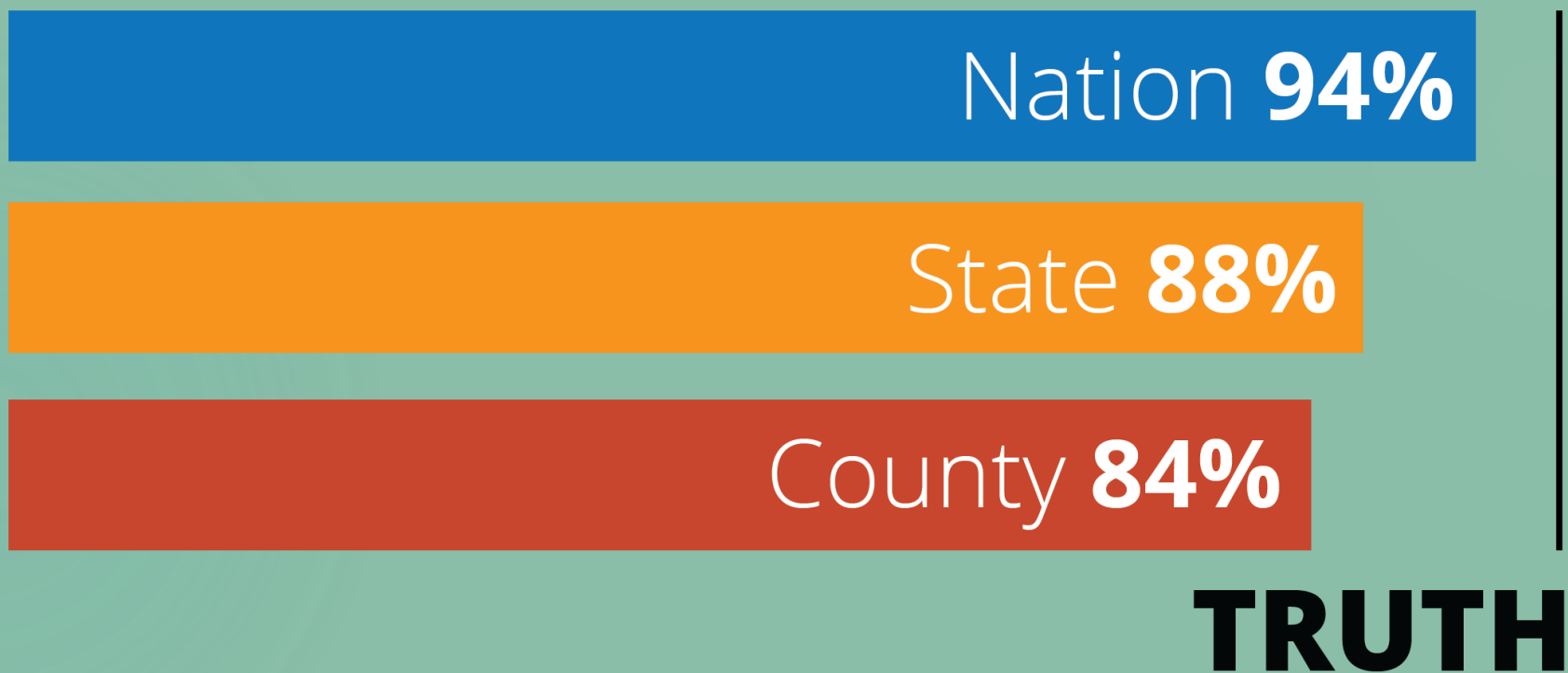
(Standard Occupation Classification)



- More than 900 occupations with specific codes
- Example:
 - **15-1143.01**
Telecommunications
Engineering Specialist

Emsi's Projection Accuracy

National projections were a little below 6% error, states were about 12% and counties 16%.



