

YOLANDA REYES GUEVARA, PH.D.

PROFESSIONAL EXPERIENCE

Interim Dean of Student Success

Alamo Colleges District: Northwest Vista College, San Antonio, TX

November 2022-present

- Works collaboratively with faculty, staff, administrators, and community partners to plan, develop, implement, and assess processes and practices that improve student performance and completion outcomes through the student experience of connection, entry, progress, completion, and transition;
- Serves on the strategic enrollment planning and strategic planning teams.
- Provides leadership support to the following teams: Access Office, Admissions, Assessment & Testing, EDUC/Student Development, Experiential Learning/Career Services, New Student Orientation, Records & Residency, Recruitment/Outreach, Student Life, Veteran's Affairs.
- Provides transformational leadership in operationalizing programs that aid in a student's success.
- Serves on district/college committees charged with strategic planning, enrollment, student support services.

Director of Enrollment

Alamo Colleges District: Northwest Vista College, San Antonio, TX

March 2019-present

- As part of the strategic enrollment planning team, create, assess, update and implement the strategic enrollment plan;
- Interpret policy, implement strategies and operations for enrollment, including ancillary enrollment functions, such as admissions, testing, new student orientation, state reporting, student records, and outreach and recruitment;
- Develop, implement, and interpret student support services' policies and procedures; adhere and maintain updates to federal, state and local legislations;
- Manage, assess and interpret data to provide enrollment trends and growth projections for the college;
- Develop and administer short- and long-term goals and objectives; set and implement unit goals and programs and evaluate success;
- Serves as the college registrar and oversee state reporting functions for the college;
- Serves as college custodian of records and is responsible for records maintenance including degree/certification plan, post degree, petition equivalencies/course substitutions for degree completion;
- Works collaboratively with faculty, staff, administrators, and community partners to plan, develop, implement, and assess processes and practices that improve student performance and completion;
- Participate and collaborate with our diversity, equity, inclusion and justice campus groups.
- Participate in the SACSCOC accreditation process;
- Assist with planning and implementation of our customer relations management platform;
- Serves on various community, college and district committees and councils.

Interim Dean of Student Success

Alamo Colleges District: Northwest Vista College, San Antonio, TX

April 2020-July 2020

- Worked collaboratively with faculty, staff, administrators, and community partners to plan, develop, implement, and assess processes and practices that improve student performance and completion outcomes through the student experience of connection, entry, progress, completion, and transition;
- Collaborated with the Vice President and Vice Chancellor for Student Success, and other college and district administrators, to provide principle-centered leadership.
- Provided oversight of comprehensive and intentional strategies to support students along their chosen pathways;

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- Provided transformational leadership in operationalizing programs that aid in a student's success.
- Led the planning, budget development, budget management, and personnel evaluation for the Student Success unit;
- Served and led strategic enrollment planning for the college.

Adjunct Faculty

Alamo Colleges District: San Antonio College, San Antonio, TX

Jan. 2011-present

- Courses taught: Introduction to Public Administration, Human Resource Management in the Public Sector, Public Sector Management
- Provide content instruction via the online environment and face to face environment: class lectures, discussions, group activities, and demonstrations;
- Provide a collaborative learning environment to promote student learning and development;
- Plan, evaluate, and revise curricula, course content, course materials and methods of instruction;
- Develop and implement online courses for the Public Administration program;
- Participated as a book adoption committee member

Adjunct Faculty

Alamo Colleges District: Northwest Vista College, San Antonio, TX

Aug. 2009-present

- Courses taught: College Success and Learning Frameworks
- Provide content instruction via the online environment, class lectures, discussions, group activities, and demonstrations;
- Provide a collaborative learning environment to promote student learning and development;
- Plan, evaluate, and revise curricula, course content, course materials and methods of instruction;
- Foster student development and provide students with academic and student success resources.

Senior Coordinator

Alamo Colleges District: Northwest Vista College, San Antonio, TX

Aug. 2012-Feb. 2019

- Plan, organize and supervise recruitment, career counseling and outreach services at Northwest Vista College;
- Monitor demographic trends to determine strategies and plans for the upcoming academic year;
- Serve as liaison between campus and various other organizational entities throughout Bexar County;
- Serve on the Strategic Planning team and Student Success Leadership team to determine the future outlook for Northwest Vista College;
- Monitor the department budget to ensure budgetary accountability;
- Oversee specialized services to ensure the successful transition for first time in college students;
- Oversee the planning and implementation of the New Student Orientation;
- Interpret and implement local and state level policy to ensure compliance;
- Collaborate with District and cross-college teams to organize and implement the College Connection program.
- Serve on various cross-District committees and represent the college's interest.

Director of Student Activities

Alamo Colleges District: St. Philip's College, San Antonio, TX

Feb. 2011- Aug. 2012

- Supervised College Health Center, MLK Student Center, Southwest Campus Student Center, student life activities and supervised staff associated with these areas;
- Interpreted and implemented state and Board policies with regard to student life to ensure compliance;
- Served on various committees that focused on student activities and student engagement;
- Monitored campus contracts and resolved issues associated with contracts;
- Planned, organized and implemented student activities both on and off campus;

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- Supervised the Student Activities budget committee and supervised three additional department budgets.

