

# Business Council

## Mission

To help create opportunities for success at Northwest Vista College through:

- 1. Collaboration
  - 2. Partnerships
  - 3. Mentorship
  - 4. Communication
  - 5. Financial Support
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## Shared Philosophy

- Align with the Chancellor's moonshot to decrease poverty in San Antonio.
- Increase philanthropic support to help advance access to higher education through scholarships & innovative programmatic support.
- Provide life-changing gifts that help students come in, stay in, and achieve their dreams of a college education.

# Strategic Plan

## Vision

Northwest Vista College will be the leading model of collaboration among businesses, organizations, and educational institutions

### 1. Collaboration

Create opportunities for NVC Students & Staff through Collaboration

### Objectives

- 1.1: Host Student Engagement Events
- 1.2: Engage in NVC/ACD professional development
- 1.3: Host Student Engagement Events

### 2. Partnerships

Create opportunities for NVC Students through Partnerships

### Objectives

- 2.1: Partner with Alamo Institutes & Team Leads
- 2.2: Partner with Texas Workforce Commission
- 2.3: Increase POBC partners/memberships from 33-50

### 3. Mentorship

Create opportunities for NVC Students through Mentorship

### Objectives

- 3.1: Provide Champions for each institute
- 3.2: Build Experiential Framework for mentorship & job interns
- 3.3: Pilot Programs through PTK

### 4. Communication

Create opportunities for NVC Students through Marketing

### Objectives

- 4.1: Host Student Engagement Events
- 4.2: Engage in NVC/ACD professional development
- 4.3: Host Student Engagement Events

### 5. Financial Support

Create opportunities for NVC Students through Financial Support

### Objectives

- 5.1: Host Student Engagement Events
- 5.2: Engage in NVC/ACD professional development
- 5.3: Host Student Engagement Events