ALAMO COLLEGES DISTRICT

Strategy Map

Key Customers
-Students -Employers
-Universities -Secondary Education

6 Key Strategies	Measures of Success	Most Recent Outcomes	2024 Target
COMPLETION • 4DX • Core Completion • High Risk Courses • Baccalaureate Achievement	• Degrees & Certificates Awarded (FY 2023)	• 10,324	• 10,882
AlamoADVISE • Milestones Achieved • Career Advising • Faculty Mentoring	• Percent of Students with Career Goal & Academic Plan (Fall 2023) • Student Satisfaction with Advising (Fall 2023)	• 89% • 94%	• ≥90% • ≥90%
AlamoINSTITUTES • Complete course guide alignment from 9th grade through Associate and Bachelor's degrees.	• Percentage of Technical Degree Students Employed and/or Enrolled within 6 months of Graduation (FY 2021)	• 92%	• ≥90%
AlamoENROLL • Enrollment Management (credit/non-credit) • Alamo Colleges Online • Prior Learning Assessment	• Market Penetration Rate (Fall 2022) • Head Count Credit (Fall 2023)	• 3.2% • 71,237 credit	• 3.2% • 68,810
High School Programs • Growth • Quality • Cost Sharing	• Dual Credit Head Count (Fall 2023)	• 14,159	• 15,000
Quality • Employee Engagement • Accreditation • Academic Quality • Student Engagement	• Great Place to Work Survey Overall Results (Spring 2024) • Texas Award for Performance Excellence/Baldrige Award • % of students who would recommend Alamo to a friend or family member (Spring 2023)	• 73% • 4/0 • 97%	• 57% • 5/1 • ≥95%

STUDENTS FIRST CAN-DO SPIRIT DATA-INFORMED RESPECT FOR ALL COMMUNITY-ENGAGED COLLABORATION

updated 5/24/24