Recruiter/Advisor

Alamo Colleges District: St. Philip's College, San Antonio, TX

July 2008-Feb. 2011

- Supervised student engagement scholarship: grant application, selection of applicants, professional training, and coordination of events;
- Supervised high school mentors with regard to scheduling, professional training and any other employee related issues;
- Conducted orientations/presentations and disseminated program information and materials to influence prospective students;
- Collected admissions applications and coordinated their processing; administered assessment tests; advised about the admissions process and the development of degree plans;
- Coordinated and managed various recruitment programs both on and off-campus;
- Served on various committees at the college and district level that target first time in college students, retention and enrollment;

Recruiter/Advisor

Alamo Colleges District: Palo Alto College, San Antonio, TX

Nov. 2005-June 2008

- Supervised students within the Student Ambassador Program; provided professional training and worked with scheduling, coordination of events, and other duties;
- Coordinated and monitored the Dual Credit Program by generating dual credit schedule of classes, preparing articulation agreements and memorandum of understanding, processing applications, and working with faculty/Deans/high school principals on the scheduling of courses;
- Collected admissions applications and coordinated their processing; administered assessment tests; advised about the admissions process and the development of degree plans;
- Coordinated the campus tour program for area elementary, middle, and high schools and community agencies;
- Coordinated and managed off-site learning center, which included managing the semester course schedule and staffing;
- Coordinated the Senior Summer Program for graduating high school seniors including, but not limited to program activities, student advisement, student registration, financial aid process;
- Served on both the Recruitment Events Committee, as well as the Faculty Convocation Committee;
- Conducted informational sessions for community agencies Assisted students with GED preparation and coordinated GED testing;
- Supervised the implementation of the weekend college program.

Americorps Member/Family Partnerships Coordinator

Habitat for Humanity of San Antonio, TX

Aug. 2003-July 2005

- Supervised five volunteers within the Family Services Department including: scheduling, volunteer hour tracking, duties, etc.;
- Monitored and updated the progress of family partners throughout the Habitat Homeownership Program;
- Planned and taught bilingual homeowner orientations, pre-construction classes, landscape classes and financial education classes;
- Conducted informational presentations to community groups, school administrators and non-profit agencies;
- Assisted in the creation and translation of education and marketing material;

EDUCATION

Texas State University, San Marcos, TX. Dec. 2019

Doctorate in Adult, Professional and Community Education

Dissertation Title: Understanding Persistence of the Latino/a Adult Students at the Community College

University of Texas at San Antonio, TX. Dec. 2008

Master of Public Administration

Honors: Pi Alpha Alpha Honor Society

Boston University, Boston, MA. May 2003

Bachelor of Arts in International Relations

Concentration in Foreign Policy and Security Studies

Honors: Dean's List

CONFERENCE PRESENTATIONS

"Persistence of the Latino/a Adult Student at the Community College," College Academic Support Programs Conference. Virtual Conference, October 2021.

"Creating a Circle of Trust: Experiences from a First Year Doctoral Program," (Co-presented with Andrea Flores), American Association for Adult and Continuing Education Annual Conference. Charleston, SC, November 2013.

"The Latina Educational Journey-Experiences from First-Generation Doctoral Students," (Co-presented with Andrea Flores), American Association for Adult and Continuing Education Annual Conference. Oklahoma City, OK, November 2014.

CERTIFICATIONS/TRAINING

- Texas Association of Chicanos in Higher Education-Distinguished Community College Staff Award-February 2023
- Latina Leadership Institute-San Antonio Hispanic Chamber-October 2022
- SA2020 Board Game-September 2022
- Advanced Leader Development Trust Series-Granger Network-May 2022
- Council of Adult and Experiential Learning (CAEL) Level I, II, III-Enrollment Coach Certification-June 2020
- Quality Matters Online Certification-2018
- 100K Strong-Gabriela Mistral Scholar-Fall 2016
- Certified Master Teacher-April 2012
- Distance Learning Certification-June 2010
- Alamo Colleges Leadership Academy for Success (ALAS)-June 2010

AWARDS/MEMBERSHIP AFFILIATIONS

- Girls on the Run-Board Member-newly appointed
- Leukemia & Lymphoma Society-Leadership Team Member-September 2020-present
- American Association of College Registrars and Admissions Officers-March 2019-present
- Texas Association of College Registrars and Admissions Officers-March 2019-present
- Texas Association of Chicanos in Higher Education-November 2013
- American Association for Adult and Continuing Education-November 2013-present
- Texas Award for Performance Excellence Examiner 2013-2014
- Junior/Community College Student Personnel Association of Texas Member 2012-2013
- Emerging Leaders: Trusted Leader Award-Summer 2020
- Leukemia & Lymphoma Society-Top Fundraiser of the Year-2020

COMMITTEE WORK

- District-wide Registration Calendar Committee-present
- District-wide Year-long Registration Purge Committee-present
- District-wide Salesforce Implementation Committee-present
- Tuition Refund Committee-present
- Registration Withdrawal Committee-present
- Diversity, Equity, Inclusion and Justice Committee-present
- NVC Black Lives Matter Committee-present
- NVC Alumni Committee-present