Using Career Coach

Establishing Career Goals Early: Keeping Students

- ▶ **Connection:** Start College With a Career Goal
- ▶ **Entry:** Confirm Career Goals
- ▶ **Progress:** Continued support with advisors
- ▶ **Completion:** Supporting students as they transfer and/or apply for positions

Using Career Coach

1. Career Assessment
2. Explore Careers
3. Explore Programs
4. Are you a Veteran?
5. Build Your Resume
6. Signup – Create an account

Using Career Coach

1. Career Assessment

- Quick Start Assessment
- Detailed Assessment

Using Career Coach

2. Explore Careers

▶ By 16 career clusters

Career Pages

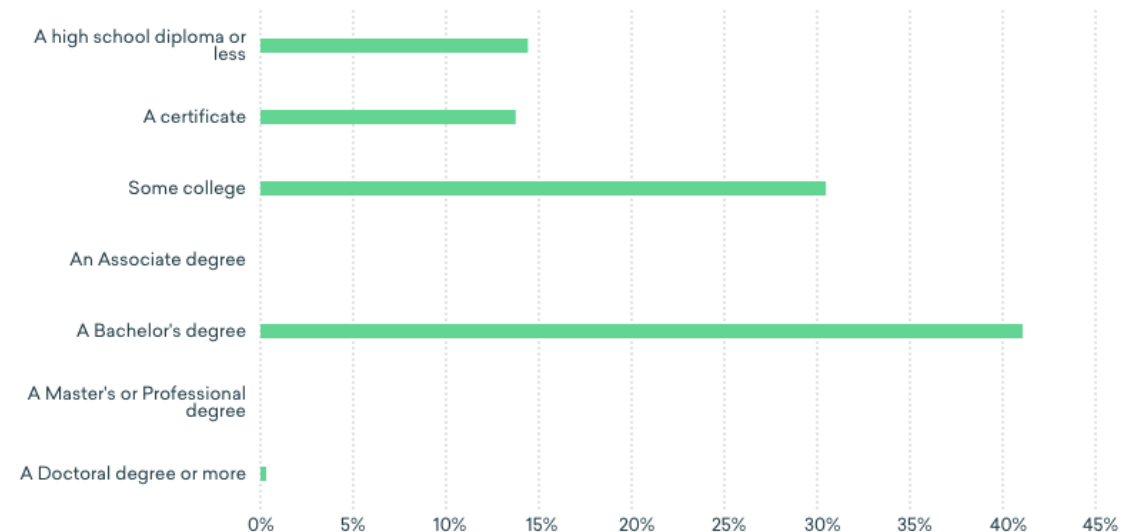
Daily Tasks

- Prepare, examine, or analyze accounting records, financial statements, or other financial reports to assess accuracy, completeness, and conformance to reporting and procedural standards.
- Report to management regarding the finances of establishment.
- Establish tables of accounts and assign entries to proper accounts.
- Develop, implement, modify, and document recordkeeping and accounting systems, making use of current computer technology.

National Education Attainment Level

Educational Attainment is a national breakdown of the education levels attained by the occupation's workforce.

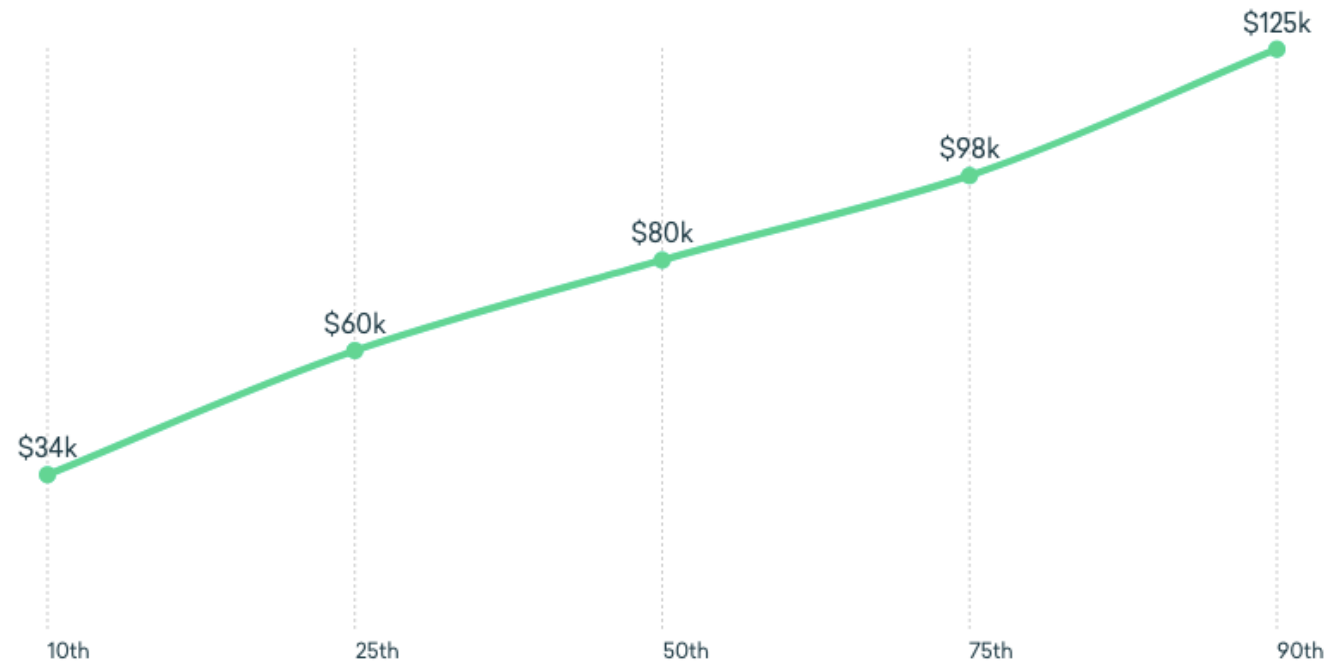
The following shows the percentage of Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products that have achieved different levels of education. This is not meant to represent what you should pursue, but rather to inform what other workers in the field have attained.



Careers: Wages

Wages

New workers generally start around \$33,727. Normal pay for Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products is \$79,627 per year, while highly experienced workers can earn as much as \$124,755.



Using Career Coach

3. Explore Programs

▶ By [AlamoINSTITUTES](#)

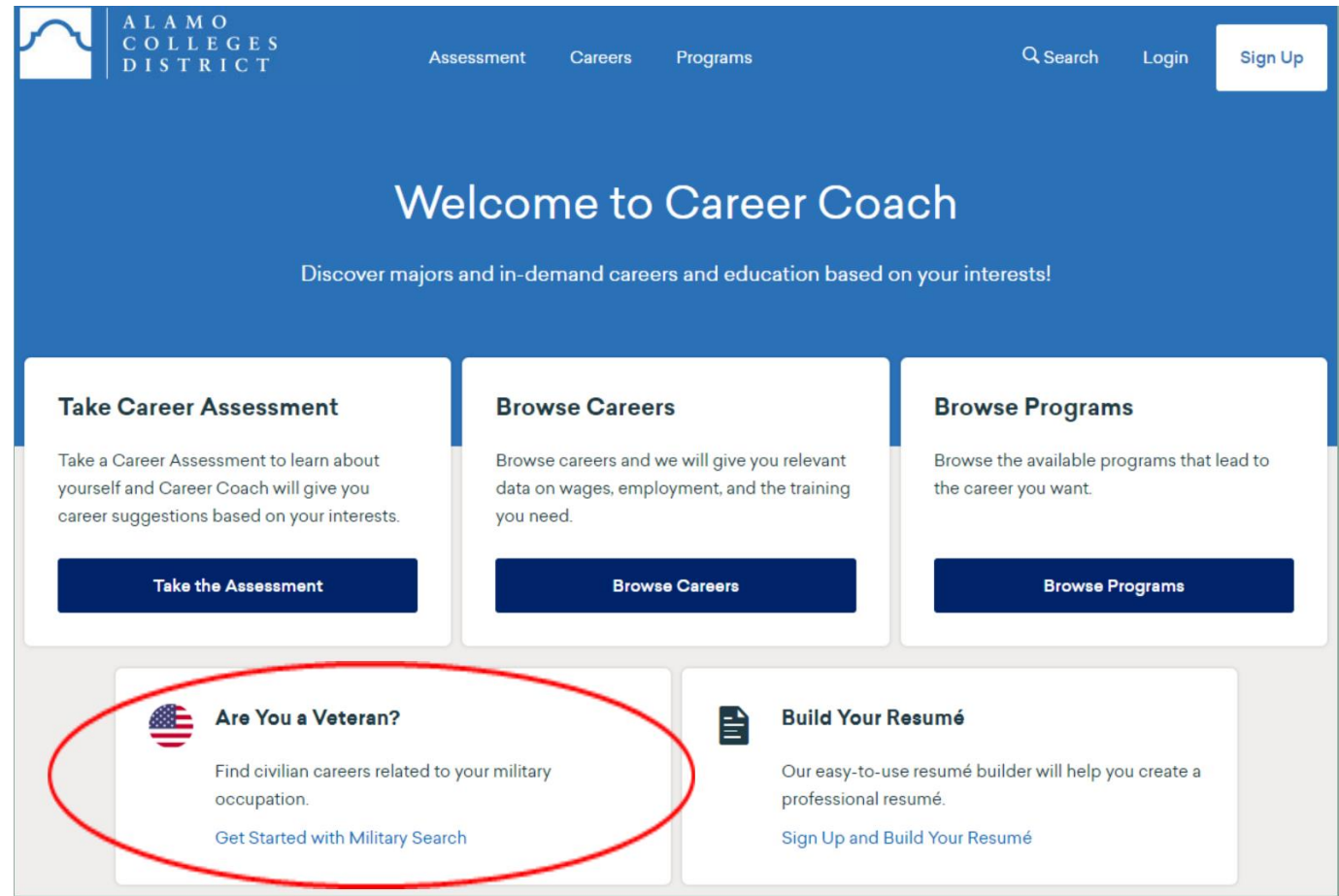
Using Career Coach

4. Are you a Veteran?

Military Personnel and Veterans

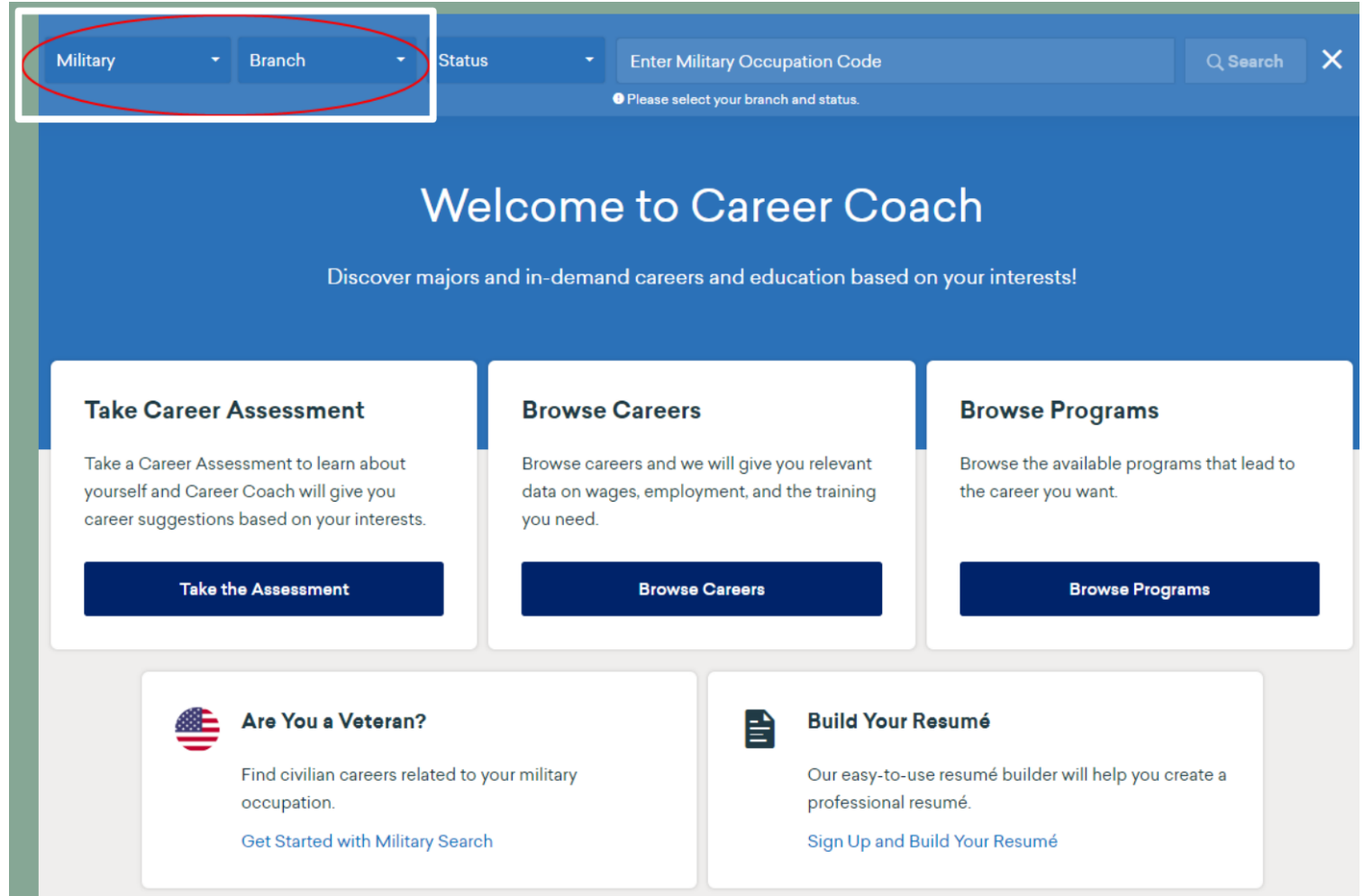
At the lower
right hand side,
you will see:

Are you a Veteran?



Military Personnel and Veterans

Select:
Military, Branch,
Status
and
enter the
Military
Occupation
Code



The screenshot shows the top navigation bar of the Career Coach website. A red circle highlights the 'Military' and 'Branch' dropdown menus. To the right of these are the 'Status' dropdown, a text input field for 'Enter Military Occupation Code', a search button, and a close button. Below the navigation bar, the main heading reads 'Welcome to Career Coach' with the subtext 'Discover majors and in-demand careers and education based on your interests!'. The main content area features three white cards: 'Take Career Assessment', 'Browse Careers', and 'Browse Programs'. Each card has a description and a dark blue button. At the bottom, there are two more white cards: 'Are You a Veteran?' with an American flag icon and 'Build Your Resumé' with a document icon.

Military Branch Status Enter Military Occupation Code Search X

Please select your branch and status.

Welcome to Career Coach

Discover majors and in-demand careers and education based on your interests!

Take Career Assessment

Take a Career Assessment to learn about yourself and Career Coach will give you career suggestions based on your interests.

Take the Assessment

Browse Careers


Browse careers and we will give you relevant data on wages, employment, and the training you need.

Browse Careers

Browse Programs

Browse the available programs that lead to the career you want.


Browse Programs



Are You a Veteran?

Find civilian careers related to your military occupation.

[Get Started with Military Search](#)



Build Your Resumé

Our easy-to-use resumé builder will help you create a professional resumé.

[Sign Up and Build Your Resumé](#)

Using Career Coach

5. Resume Builder

- ▶ Requires creating an account

Resume Builder

Profile

My Résumé

Settings

My Résumés

Résumé Builder

Resumé 1

English

My Résumé

+

Uploaded Résumés (Limit: 6)

+

Title

Resumé 1

Edit

Contact Information

Résumé Options

 [Download My Résumé](#)

Add Work Experience

Enter past work experience and tasks to show your previous training and experience.

[Add Education History](#) >

Select Job

Job Title

Previously Added

Dental Hygienists
Blue Star Dental | Moscow, ID

Nursing Assistants
Gritman | Moscow, ID

Select Work Tasks

We will suggest tasks here after you have selected your job.

Saved Tasks

Enter a custom task

Add Custom Task

Using Career Coach Student Driven Self-Use

6. Signup – Create an account

- ▶ Career Assessment – with % match
- ▶ Wages & Growth Rates for all Careers
- ▶ Careers Linked to college programs

Completion & Next Steps

- ▶ **Connect with local employers and businesses**
- ▶ **Graduating students:**
 - ▶ Find jobs in their field
 - ▶ Review career goals and transfer steps
 - ▶ Set realistic wage expectations
 - ▶ Build a winning resume

Transfer Advising Guides (TAG) & Pre-Majors

- Pre-Majors:
English, History, Social Work
- Transfer Advising Guides:
AA to BA

A.A.T
Teaching - EC-6, 4-8, EC-12
Special Education FOS



B.S. in
Interdisciplinary
Studies

Endless Possibilities

- ▶ Web Integration
- ▶ High School College Events
- ▶ Community Outreach
- ▶ Campaigns Marketing High Demand Careers
- ▶ Connecting to Local Employer
- ▶ [Career Coach Video Summary](#)

Thank you!

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